



INSTITUTO FEDERAL DE
TELECOMUNICACIONES

Digital Terrestrial Television in Mexico

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Commissioner

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Background

- ✓ DTV **Policiy** was established on **7/2/2004**
- ✓ The **switch-off** date was established on **9/2/2010**



- ✓ Cofetel **reviewed** the DTV Policy in **5/4/2012** with a progressive schedule for switch-off



On **6/11/2013** the **Reform on Telecommunications** was established



- ✓ Tijuana switched-off on **7/18/2013**

- A pilot program based on STBs and antennas took place; penetration grew from **3% to 93%** with an investment of **19 MUSD**

Telecommunications Reform on Broadcasting



Must carry/
Must offer rules



Two New Broadcast
Networks (DTV)



Analogue Switch-
off 31/12/2015



Foreign investment
up to 49% in
Broadcasting



New Convergent
Law



Preponderant Economic
Agents Telecomm &
Broadcasting

Fostering competition thru multiple axes

Government Roles for the Telecommunications Reform

Branches of the Government

Executive branch: Deployment of specific Telecoms and DTV projects

Legislative branch: Laws and resources for the Reform

Judicial branch: Specialized courts; no suspension on IFTs resolutions

Federal Telecommunications Institute (IFT)

- Constitutional body
- Regulatory authority
- Budget Autonomy
- Competition Law Enforcement Powers

IFT's objective

Efficient Development of Broadcasting & Telecoms

Constitutional mandate:

The government will grant conditions for effective competition

Other relevant issues for DTV



Multicasting

Congress will establish criteria for IFT's authorizations



Penetration

SCT will implement a support program
Congress may adjust switch-off criteria



Broadcasting services

IFT will determine if the continuity of this public service is achieved



Public media and social licensees

DTV services require specific efforts and innovative formulas

CONCLUSION



Mexico's switch-off date is 31/12/2015



IFT is focused on increasing competition and establishing the conditions for the continuity of the broadcasting service to the public



Congress is developing a new convergent law, including issues such as multicasting, convergent services and licensing, among others



The Executive Power is directed towards increasing DTV penetration, including specific projects leaded by SCT

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