



INSTITUTO FEDERAL DE
TELECOMUNICACIONES

Mexico: Promoting Competition in the Telecom Markets

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Commissioner Fernando Borjón

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The Constitutional Reform on Telecommunications of 2013

Constitutional Reform



New Law on Telecommunications and Broadcasting



New Competition Law



Autonomous Regulator & Competition Authority



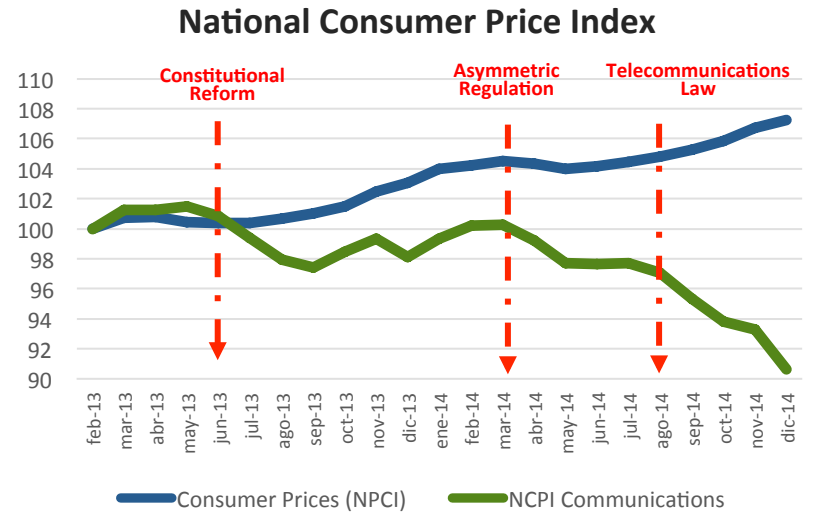
Asymmetric regulation for preponderant players



The Constitutional Reform, along with the issuance of secondary legislation, fosters competition and promotes a long-lasting environment of legal certainty

Progress in the Telecommunications Sector

Potential of the Mexican Telecommunications Markets



“Those reforms together with the country’s strong economic outlook, growing population and growing middle class make Mexico an attractive place to invest”...

Randall L. Stephenson, AT&T’s Chairman and CEO.

The dynamic sector conditions have improved on the benefit of the industry and end-users.

The Telecommunications Regulatory Model of Mexico

Main regulatory actions regarding telecommunications



The current Mexican regulatory model consists of multiple actions aimed to establish a level playing field in the telecommunications sector

Fostering investment thru regulation



The new pro-competitive environment has enabled the arrival of new entrants and promotes further investments in the telecommunications sector in Mexico

Conclusions



The Telecommunications and broadcasting are economic growth opportunities in Mexico.



The regulatory environment is levelling the playing field of the Mexican telecommunications market.



Legal certainty is enabling the arrival of substantial investments that will contribute to the growth of the telecommunications market in Mexico.

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