

Press Release Number 15/2015

Mexico City, March 5th, 2015.

THE FEDERAL TELECOMMUNICATION INSTITUTE DELIVERS THE CERTIFICATES OF PARTICIPATION TO THE INTERESTED IN TWO NATIONAL DIGITAL TV BROADCASTED NETWORKS BIDDING

- The Plenary of the Institute agreed the issuance of Certificates of Participation to Cadena Tres I, S.A. de C.V. and Grupo Radio Centro, S.A.B. de C.V.
- The opening of the envelopes with the coverage and cost proposals will be held next March 11th at the installations of the Institute.
- The Plenary also agreed to return of the bid bond to Centro de Información Nacional de Estudios Tepeyac, S.A. de C.V., for its withdrawal to continue participating in the bidding process.

On its III Ordinary Session of February 26th, 2015, the Federal Telecommunications Institute (IFT) agreed to issue the Certificates of Participation to Cadena Tres I, S.A. de C.V. and Grupo Radio Centro, S.A.B. de C.V., which allows them to achieve the quality of "Participants" in the public tender for the concession of the use, development and commercial exploitation of transmission channels for the provision of broadcast digital television public service, in order to form two national networks in the United Mexican States (Tender No. IFT-1).

After the analysis and evaluation of submissions by stakeholders in the tender, listed in the Annexes to Appendix A of the bases, as well as all the technical, economic, legal and on established economic competition, the Institute delivered today the respective Certificates of Participation to stakeholders who met all requirements as stipulated in Section 4.2.1.4 of the bases themselves.

The now Participants in the tender and advance to the third step of the "Opening and Qualification of Bids and Economic Coverage". The opening of the envelopes containing the proposed economic coverage and presenting those interested in participating in the tender since November 20th last year, will be held next March 11th in the presence of a notary public and social witness hired to Bid No. IFT-1. The ruling will be issued by the Plenary of the Institute not later than March 19th.



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At the same meeting, the Plenary of the Institute also agreed to the return of the bid security to Centro de Información Nacional de Estudios Tepeyac, S.A. de C.V., for its withdrawal to continue to participate in the bidding process.

Thus concludes in a timely manner, a step in the bidding process for two new national digital broadcast television networks, in compliance with the mandate contained in the 2013 Constitutional Reform on Telecommunications.

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The Federal Institute of Telecommunications (IFT) is the autonomous body entrusted with the regulation, promotion and supervision of the efficient performance of broadcasting and telecommunications sectors in Mexico, and also exercises, in exclusive manner, the authorities in matters of economic competition of such sectors pursuant to the Decree whereby several provisions of Articles 6, 7, 27, 28, 94 and 105 of the Political Constitution of the United Mexican States are amended and supplemented in telecommunications matters, published in the Federal Official Gazette on June 11th of 2013.

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