



INSTITUTO FEDERAL DE
TELECOMUNICACIONES

A large, abstract graphic on the left side of the slide consists of two overlapping, thick green loops. The top loop is a darker shade of green, while the bottom loop is a lighter shade. They overlap in the center, creating a complex, organic shape.

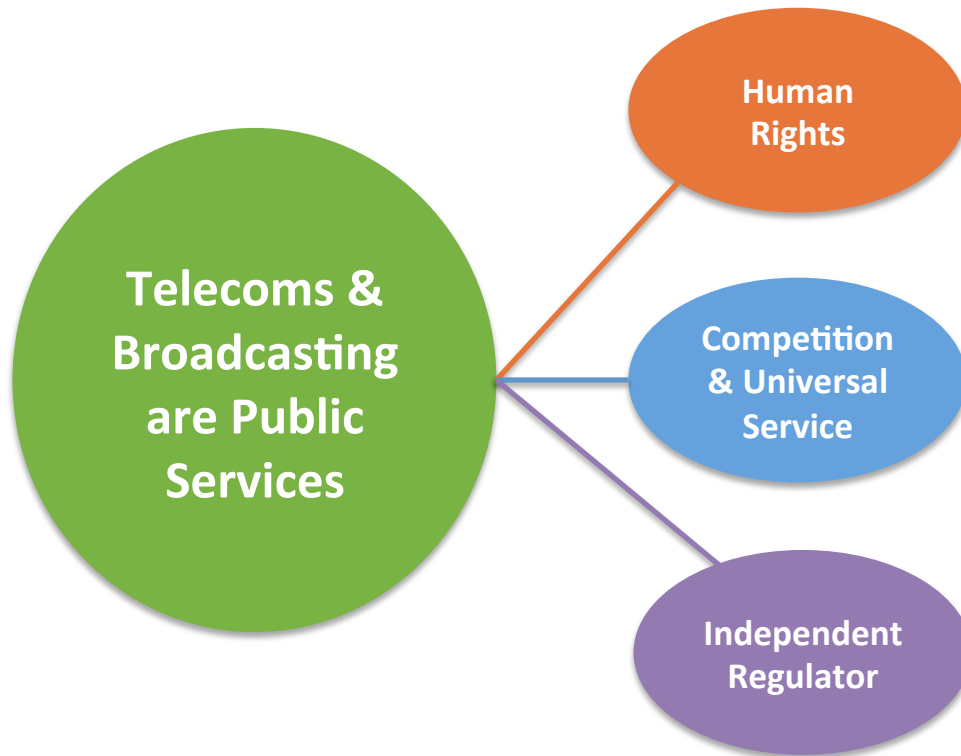
Paradigm shift on Telecommunications in Mexico

TelecomFinance Conference 2014

Fernando Borjón
Commissioner

London, UK
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The Telecommunications Reform



**Focus on
users and audiences**



Telecoms are an important component of Mexico's structural reforms

Government Roles for the Telecommunications Reform

Executive branch: Deployment of specific Telecoms and DTV projects

Legislative branch: Laws and resources for the Reform

Judicial branch: Specialized courts; no suspension on IFTs resolutions

Federal Telecommunications Institute (IFT)

- Constitutional body
- Regulatory authority
- Budget Autonomy
- Competition Law Enforcement Powers

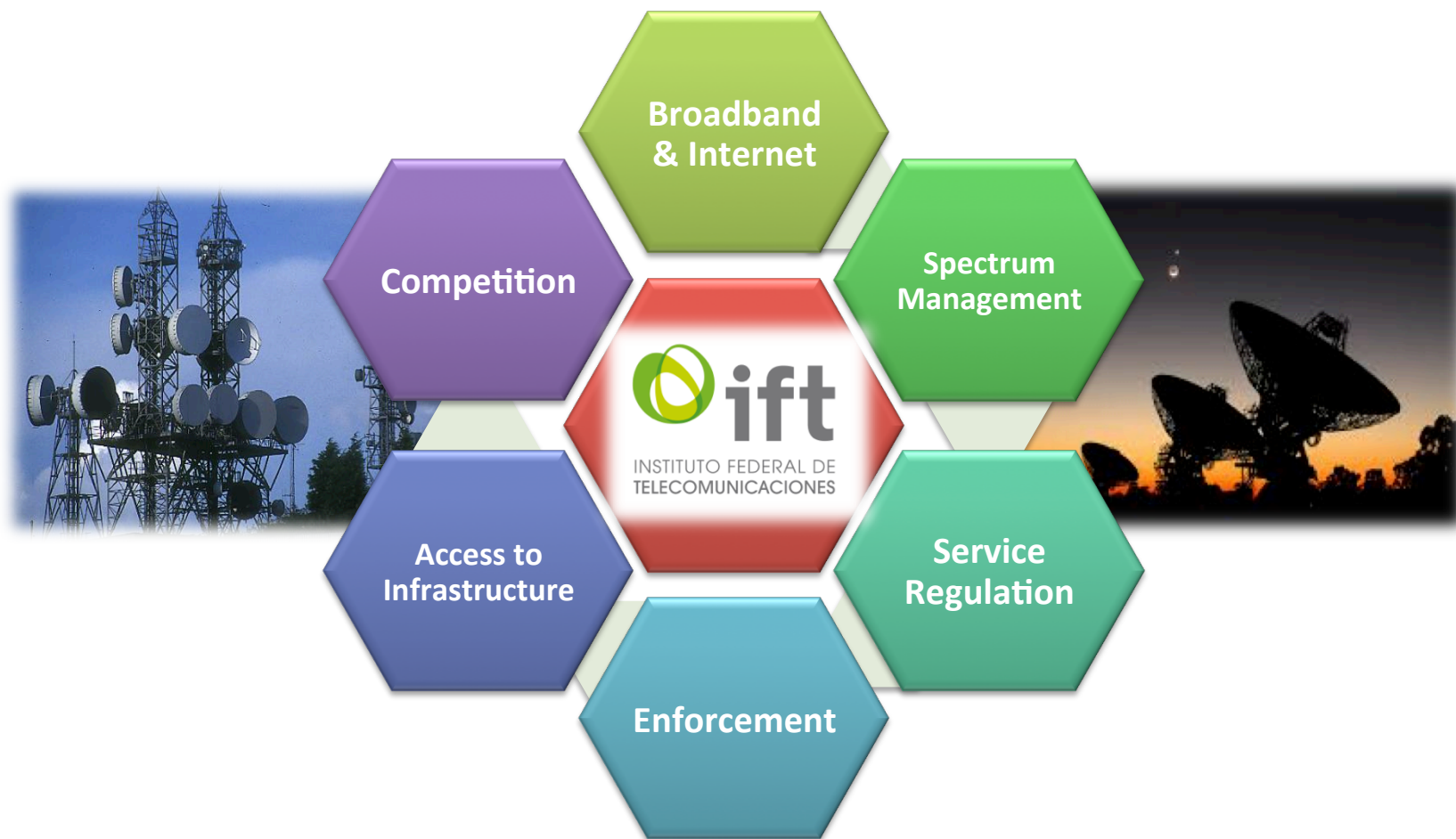
IFT's objective

Efficient Development of Broadcasting & Telecoms

Constitutional mandate:

The government will grant conditions for effective competition

Constitutional Leverage



Historical opportunity for economical growth

Telecommunications Reform



Foreign investment
100% Telecomm



Must carry/
Must offer
rules



Two New
Broadcast
Networks (DTV)



Analogue
Switchover
2015



Shared
Network
(Wholesale)
@700 MHz



Public Fibre
Optic Network
backbone



Convergent
licenses



*Preponderant
Economic Agents
Telecomm &
Broadcasting*

Fostering competition thru multiple axes

CONCLUSION



The Telecommunications Reform is an economical growth opportunity



This Structural Reform has the strength of the Constitution and is focus on achieving better services thru competition



IFT emerged as a powerful regulator with a wide set of powers to grant an efficient development of broadcasting and telecoms



Multiple actions on telecommunications and broadcasting are in progress in Mexico with the participation of all government branches

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