



INSTITUTO FEDERAL DE  
TELECOMUNICACIONES

*The Economist*

# **MEXICO BUSINESS SUMMIT**

*Telecommunications Reform*

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# Telecommunications reform main objectives

COMPETITION

ACCESS TO  
SERVICES

PLURALITY

Must carry/  
Must offer

Two new  
national tv  
networks

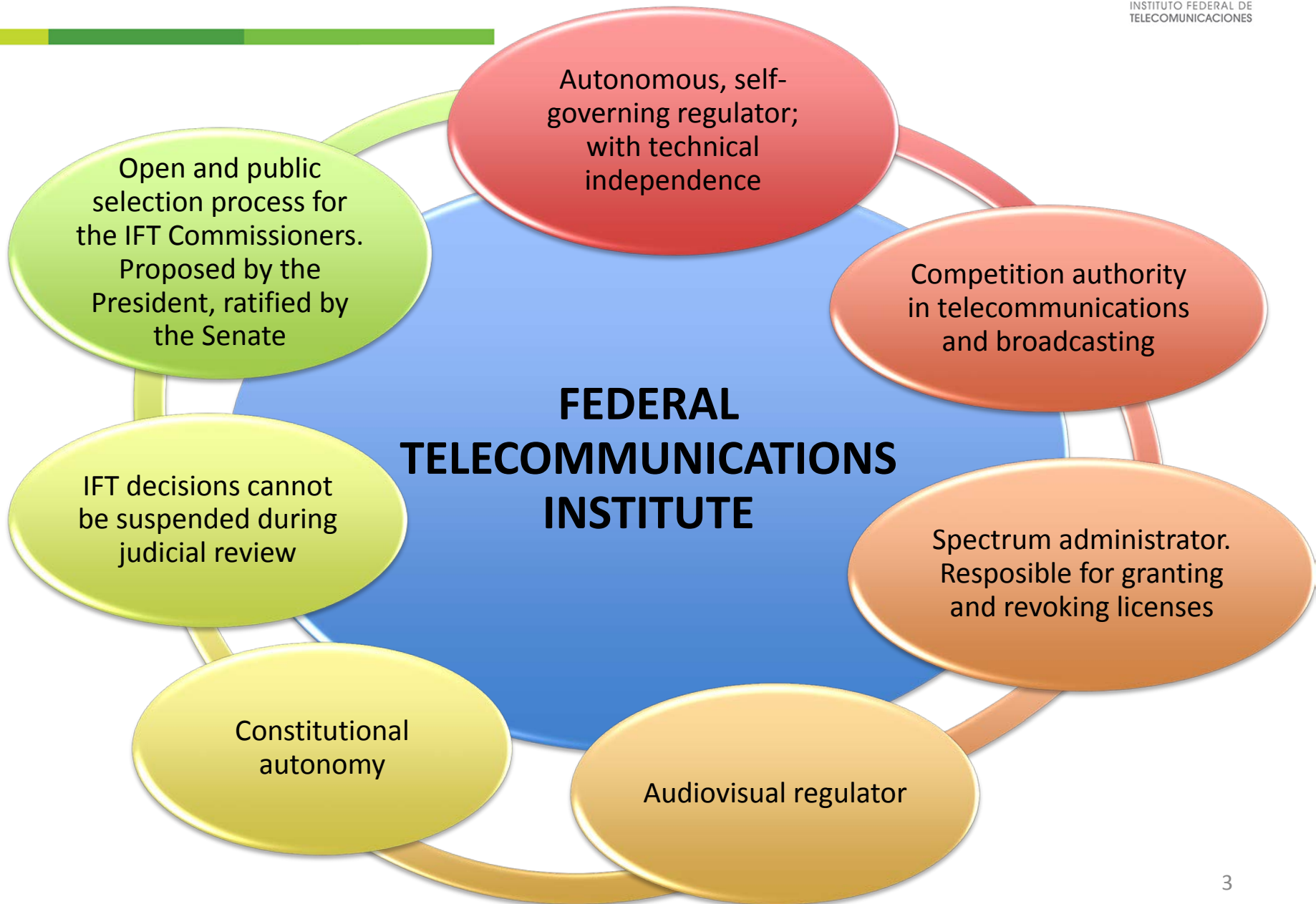
Asymmetric  
regulation of  
preponderant  
players

Specialized  
courts

Independent  
regulator

100%  
foreign  
investment  
telecoms

49% foreign  
investment  
broadcasting



# New regulatory environment



Telecommunication



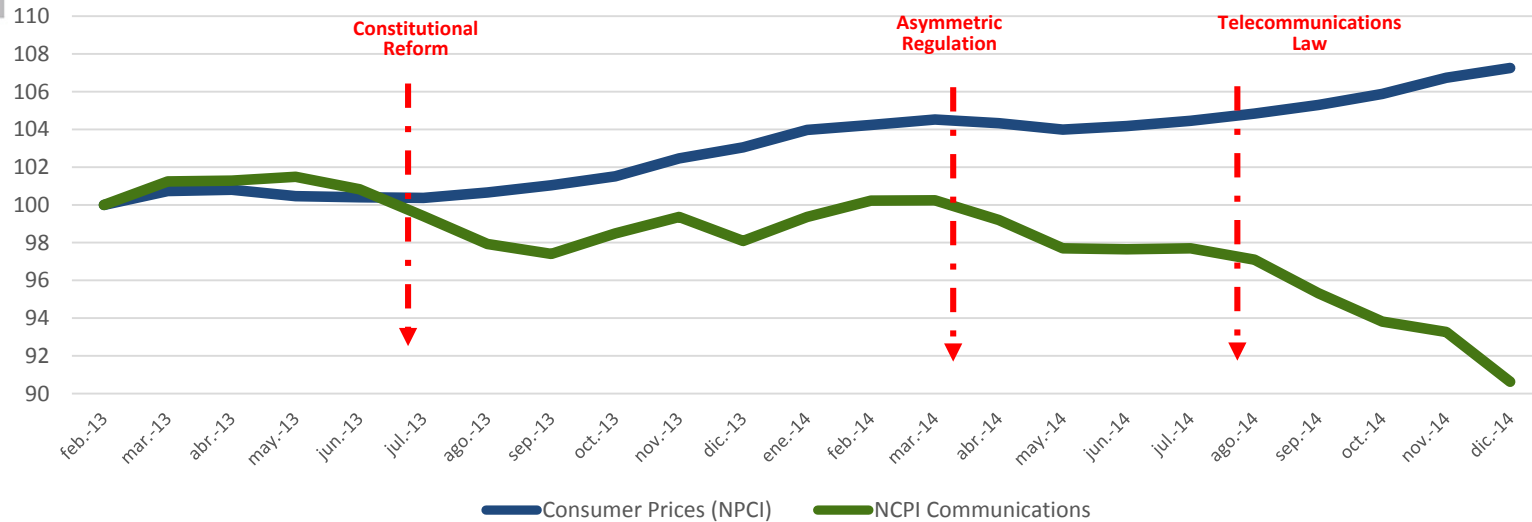
Broadcasting

- Asymmetric regulation of preponderant
- Secondary market for spectrum (renting or swapping)
- Asymmetric interconnection rates
- Zero termination rate for incumbent
- Local loop unbundling
- Accounting separation
- Unlocking of devices
- Public offers: MVNO, roaming, passive infrastructure sharing, interconnection
- Non exclusive rights to relevant programming
- Elimination of long distance

- Passive infrastructure sharing
- Must carry/must offer
- Analogue switch-off in 2015
- Preponderant: buying clubs subject to authorization, no tied sales between channels; public tariffs for advertising; no exclusive rights for relevant programming

# Some indicators

## National Consumer Price Index



Source: IFT with data from INEGI

- [Reshaping of the mobile market: ATT's acquisition of third carrier Iusacell](#)
- [Entry of MVNO \(Virgin Mobile and other national providers\)](#)
- [2 new TV national network licenses awarded](#)



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# Thank you!

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