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INEGI AND THE IFT AGREE TO JOIN EFFORTS TO FOSTER TELECOMMUNICATIONS AND BROADCASTING IN MEXICO

The National Institute of Statistics and Geography (*Instituto Nacional de Estadística y Geografía*, INEGI) and the Federal Telecommunications Institute (*Instituto Federal de Telecomunicaciones*, IFT) signed today a Cooperation Agreement by which the bases to carry out jointly technical Works to generate statistical data and indicators on telecommunications and broadcasting, were established.

This Agreement will make possible to implement some provisions of the Federal Telecommunications Law, in the sense that both institutions shall act in a coordinated way, in order to create and update indicators in such areas according to the measurement methodology certified or recommended by the International Telecommunications Union.

Thus, INEGI and the IFT will work jointly to develop studies and research, exchange statistical and geographical information, and carry out surveys and polls in several cities, among other activities.

The ceremony of signature of this Cooperation Agreement was presided by Eduardo Sojo Garza Aldape, Chairman of the Governing Board of INEGI, and by Gabriel Oswaldo Contreras Saldívar, President Commissioner of the IFT.

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Eduardo Sojo stated that INEGI is willing to participate in the development of actions of gathering, processing, analysis, dissemination, studies and research, as well as the exchange of statistical and geographical information in a coordinated manner to meet the needs and requirements of data in telecommunications and broadcasting.

Gabriel Contreras added that the joint efforts between both institutions takes place at the right time to meet the provisions of the new secondary laws, so that in exercise of their powers under the IFT as a regulatory body telecommunications and broadcasting, collaboration with INEGI will enhance the rigor of statistical data which seeks to bring down the asymmetry of information in these sectors.

Worth mentioning is that the IFT is the highest authority in Mexico in regulation, promotion and supervision of the use, development and exploitation of the spectrum, networks and the provision of broadcasting services and telecommunications.

To achieve the established goals, INEGI and the IFT agreed to create coordinated work groups to work on and develop projects based on schedules and which meet the provisions of the Agreement.