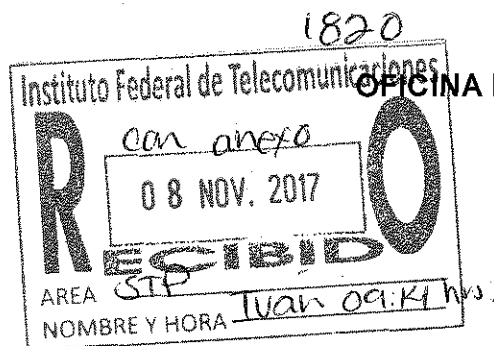




INSTITUTO FEDERAL DE
TELECOMUNICACIONES

"Año del Centenario de la Promulgación
de la Constitución Política de los Estados Unidos Mexicanos"



Ciudad de México a 8 de noviembre de 2017

PLENO DEL INSTITUTO FEDERAL DE TELECOMUNICACIONES P R E S E N T E

Me permito presentar el informe de mi participación en representación del Instituto y en calidad de Vicepresidente del Grupo de trabajo sobre Política de Infraestructura y Servicios de Comunicaciones (CISP) en la 57ª Reunión del mismo y en la 42ª Reunión del Grupo de Trabajo sobre Seguridad y Privacidad en la Economía Digital (SPDE) del Comité de Políticas de la Economía Digital (CDEP) de la Organización para la Cooperación y el Desarrollo Económicos (OCDE), realizadas del 30 de octubre al 3 de noviembre de 2017 en París, Francia.

42ª Reunión del Grupo de Trabajo sobre Seguridad y Privacidad en la Economía Digital (30 y 31 de octubre)

Durante la 42ª Reunión del SPDE se participó en la discusión de los siguientes documentos, presentaciones e informes:

- Cuestionario sobre riesgos de seguridad digital para el documento denominado "Digital Economy Outlook".
- Revisión de Recomendaciones del Consejo de la OCDE sobre Protección de Infraestructura Crítica de Información de 2008, Directrices para Política de Criptografía de 1997 y Protección Infantil en Internet de 2011
- Seguros para riesgos digitales
- Fuerza de tarea de los grupos de trabajo SPDE-MADE del CDEP sobre el Mejoramiento de la Base de Evidencia para la Determinación de Políticas de Seguridad y Privacidad, incluyendo temas como: Fomento de comparabilidad de

Insurgentes sur 1143/
Col. Nochebuena, C.P. 03720
Delegación Benito Juárez,
Ciudad de México.
Tels. (55) 5015 4000

presentación de informes de notificación de violación de datos y mejoramiento de la medición de prácticas de administración de riegos digitales empresariales

- Gobernanza de riesgos digitales
- Gobernanza de datos (acceso mejorado a datos y estrategias nacionales de privacidad y protección de datos)
- Recomendación del Consejo de la OCDE sobre Gobernanza de Datos de Salud (Desarrollo de una guía de implementación)
- Actualización respecto al proyecto horizontal "Going Digital: Making the Transformation Work for Growth and Well-being"
- Definición del Programa de Trabajo y Presupuesto del CDEP para 2019-2020

57ª Reunión del Grupo de trabajo sobre Política de Infraestructura y Servicios de Comunicaciones (2 y 3 de noviembre)

Previo al inicio formal de la 57ª Reunión del CISP, la mesa directiva sesionó para revisar aspectos logísticos y el orden del día de dicha reunión.

Durante esta reunión se participó en la discusión de los siguientes documentos, presentaciones e informes:

- Canastas de precios de servicios de telecomunicaciones
- Tendencias en la accesibilidad de las TIC
- CISP 2.0
- Noción general del documento "Operators of the Future"
- Precios hedónicos de servicios de telecomunicaciones
- Indicadores de Internet de las Cosas (IoT)
- Temas a desarrollarse en 2018: 5G y Neutralidad de la Red
- Robo de señales satelitales de servicios de telecomunicaciones
- Reducción de la brecha digital en zonas rurales

En el asunto 9 del programa del evento denominado "Tour de Table", se presentó información sobre las tarifas de servicios de interconexión que fueron definidas por el Pleno del Instituto el 2 de noviembre de 2017 y que estarán vigentes del 1º de enero al 31 de diciembre de 2018.

Además, a invitación de la Presidenta del CISP, fungí como moderador del panel sobre robo de señales (Signal Theft).



INSTITUTO FEDERAL DE
TELECOMUNICACIONES

*"Año del Centenario de la Promulgación
de la Constitución Política de los Estados Unidos Mexicanos"*

Asimismo, se informa que por cuarta vez consecutiva fui electo como Vicepresidente del Grupo de Trabajo sobre Política de Infraestructura y Servicios de Comunicaciones, en esta ocasión para el periodo del 1º de enero al 31 de diciembre de 2018.

Finalmente, con la participación en estas reuniones se cumplió con el propósito de generar vías de cooperación o áreas de influencia conjunta con autoridades de organismos reguladores y entidades de gobierno encargados de la política pública de otros países sobre temas en el ámbito de competencia del Instituto.

Se anexan las agendas de las reuniones en cuestión.

ATENTAMENTE

**M. en C. MARIO GERMÁN FROMOW RANGEL
COMISIONADO**

For Official Use**English - Or. English****25 October 2017****DIRECTORATE FOR SCIENCE, TECHNOLOGY AND INNOVATION
COMMITTEE ON DIGITAL ECONOMY POLICY****Working Party on Security and Privacy in the Digital Economy****DRAFT AGENDA FOR THE 42ND SESSION OF THE WORKING PARTY ON
SECURITY AND PRIVACY IN THE DIGITAL ECONOMY****Draft Agenda of the 42nd Session****30-31 October 2017**

This document sets out the draft agenda for the 42nd session of the Working Party on Security and Privacy in the Digital Economy (WSPDE). Please note that the meeting starts at 9:30 on Day one.

Member country delegates and BIAC should register for the meeting through their Paris-based delegations. Other participants should contact the OECD Secretariat to register (sarah.ferguson@oecd.org).

All delegates are invited to a reception on Monday 30 October.

Contact: Elettra Ronchi; Tel: +33-1 45 24 18 28; e-mail: elettra.ronchi@oecd.org;
Christian Reimsbach-Kounatze ; Tel : +33-1 45 24 76 16 ; email : Christian.Reimsbach-Kounatze@oecd.org

JT03421504

Monday, 30 October 2017

9:30 – 9:40

Item 1. Welcome Remarks and Adoption of the Draft Agenda

DSTI/CDEP/SPDE/A(2017)2/REV1

Action: The Working Party is invited to adopt the draft agenda.

9:40-9:45

Item 2. Approval of the Summary record of the 41st Session

DSTI/CDEP/SPDE/M(2017)1

Action: The Working Party is invited to approve the record of its 41st meeting.

9:45 – 10:00

Item 3. Secretariat Statement

The Secretariat will report on OECD developments and initiatives of relevance to the SPDE's work.

Action: For information.

10:00 – 11:00

Item 4. Digital Economy Outlook

DSTI/CDEP/SPDE(2017)17

The Secretariat will report on:

- the launch of the Digital Economy Outlook (DEO), lessons learned and feedback.

The OECD consultant David Glance and the OECD Secretariat will report on:

- the digital security risk DEO questionnaire and possible next steps for improving the questionnaire, data collection and visualisation.

Action: The Working Party is invited to discuss the presentations and agree on next steps.

Coffee Break 11:00 – 11:30

Item 5. Review of Council Recommendations

11:30 – 12:30

Item 5.a. 2008 Recommendation of the Council on the Protection of Critical Information Infrastructures (CIIP) [C(2008)35]

DSTI/CDEP/SPDE(2017)14

The Secretariat will present the results from the CIIP survey, report on the implications for the ongoing review of the CIIP Recommendation and propose next steps for the review.

Action: The Working Party is invited to discuss the results from the survey and agree on next steps.

Item 5.b. 1997 Recommendation of the Council concerning Guidelines for Cryptography Policy
[C(97)62/FINAL]

DSTI/CDEP/SPDE(2017)15

The Secretariat will present the results from the questionnaire circulated for the review and propose next steps.

Action: The Working Party is invited to discuss the results from the questionnaire and agree on the next steps in the review process.

Lunch Break 12:30 – 14:00

14:00 – 14:20

Item 5.c. 2011 Recommendation of the Council on the Protection of Children Online [C(2011)155]

DSTI/CDEP/SPDE(2017)3

The SPDE Secretariat will:

- present the results from the Protection of Children Online survey and report on the implications for the ongoing review of the 2012 Recommendation;
- present a proposal for a workshop and the revision of the 2011 report.

Action: The Working Party is invited to discuss the presentation, comment on the proposal for the workshop, and approve the next steps in the review process.

14:20 – 15:00

Item 6. Digital Risk Insurance

DSTI/CDEP/SPDE(2017)19

The SPDE Secretariat will present the draft summary on the outcomes of the workshop on "Improving the Measurement of Digital Security Risk Management" held in Zurich Switzerland on 12 – 13 May 2017 and on proposals for follow-on work.

The Secretariat for the Insurance and Private Pensions Committee (IPPC) will give a progress report on its work on digital risk insurance including plans for a 2018 workshop.

ENISA will inform the Working Party on its recent work on digital risk insurance.

Action: The Working Party is invited to discuss the presentations and draft reports, and comment on proposals for follow-on work.

15:00 – 16:30

Item 7. SPDE-MADE Task Force on Improving the Evidence Base for Security and Privacy Policy Making

15:00 – 15:15

Item 7.a. Promoting comparability of data breach notification reporting

The Secretariat will provide an oral report covering the main outcomes of the OECD-ICDPPC-APPA panel held in Hong Kong on 27 September 2017, and proposed next steps.

Action: The Working Party is invited to note the presentation and discuss the proposed next steps including the proposal for a workshop in 2018.

Coffee Break 15:15 – 15:45

15:45 – 16:30

Item 7.b. Improving the Measurement of Digital Risk Management Practices in Business

DSTI/CDEP/SPDE(2017)16

OECD Consultant Benjamin Dean will present the project's Phase II draft report. The Secretariat will then introduce the timeline and process for finalising and piloting the questionnaire.

Action: The Working Party is invited to discuss the draft report and agree on next steps.

16:30 – 17:00

Item 8. Digital Risk Governance Roundtable

The annex to the 2015 *Recommendation on Digital Security Risk Management for Economic and Social Prosperity* and companion document identifies governance of digital security risk management in organisations as a priority area for future work. The Zurich 2017 workshop further confirmed the importance of governance for measurement and data sharing.

Philippe Cotelte, Board Member at the Federation of European Risk Management Associations (FERMA) will introduce the report "At the junction of corporate governance and cybersecurity" developed by FERMA and the European Confederation of Institutes of Internal Auditing (ECIIA).

Action: The Working Party is invited to discuss the presentation and explore possible avenues for future SPDE work in this area.

17:00 – 18:00

Item 9. Data Governance

17:00 – 18:00

Item 9.a. Enhanced Access to Data

DSTI/CDEP/SPDE(2017)13

DSTI/CDEP/SPDE(2017)11/REV1

The SPDE Secretariat will present the main outcomes of the OECD workshop *Enhanced Access to Data: Reconciling Risks and Benefits of Data Reuse*, to be held on 2-3 October 2017 in Copenhagen (Denmark) and options for next steps.

The Secretariat of partner committees will be invited to report on progress made. This includes in particular initial findings presented in [DSTI/STP(2017)25], which is based on countries' responses to a questionnaire relating to current usage of the Recommendation of the Council concerning Access to Research Data from Public Funding [C(2006)184], developed by CSTP.

Action: The Working Party is invited to discuss the presentation and next steps for the project.

*End of Day
Cocktail (Espresso)*

Tuesday, 31 October 2017

9:30 – 10:15

Item 9.b. National Privacy and Data Protection Strategies: review of country policies to strengthen privacy protection

DSTI/CDEP/SPDE(2017)18

At its 41st meeting, SPDE discussed and agreed the approach to carry forward the work outlined in [DSTI/CDEP/SPDE(2017)4], including the review of national, regional and international policy initiatives to enhance privacy protection.

The SPDE Secretariat will present a draft report identifying and assessing existing policy measures to enhance privacy protection that could be main features of a national privacy strategy.

Action: The Working Party will discuss the presentation and next steps for the project.

10:15 – 10:30

Item 9.c. OECD Council Recommendation on Health Data Governance: Development of an Implementation Guide

COM/DELSA/DSTI(2017)1

The Health Division and SPDE Secretariat will present the draft Implementation Guide for the OECD Recommendation on Health Data Governance.

Action: The Working Party is invited to note the progress of the development of the Guide and the proposed next steps.

10:30 – 11:00

Item 10. Horizontal project on Going Digital: Making the Transformation Work for Growth and Well-being - Update

DSTI/CDEP/GD(2017)8

The CDEP Secretariat will provide a progress report and present plans for a 2018 workshop on Digital Security.

Action: The Working Party is invited to note the progress on the Going Digital project and discuss SPDE contributions.

Coffee Break 11:00 – 11:30

11:30 – 12:30

Item 11. Orientations for the 2019 – 20 CDEP Programme of Work and Budget

DSTI/CDEP(2017)10

The OECD establishes its Programme of Work and Budget (PWB) on a biennial basis. Planning for the next biennium is now beginning and delegates will be invited to discuss the preliminary orientations for the CDEP 2019-20 PWB.

Action: The Working Party is invited to discuss and provide feedback on the preliminary orientations for CDEP work in 2019-20 and note the proposed schedule for the development of the 2019-20 PWB.

12:30 – 12:40

Item 12. Designation of the SPDE Bureau for 2018

Under the OECD Rules of Procedure, Committees designate their Chair and Vice-chairs for the coming year at the last meeting of the year. The SPDE will therefore be asked to designate its officers for 2018 at its October 2017 meeting, consistent with the CDEP guidelines for the designation, composition and functioning of the Committee and its Working Parties' Bureaus [DSTI/ICCP(2016)6].

The following nominations have been received: Chair: Ms. Katarina De Brisis (Norway), Vice Chairs: Ms. Jane Hamilton (Canada), Ms Anne Tricaud (France), Mr. Yoshikazu Okamoto (Japan), Mr. Beomsoo Kim (Korea), Ms Heather Butler (United Kingdom) and Ms. Melinda Claybaugh (United States).

Action: The Working Party is invited to designate its Bureau for 2018.

12:40 – 13:00

Item 13. Other Business

Item 13.a. Updates from delegations

- An update on ISO work related to digital security and privacy will be provided

Item 13.b. Dates of next meetings

Rooms have been reserved for the following dates for the future SPDE meetings:

- 43rd Meeting: 14 – 15 May 2018
- 44th Meeting: 12-13 November 2018

Action: for agreement.

Close of meeting 13:00

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20 October 2017

**DIRECTORATE FOR SCIENCE, TECHNOLOGY AND INNOVATION
COMMITTEE ON DIGITAL ECONOMY POLICY****Working Party on Communication Infrastructures and Services Policy****DRAFT AGENDA - 57th Session of the Working Party on Communication
Infrastructures and Services Policy****2-3 November 2017, OECD Headquarters, Paris**

This document sets out the draft agenda for the 57th session of the Working Party on Communication Infrastructures and Services Policy (WPCISP). Please note that the meeting will begin at 9:30 on the first morning.

Mr. Sam Paltridge: E-mail: sam.paltridge@oecd.org

Ms. Sarah Ferguson: E-mail: sarah.ferguson@oecd.org

JT03421173

**DRAFT AGENDA - 57th SESSION OF THE WORKING PARTY ON
COMMUNICATION INFRASTRUCTURES AND SERVICES POLICY (WPCISP)**

2 November 2017

9:30 – 9:35

Item 1. Adoption of the draft Agenda and Approval of the Summary Record

DSTI/CDEP/CISP/A(2017)2

DSTI/CDEP/CISP/M(2017)1

The Working Party is invited to adopt the draft Agenda and approve the Summary Record.

9:35 – 9:45

Item 2. Welcome from the Chair

The Working Party is invited to note the remarks.

9:45 – 11:15

Item 3. Telecom Price Baskets

DSTI/CDEP/CISP(2017)4

- i. The OECD periodically updates the telecommunication price comparison baskets. Halvor Sannæs, Director, and Josie Sephton, Senior Consultant, Teligen, will make a presentation on the changes suggested for the baskets that were not completed at the May 2017 meeting. These changes also incorporate comments received subsequent to that meeting on the remaining decisions.
- ii. Halvor Sannæs will make a presentation on price bundles outlining the potential advantages and challenges of producing such comparisons.

Under item i) the Working Party is invited to discuss the remaining proposed changes to the price comparison baskets. It is further invited to agree on the changes. Under item ii) the Working Party is invited to discuss and note the presentation.

Coffee Break 11:15 – 11:45

11:45 -13:00

Item 4. CISP ICT Newsmaker: Trends in ICT Accessibility

Oral Presentations

- i. Sarah Herrlinger, Apple's director of global accessibility policy and initiatives, will present on recent developments improving the accessibility and use of information and communication technologies and devices.
- ii. Abeer Shakweer, Minister's advisor for social responsibility, Egypt, will present recent initiatives in the country to promote accessibility of ICTs.

The Working Party is invited to discuss and note the presentations.

Lunch Break 13:00-14:30

14:30 – 15:00

Item 5. Remarks from Chair and Secretariat

Oral Presentation

- i. Chair and Bureau—Results of annual Delegates' Survey and Discussion of Proposals for "CISP 2.0"
- ii. Statement by the Secretariat
- iii. Updating the OECD broadband portal

The Working Party is invited to note the remarks and discuss the proposed updates to the OECD broadband portal.

15:00 – 16:00

Item 6. Outline for "Operators of the Future"

DSTI/CDEP/CISP(2017)5

The Secretariat and Bengt Mölleryd, Sweden, will present an extended outline of this report.

The Working Party is invited to discuss the extended outline and decide on next steps.

Coffee Break 16:00-16:30

CISP/MADE JOINT SESSION

16:30 – 17:00

Item 7. Item on hedonics

Oral Presentation

The Secretariat will update the Working Parties regarding the progress and ongoing work by Ms Carol Corrado (Georgetown Center for Business and Public Policy) on the use of hedonics in price comparisons.

The Working Parties are invited to discuss the presentation and next steps.

17:00- 18:00

Item 8. Item on measuring the IoT

- i) Susanne Schnorr-Bäcker, Head of Unit Co-ordination, Regional Statistics, Indicators, Germany, will make a presentation on IoT measurement in Germany from a National Statistical Office perspective.
- DSTI/CDEP/CISP/MADE(2017)1
- ii) The Cancun Declaration invited the OECD to further develop work on emerging technologies such as the Internet of Things and to strengthen the collection of internationally comparable statistics. The Secretariat will present an Extended Outline titled "IoT Measurement and Applications" to stimulate and guide the discussion. The aim of this document is, first, to review different definitions of IoT in view of an operational definition for the CDEP work. Second, to explore feasible ways to measure IoT and its implications, notably for infrastructure and networks. Connected and autonomous vehicles are introduced as a useful example to discuss these issues.

The Working Parties are invited to discuss the presentations and next steps.

Cocktail Reception (together with WP-MADE) 18:00 – Espresso Cafe

3 November 2017

9:30 -10:30

Item 9. “Tour de Table”: Oral remarks on Recent Communication Policy and Regulatory Developments in OECD Countries

Oral Presentations

Delegates are invited to intervene informally to highlight to members any recent policy and regulatory developments in their country.

The Working Party is invited to comment, discuss and note the contributions made during the Tour de Table.

10:30 -11:00

Item 10. Reports on publication launches

Oral Presentation

- i) OECD Telecommunication and Broadcasting Review of Mexico 2017
- ii) Digital Economy Outlook 2017

The Secretariat will report on the launch of these two publications.

The Working Party is invited to discuss and note the updates.

Coffee Break 11:00-11:30

11:30 – 13:00

Item 11. First discussion on items for 2018 and for future work (2019-2020)

DSTI/CDEP/CISP(2017)6

i) 5G: The Secretariat will introduce a discussion on the work item on 5G to be undertaken in 2018 with a view to developing an extended outline for the next meeting.

ii) Network neutrality: The Secretariat will introduce a discussion on network neutrality to be undertaken in 2018 with a view to developing an extended outline for the next meeting.

DSTI/CDEP(2017)10

DSTI/CHIE/STP/CDEP/CP(2017)1

iii) Discussion of future work (2019-2020): At its November 2017 meeting, the CDEP Committee will have its first discussion of the broad themes for its work programme for 2019-2020.

The Working Party is invited to discuss both items for 2018 and guidance on next steps. It is also invited to discuss ideas for future work in the CISP that could be proposed to CDEP and aligned with its 2019-20 priorities

Lunch Break 13:00-14:30

14:30 – 15:30

Item 12. Panel on Signal Theft

Oral Presentation

A series of presentations and discussions on the issue of signal theft in OECD and other countries will be offered to delegates for their information. The panel speakers are:

- Thomas Walkden, Head of Enforcement, Intellectual Property Office, United Kingdom
- Marta Ochoa, Executive Director, Alianza; DIRECTV Latin America
- Pascal Metral, VP – Legal Affairs, NAGRA/Kudelski
- Laura Vilches, Head of European Public Affairs, La Liga

The Working Party is invited to discuss and note the presentations.

Coffee Break 15:30-16:00

16:00 – 17:00

Item 13. Bridging the rural digital divide

DSTI/CDEP/CISP(2017)1/REV1

This document examines recent approaches to bridging the rural digital divide in OECD countries. It summarises recent developments in areas such as establishing national targets and the approaches used to meet these objectives. It considers some of the emerging capabilities of new technologies and what they may mean for underserved areas. The document also includes a summary of good practices.

The Working Party is invited to discuss the document and agree to recommend declassification to the CDEP Committee.

17:00 – 17:05

Item 14. Designation of the CISP Bureau for 2018

DSTI/CDEP/CISP(2017)3

The Working Party is required to designate its Bureau at the final meeting of each year. For 2018, the Secretariat has received nominations for Tracey Weisler, United States, for the position of Chair. Nominations for Vice-Chairs have been received for: Balázs Székely, Hungary; Jemyung Ryu, Korea; Masanari Yashiro, Japan; Mario Fromow Rangel, Mexico; Tim-Jesko Gabriel, Germany; Claire Lyons, United Kingdom.

The Working Party is invited to designate its Bureau.

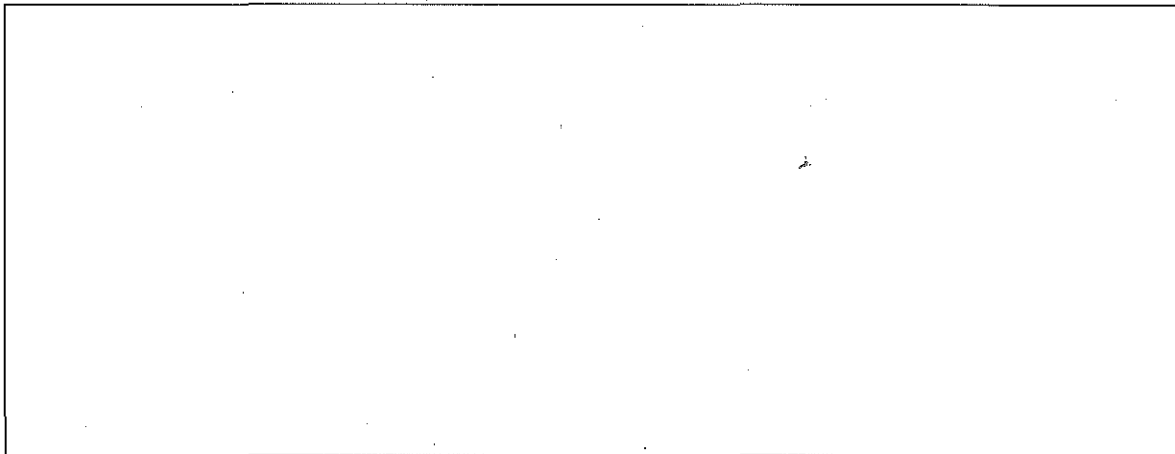
17:05 – 17:35

Item 15. Information items and other business

Oral Presentation

1. Chair's final remarks
2. Summary action points
3. Other business
4. Dates for the next two meetings (14-15 May 2018 and 12-13 November 2018)

Closing Remarks from Chair

For Official Use**English - Or. English****5 October 2017****DIRECTORATE FOR SCIENCE, TECHNOLOGY AND INNOVATION
COMMITTEE ON DIGITAL ECONOMY POLICY****Working Party on Measurement and Analysis of the Digital Economy****Draft Annotated Agenda of the 24th Session of the Working Party on Measurement
and Analysis of the Digital Economy****Paris, 2-3 November 2017, OECD Headquarters**

For further information, please contact Economic Analysis and Statistics Division (EAS)
Vincenzo SPIEZIA, E-mail: vincenzo.spiezia@oecd.org.

JT03420124

**WORKING PARTY ON MEASUREMENT AND ANALYSIS OF THE DIGITAL
ECONOMY (MADE)**

DRAFT AGENDA

2 November 2017

9:30-9:35

Item 1. Welcome by the Chair and adoption of the Agenda

DSTI/CDEP/MADE/A(2017)2

The Working Party is invited to adopt the draft agenda.

9:35-9:40

Item 2. Approval of the summary record of the 23rd session

DSTI/CDEP/MADE/M(2017)1

The Working Party is invited to approve the summary record.

9:40-10:10

Item 3. Orientations for the CDEP Programme of Work and Budget (PWB) 2019-20

DSTI/CDEP(2017)10

DSTI/CHIE/STP/CDEP/CP(2017)1

The OECD establishes its programme of work and budget (PWB) on a biennial basis. Planning for the next biennium is now beginning and delegates are invited to discuss the preliminary orientations for the CDEP 2019-20 Programme of Work and Budget.

The Working Party is invited to discuss the presentation and make proposals for the CDEP PWB 2019-20.

Item 4. Going Digital and measurement activities

10:10-10:40

Item 4.a. Progress report on the overall project and the cross-cutting modules

DSTI/CDEP/GD(2017)8

The Secretariat will present an update of the OECD-wide project Going Digital, in particular the modules on: *i)* jobs and skills and *ii)* productivity and competition. It will also provide a sneak view of some of the new indicators from the STI Scoreboard 2017, which has a "digital" focus as part of the "Going Digital" project.

The Working Party is invited to note the presentation.

10:40-11:00

Item 4.b. Measuring digital maturity in firms and sectors

DSTI/CDEP/MADE(2017)3

Irene Ek, Sweden, will present a methodology to measure the degree of digital transformation, i.e.: digital maturity, by industry and firm-size based on firm-level data. The methodology could be replicated in more countries and its results contribute to the OECD-wide project "Going Digital".

Coffee Break 11:00-11:30

11:30-11:50

DSTI/CIE/WPIA(2017)2

The Secretariat will present some initial work on digital maturity in sectors undertaken in the context of the measurement strand of the "Going Digital" project.

The Working Party is invited to discuss the two presentations and provide guidance on next steps.

11:50-12:30

Item 4.c. Cross-border e-commerce: measurement and analysis

DSTI/CDEP(2017)8

DSTI/CDEP/MADE(2017)2/REV1

The Secretariat will present the outline of a report on drivers and obstacles to e-commerce. BBVA, a multinational bank with headquarters in Spain, will present a follow-up of the study on the patterns of cross-border e-commerce (B2B, B2C and C2C) based on BBVA big data on customers' payments.

The Working Party is invited to discuss the presentations and provide guidance on next steps.

12:30-13:00

Item 4.d. Report on the work of the Informal Advisory Group on measuring GDP in a digitalised economy

STD/CSSP(2016)16

STD/CSSP/WPNA(2017)1

The Secretariat will report on the work of the Advisory Group set up by the Committee on Statistics and Statistical Policy (CSSP) in 2016, which includes MADE delegates. The work by the Advisory Group will serve as input to the OECD-wide project "Going Digital".

The Working Party is invited to discuss the presentation and provide guidance on next steps.

Lunch 13:00-14:30

Item 5. MADE-SPDE Task Force on measuring digital security and privacy

14:30-14:45

Item 5.a. Progress report by the Secretariat

The Secretariat will provide an oral report covering the main outcomes of the OECD- panel held together with the International Conference of Data Protection and Privacy Commissioners in Hong Kong on 27 September 2017.

The Working Party is invited to note the presentation and discuss the proposed next steps.

14:45-15:40

Item 5.b. Improving the Measurement of Digital Risk Management Practices in Business

DSTI/CDEP/SPDE(2017)16

OECD Consultant Benjamin Dean will present the project's Phase II draft report followed by the Secretariat who will introduce the timeline and process for finalising and piloting the questionnaire.

The Working Party is invited to discuss the draft report and agree on next steps.

15:40-16:00

Item 6. EUROSTAT's "Development of a stronger statistical framework (manual) on the Digital Economy and Society"

Oral presentation

Carsten Olsson, Eurostat, will present ongoing work to streamline the production of the ICT usage statistics by using complementary data sources, new technologies and alternative data collection methods. This work will lead to the development of a stronger statistical framework (manual) on the Digital Economy and Society.

The Working Party is invited to discuss synergies with the OECD work in this area.

Coffee Break 16:00-16:30

MADE-CISP Joint Session

16:30-17:00

Item 7. Hedonic prices of broadband services

Oral presentation

Ms. Carol Corrado, Georgetown Center for Business and Public Policy, will present on the use of quality-adjusted prices (hedonics) of broadband services.

The Working Parties are invited to discuss the presentation and next steps.

17:00-18:00

Item 8. Measuring the Internet of Things

DSTI/CDEP/CISP/MADE(2017)1

i) Susanne Schnorr-Bäcker, Head of Unit Co-ordination, Regional Statistics, Indicators, Germany will present on the measurement of the IoT.

ii) The Secretariat will introduce an extended outline for the development of statistical definitions and nomenclatures about IoT and potential data collection.

The Working Parties are invited to discuss the presentations and next steps.

Cocktail reception 18:00-20:00

3 November 2017

9:30-9:50

Item 9. The Benefits and Challenges of Online platforms (Outline)

DSTI/CDEP(2017)9

The Secretariat will present the outline of a report on the benefits and policy challenges of online platforms.

The Working Party is invited to note the presentation.

9:50-10:25

Item 9.a. Consumers' trust in peer platform markets

DSTI/CP(2017)5/REV1

The Secretariat will report on the findings of a survey of consumer trust of peer platform markets across ten OECD member countries carried out for the OECD Committee on Consumer Policy.

The Working Party is invited to comment on the presentation and provide advice on further work.

10:25-11:00

Item 9.b. Online labour index: measuring employment on online platforms

DSTI/CDEP/MADE(2017)4

Otto Kassi, Oxford Internet Institute, will present the Online Labour Index (OLI), a new economic indicator that measures the supply and demand of online freelance labour across countries and occupations by tracking the number of projects and tasks across platforms in real time.

The Working Party is invited to note and discuss the report.

Coffee Break 11:00-11:30

11:30-12:30

Item 9.c. Roundtable on countries' initiatives on measuring online platforms

Oral presentations

Delegates are invited to report on planned and ongoing initiatives on measuring online platforms in their countries. Mark Uhrbach, Canada, and Jose Seisdedos, United Kingdom, will open the roundtable by reporting on recent measurement of online platforms carried out by, respectively, Statistics Canada and the UK Office for National Statistics.

The Working Party is invited to note the presentations and advise on further work.

12:30-12:40

Item 10. Towards a typology of international agreements on cross-border data flows

Oral presentation

The Secretariat will report on ongoing work towards a typology of international agreements on cross-border data flows. This typology is part of a study on the effects of cross-border data agreements on international trade.

The Working Party is invited to note the presentation.

12:40-12:45

Item 11. Designation of the MADE Bureau for 2018

DSTI/CDEP/MADE(2017)5

Under the OECD Rules of Procedure, the Working Party is required to designate its Chair and Bureau at the final meeting of each year, in accordance to the CDEP guidelines for the designation, composition and functioning of the Committee and its Working Parties' Bureaus.

The Working Party is invited to designate the MADE Bureau 2018.

12:45-13:00

Item 12. Information items and other business

1. Chair's final remarks
2. Summary action points
3. Other business
4. Dates for the next meeting: 14-15 May 2018 during the CDEP week.