

Press Release
Number 24/2015

Mexico City, April 9th, 2015.

**INTERAGENCY COOPERATION AGREEMENT OF IFT AND INEGI FOR
MAKING THE NATIONAL SURVEY ON AVAILABILITY AND USE OF INFORMATION
TECHNOLOGIES IN HOUSEHOLDS (ENDUTIH) 2015**

- The new ENDUTIH 2015 will replace the MODUTIH conducted annually by INEGI since 2001 as a module of the National Survey of Occupation and Employment (*Encuesta Nacional de Ocupación y Empleo*, ENOE)
- By becoming a survey, the information will be obtained at the user level and not only at the household level, e.g. specific uses of Information Technologies (ITs) by age group and sex
- For the first time, it will incorporate representativeness of the results in 32 cities with the highest economic activity in the country
- It will allow to better identify the population uses that the Internet gives with a methodology established by the International Telecommunication Union (ITU)

The Federal Telecommunications Institute (*Instituto Federal de Telecomunicaciones*, IFT) and the National Institute of Statistics and Geography (*Instituto Nacional de Estadística y Geografía*, INEGI), signed an agreement to collaborate in gathering information for the National Survey on Availability and Use of Information Technologies in Households (ENDUTIH) 2015.

As part of the agreement, from this year and on, ENDUTIH will be an independent survey and will cease to be raised as a Module Survey on Availability and Use of Information Technologies of Households (*Módulo sobre Disponibilidad y Uso de las Tecnologías de la Información en Hogares*, MODUTIH) from the National Survey of Occupation and

Employment (*Encuesta Nacional de Ocupación y Empleo*, ENOE), that the INEGI has been conducting annually since 2001.

Press Release Number 24/2015

The ENDUTIH 2015 will include methodological improvements in the way in which the INEGI will seek the information. Each household survey, the person who will answer the survey will be chosen randomly, with which the representation by age and sex will be obtained.

The agreement provides that the IFT will make technical recommendations of questionnaire design and finance the representativeness of the survey at the level of the 32 cities chosen. Note that with the completion of the survey in those cities will collect information of 41.1% of the population of the country.

The ENDUTIH 2015 will identify more clearly the uses that people gives to the Internet, and devices used to access the network. This, attached to a methodology established by the International Telecommunication Union (ITU).

The survey will provide further information regarding the quality perceived by telecommunications services users in households and individuals.

It is anticipated that the results of the ENDUTIH will be available later this year and will maintain the comparability of MODUTIH statistics series since 2001.

The results of the survey will allow the IFT to complement the statistical information received from operators in the country (supply), because the ENDUTIH provide information on the side of the demand of the population of different telecommunications services of this sector. The analysis of both information sources will be an important input for the design and development of suitable regulatory policies for the country.

Press Release Number 24/2015

The Federal Institute of Telecommunications (IFT) is the autonomous body entrusted with the regulation, promotion and supervision of the efficient performance of broadcasting and telecommunications sectors in Mexico, and also exercises, in exclusive manner, the authorities in matters of economic competition of such sectors pursuant to the Decree whereby several provisions of Articles 6, 7, 27, 28, 94 and 105 of the Political Constitution of the United Mexican States are amended and supplemented in telecommunications matters, published in the Federal Gazette of the Federation on June 11th of 2013.

Media Relations Department
Insurgentes Sur 1143 1st floor, Col. Nochebuena,
Benito Juárez. C.P. 03720
50 15 40 21 and 50 15 42 00
www.ift.org.mx