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Mexico City, February 9th, 2015

THE FIRST IFT ADVISORY COUNCIL IS INSTALLED

- It is an advisory body composed of 15 renowned and experienced specialists
- The IFT Plenary approved the appointment of the members, in accordance with the provisions of Law
- It is a plural and interdisciplinary group of men and women who have served in the public and private sectors as well as academia and civil society organizations
- They shall hold office for one year with possibility of extension for similar periods indefinitely

Today the Advisory Council of the Federal Telecommunications Institute (*Instituto Federal de Telecomunicaciones*, IFT), which consists of 15 renowned specialists in telecommunications, broadcasting, economic competition, freedom of speech and public policy was installed.

The members of this advisory body were appointed by the IFT Plenary in an extraordinary session held on February 3rd, after the analysis of various profiles, considering his extensive experience and proven ability in matters within the jurisdiction of the Institute, accordance with the provisions of Article 34 of the Federal Telecommunications and Broadcasting Law.

The Advisory Council members form a plural and interdisciplinary group of men and women who have served in the public and private sectors as well as academia and civil society, so that their contributions will help the IFT meets with its role in promoting the efficient development of telecommunications and broadcasting in the country.

Thus, the IFT Advisory Council is composed of the following experts:

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NAME	SPECIALITY
Álvarez González de Castilla Clara Luz	<p>Doctor of Law with honors (Universidad Panamericana), Master in Comparative Law (New York University), Master in Law (Universidad Panamericana) and graduated in Law where she earned an honorary mention and the highest average of the Escuela de Ciencias Sociales (Universidad de las Américas- Puebla). She is a member of the Sistema Nacional de Investigadores (level 2) and researcher at the Universidad Panamericana. She received the National Journalism Award for dissemination of democratic culture by driving the program Código Democracia of the Canal del Congreso (2014). She was rapporteur of the International Telecommunication Union accessibility to Information Technology and Communications, ICT for persons with disabilities (2006-2011), Commissioner of the Federal Telecommunications Commission (2003-2006) and head of the General Affairs Legal Area in the Commission (2003-2005).</p>
Ávila Pietrasanta Irma	<p>Social communicator, Universidad Iberoamericana and Master in Communication and Educational Technology of the Instituto Latinoamericano de la Comunicación Educativa (ILCE-SEP). She has worked for three decades in public and private television in Mexico and other Latin American countries. Works in the Coordination of</p>

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	Cultural Diffusion and University Extension of the Universidad Autónoma de la Ciudad de México and is a founding member of the Mexican Association of Right to Information AMEDI and member of the Network for the Rights of Children REDIM.
Bello Hernández Carlos Arturo	Law degree from the Universidad Iberoamericana. He received his Master in Telecommunications Law at the Universidad Pontificia de Comillas. He is a business associate at Bello, Gallardo, Bonequi and Garcia, S.C., and is in charge of the Department of Telecommunications, Media and Technology of the firm, providing legal and regulatory advice to national and international companies on regulatory issues in telecommunications and broadcasting, as in charge of government relations for various companies from satellite to mobile device manufacturers.
Calleja Gutiérrez Aleida Elsi	Degree in Communications from the Universidad Iberoamericana. Director - founder of the indigenous radio in the Sierra Norte in the State of Puebla. She was International Vice President of World Association of Community Radio Broadcasters <i>(Asociación Mundial de Radios Comunitarias,</i> AMARC) and Director of Program Rights and Legislation Communication for AMARC Latin America and the Caribbean. She was President of the Mexican Association

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	<p>of Right to Information (<i>Asociación Mexicana de Derecho a la Información</i>, AMEDI). She has worked with community media for 20 years in Mexico, Latin America, the United States, Europe, Asia and Africa. She is currently Coordinator of the Latin American Observatory advocacy Regulatory Media and Convergence (<i>Observatorio Latinoamericano de Regulación Medios y Convergencia</i>, OBSERVACOM).</p>
Flores-Roux Ernesto M.	<p>He studied mathematics at the <i>Facultad de Ciencias de la Universidad Nacional Autónoma de México</i> (UNAM), performed partial studies in economics at ITAM and obtained his doctorate in statistics from the University of Chicago in 1993. He has worked in the private sector, companies like McKinsey & Company Inc. and Telefónica, as well as in the public sector, in the Secretariat of Communications of the SCT. In 2009 he began working as a research associate in Division of Public Administration Center for Economic Research and Teaching (<i>División de Administración Pública del Centro de Investigación y Docencia Económicas</i>, CIDE). He was a member of the Advisory Council of the Federal Telecommunications Commission. He has focused on economic issues related to spectrum (economic and social benefits of the digital dividend, wholesale networks) and competition, as well as issues of social inclusion and PDAs. In 2014 he was the leader of the work in telecommunications Science</p>

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	Advisory Council of the Presidency of the Republic. He has done work for various specialized international institutions (the GSMA, IDB, OECD and CAF) and has advised on several occasions to the SCT, the extinct CFT and IFT.
González Abarca Gerardo Francisco	He has worked for the past 44 years in survey, consulting, regulation, design, operations, manufacturing, service, marketing and sales aspects of Telecommunications in the United States, Canada, Latin America, Korea, Europe and Hong Kong. From June 2006 to September 2008 was Commissioner in the Federal Telecommunications Commission. He was Vice President of the Central Region of the National Federation of Mechanical and Electrical Engineers (<i>Federación Nacional de Colegios de Ingenieros Mecánicos y Electricistas, FECIME</i>). He is currently a member of the Council of Honor CIME and active member of the Institute of Telecommunications Law (<i>Instituto del Derecho de las Telecomunicaciones, IDET</i>).
Fernández Gutiérrez Santiago	He earned an MBA degree from The Wharton School of the University of Pennsylvania in 1976. On his career he has been involved in the telecommunications industry and technology over the past 30 years. He was National President of CANIETI from 2010 to 2013 and has been president and CEO of telecommunications companies. He directed projects for Telecommunications, Media and

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	Energy companies in Mexico, Brazil, Argentina, Panama, Colombia, Chile and Peru. He was a member of the Advisory Council of the extinct Cofetel. He currently holds the presidency of WITSA global organization that brings together ICTs representatives of 80 countries.
Huerta Velázquez Erick	Law degree from the Universidad Iberoamericana with postgraduate courses at the Escuela Libre de Derecho; Master in Social Administration with an especialization in Community Development from the University of Queensland, Australia and PhD student in Rural Development in UAM Xochimilco. ITU expert for connectivity issues in remote areas and indigenous peoples. He is Network General Deputy Coordinator for Diversity, Equity and Sustainability A.C., in which has accompanied various organizations such as the National Congress of Indigenous Communication (<i>Congreso Nacional de Comunicación Indígena</i>) in recognizing their rights to acquire, manage and operate media.
Jalife Villalón Salma Leticia	Computer Engineer, Facultad de Ingeniería, UNAM. Master of Science with Specialization in Telecommunications at the University of Colorado@Boulder. From October 2003 to April 2006, she was Commissioner of Cofetel. From June 2006 to date works as coordinator for international affairs at the Corporación Universitaria para el Desarrollo de Internet,

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	A.C. (CUDI), which administers the Red Nacional de Investigación y Educación (RNIE). Participates in the development of public policies in multilateral and global levels, aimed at strengthening the establishment and sustainability of research and education networks to access the Information Society.
Levy Mustri Irene	Lawyer by Escuela Libre de Derecho. Master of Laws by the Centro de Estudios de Posgrado en Derecho and has a master's degree in Public Administration at the Instituto Nacional de Administración Pública de México (INAP). Currently Head of Observatel B.C. "The Observatory of telecommunications in Mexico." She is a member of the Consumer Advisory Council of the Federal Office of Consumer Protection. Academic on Universidad Iberoamericana since 2001. She is Honorary Research Fellow at the Escuela Libre de Derecho and independent consultant in broadcasting and telecommunications. She was a member of the Advisory Council of the Federal Telecommunications Commission from April 2011 to April 2013.
Mariscal Medina Elisa V.	Doctor and Master in Economics from the University of California, Los Angeles (UCLA) and a degree in economics from ITAM. Director at Global Economics Group, specializing in issues of competition and regulation worldwide company. She

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	<p>was official of the Federal Competition Commission over seven years, where she headed the Directorate General Research Relative Monopolistic Practices. In private practice, was in charge of the office of LECG, LLC in Mexico-that was one of the leading international consultants in economic, regulatory and financial analysis.</p> <p>She has taught courses at the (<i>Instituto Tecnológico Autónomo de México, ITAM</i>) and since 2006, subject teacher at the (<i>Centro de Investigación y Docencia Económicas, CIDE</i>).</p>
Martinez Cervantes Luis Miguel	<p>Engineer in electronics and communications for Universidad Iberoamericana, Mexico. He has a master of science in industrial measurement systems at Brunel University, London, UK and a PhD in Engineering from the same university. His current research is focused on studying the impact of technology on society through education and communication. Coordinates the Digital Convergence Project at the Universidad Iberoamericana in Mexico City. He has developed the engineering to consolidate the separation 400KHz transmission in conditions of a significant difference in power between adjacent stations on FM. Likewise, performed the first installation of HD Radio in an educational institution in Latin America. He has collaborated on various projects to achieve communication via radio on the Internet and the</p>

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	development of radio stations in rural conditions, particularly in the states of Chiapas, Guerrero and in the rural area of Mexico City.
Merchán Escalante Carlos Alejandro	Communications and Electronics Engineer. Radio, Satellite Telecommunications and International Affairs Consultant. Academician of the Academy of Engineering. Specialty in Communications and Electronics Engineering (2008 -2015). He has coordinated Mexican satellite systems (Morelos, Solidarity and Satmex). He has participated in the coordination processes, international recognition and registration of frequency assignments and orbital positions of Mexican satellites MEXSAT (1983-2014). Mexican delegate and in many cases Head of the Mexican Delegations to Meetings, Assemblies and the ITU Council, in meetings of the (<i>Comisión Interamericana de Telecomunicaciones</i> , CITEL) and multiple bilateral and multilateral meetings with various countries.
Ponce Beltrán Carlos	Law degree from the Universidad de Monterrey and Master in Criminal Sciences and Criminology at the , won the Higher Diploma in Public Safety at the National Institute of Public Administration (<i>Instituto Nacional de Administración Pública</i> , INAP) and conducted studies on safety Association of Latino Police in America. Specialty areas serving as an entrepreneur consulting related to personal data protection, rights of information

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	<p>technology and communication, analysis of legal aspects of telecommunications, Internet and broadcasting, combined with practice linked to the constitutional right parliamentary and new trends in criminal law and cybercrime. He is president of the Mexican Association of Internet, A.C. (<i>Asociación Mexicana de Internet, AMIPCI</i>).</p>
<p>Urzúa Macías Carlos Manuel</p>	<p>He has a degree in Mathematics from Tecnológico de Monterrey, master in Mathematics from the (<i>Centro de Investigación y de Estudios Avanzados, CINVESTAV</i>), of the Instituto Politécnico Nacional, and master and PhD in Economics from the University of Wisconsin-Madison. He is a national researcher level III in the Sistema Nacional de Investigadores since 2004, and member of the Academia Mexicana de Ciencias since 2007. He has published eight books on economics, three as author and five as editor or coordinator, and two literary works. He is the author of dozens of articles that have appeared in international journals. His multivariate normality test is routinely used in econometric packages such as E-Views. In its capacity as a public servant, he served as Secretary of Finance of the Federal District in 2000-2003.</p> <p>He is currently professor and researcher at the Escuela de Gobierno y Transformación Pública del Tecnológico de Monterrey, ITESM.</p>

The IFT Plenary appointed Juan José Crispin, as Secretary of this body.

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The appointments will be valid for one year which may be extended for similar periods indefinitely. Corresponds to the Advisory Council to elect their president by majority vote, who shall hold office for one year and may be reelected, as set out in the Law.

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The Federal Institute of Telecommunications (IFT) is the autonomous body entrusted with the regulation, promotion and supervision of the efficient performance of broadcasting and telecommunications sectors in Mexico, and also exercises, in exclusive manner, the authorities in matters of economic competition of such sectors pursuant to the Decree whereby several provisions of Articles 6, 7, 27, 28, 94 and 105 of the Political Constitution of the United Mexican States are amended and supplemented in telecommunications matters, published in the Federal Official Gazette on June 11th of 2013.

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