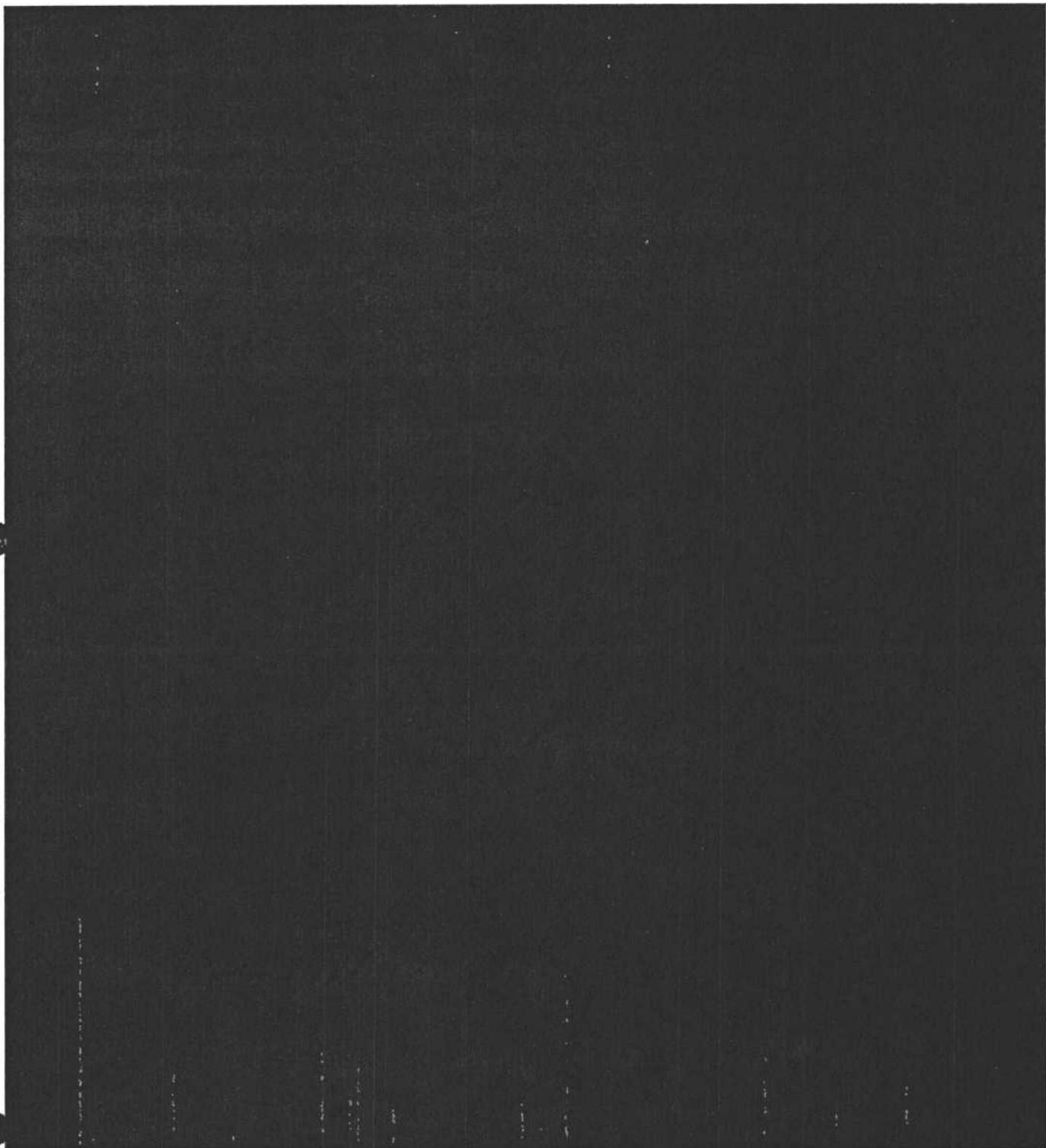




ANEXO 2.12

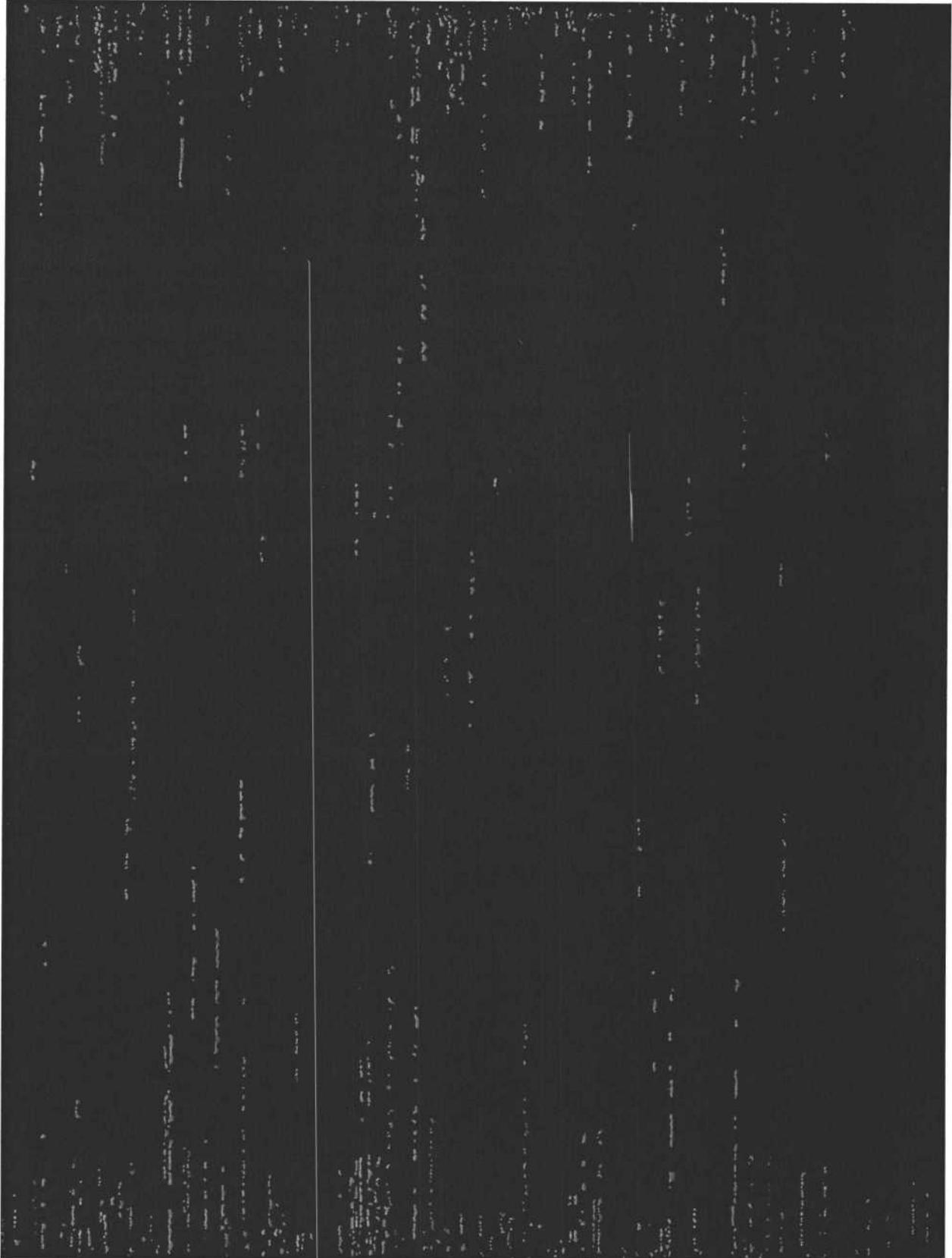


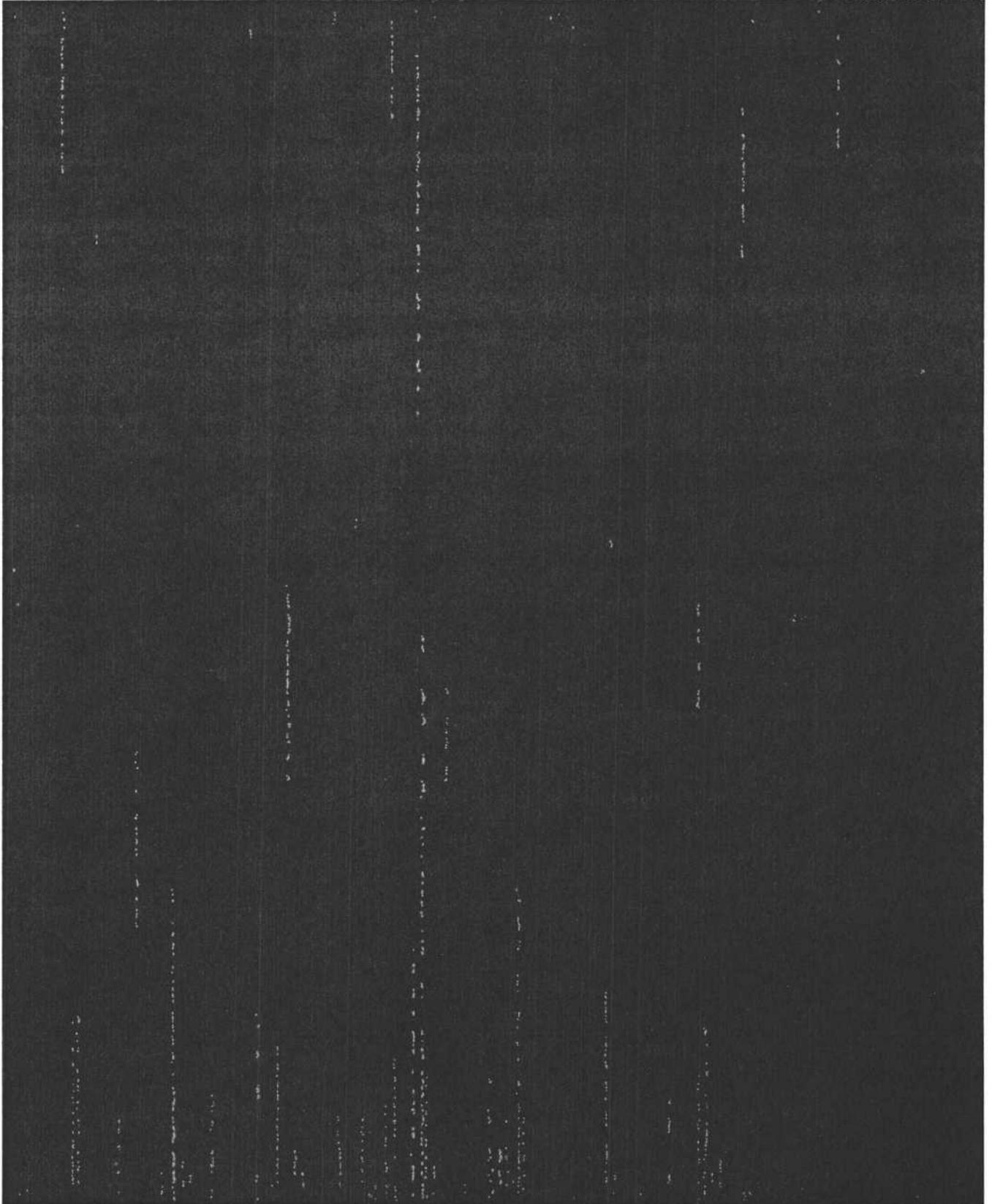
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Información de Productos y Mercados – Anexo 2.12

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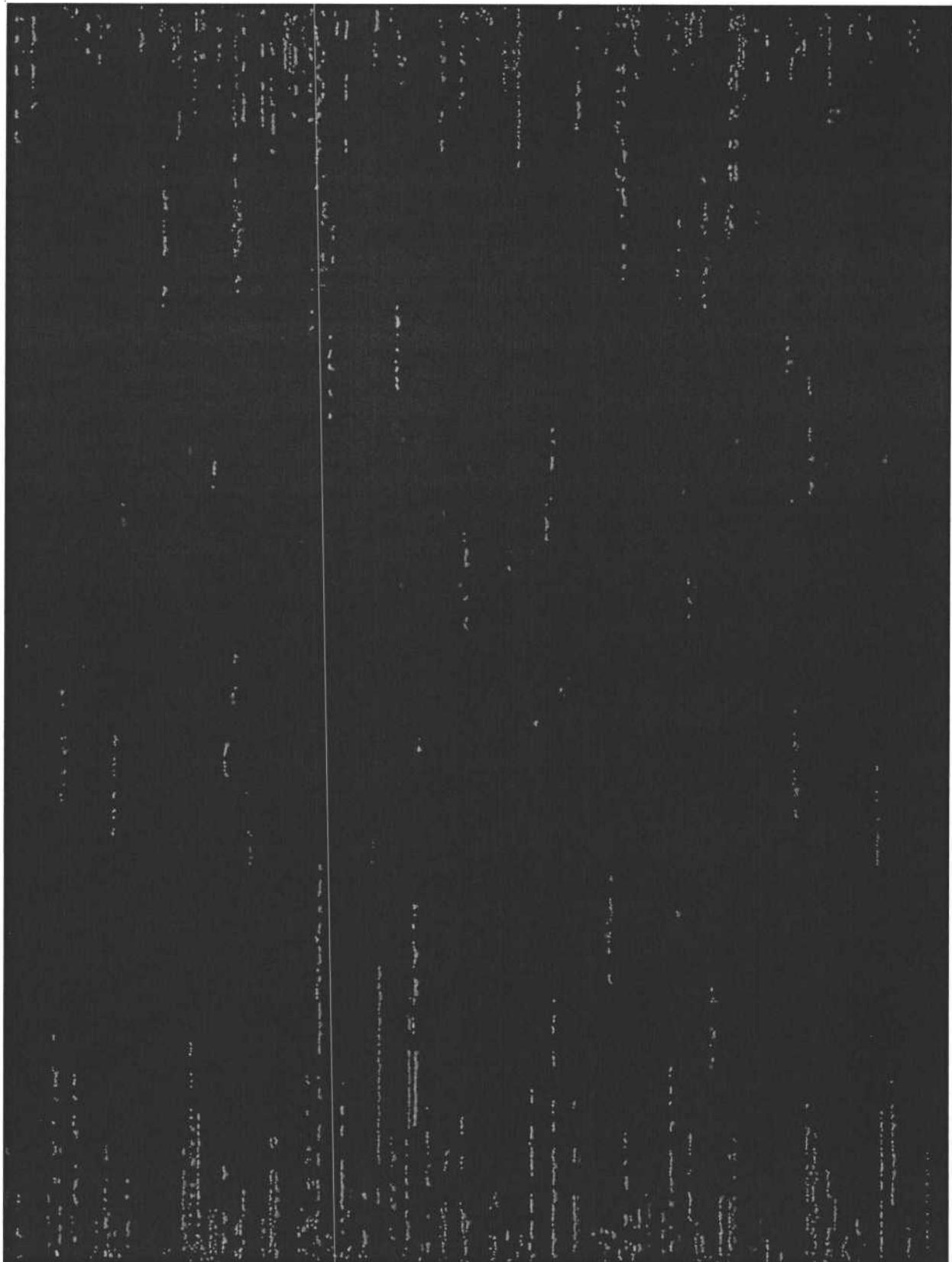


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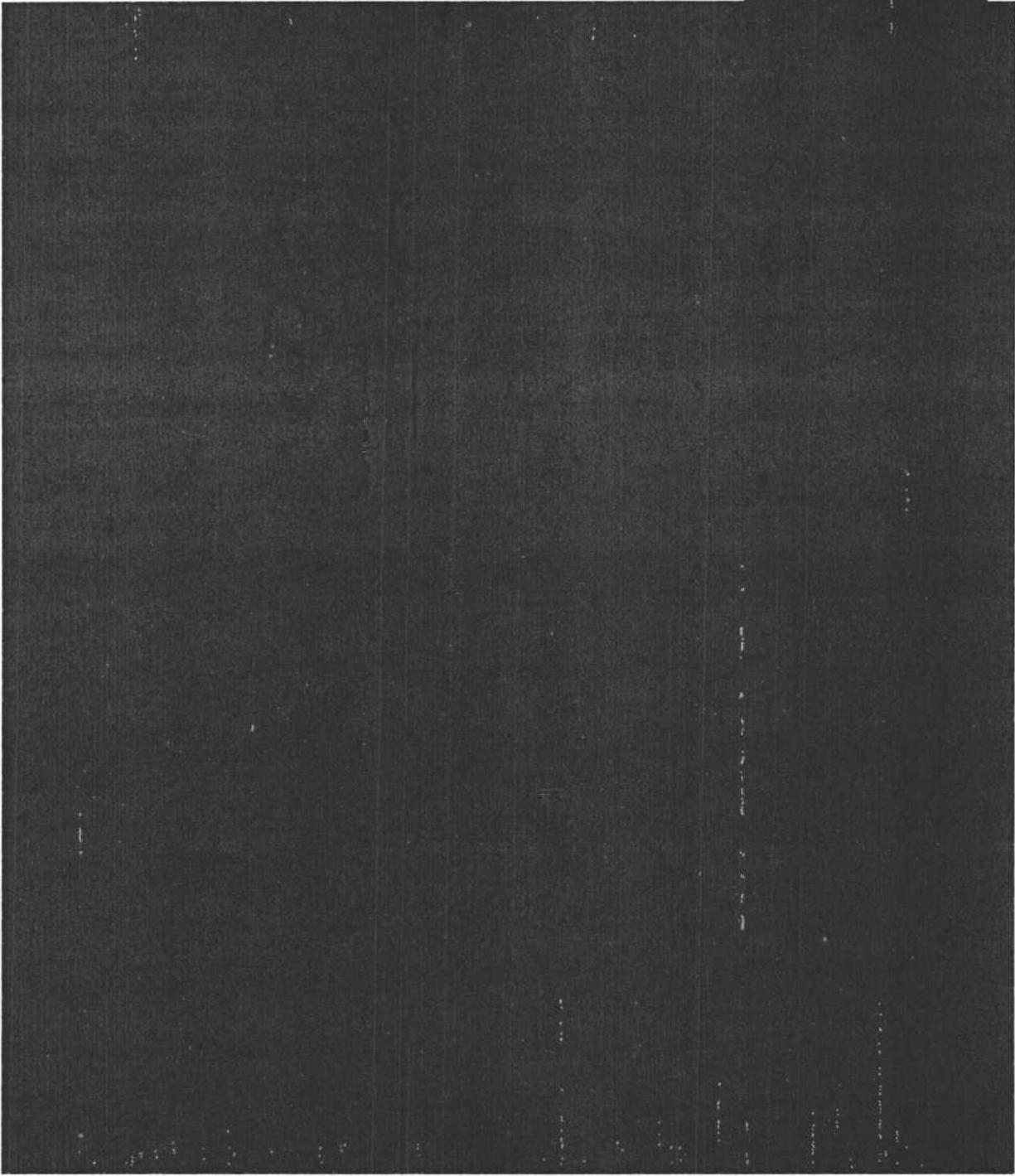
Información de Productos y Mercados – Anexo 2.12

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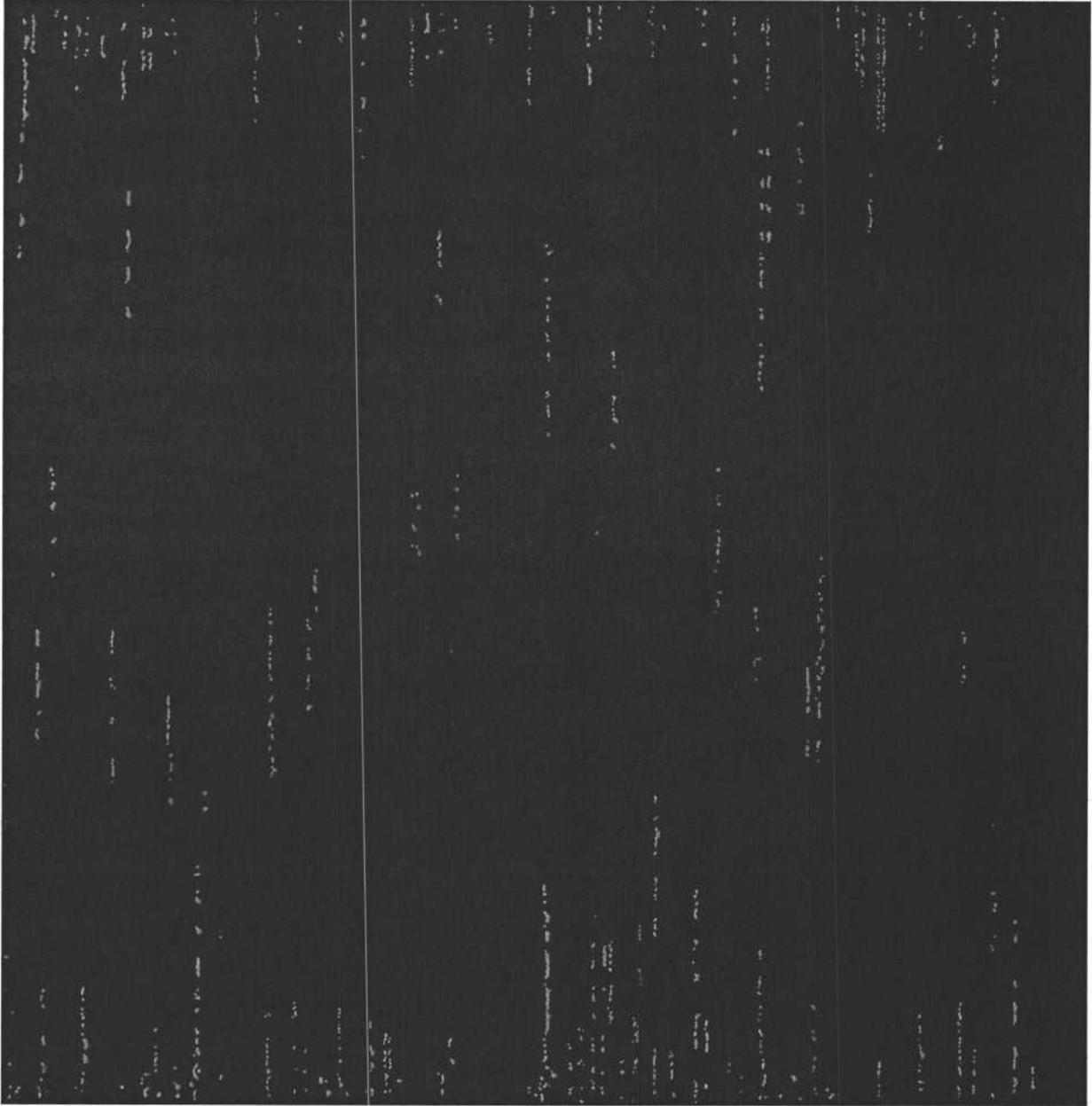


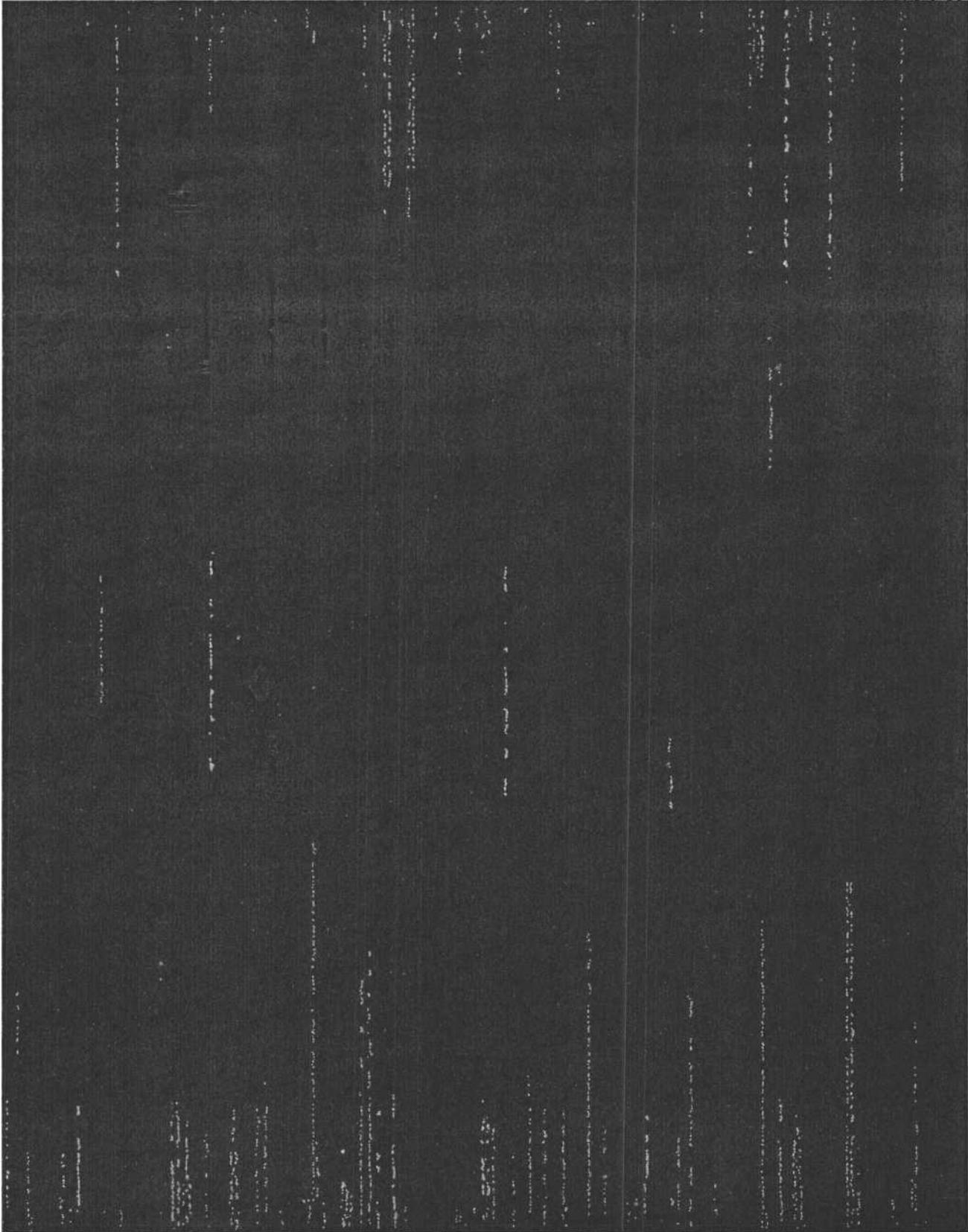
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⁵ Contratos celebrados por la sociedad Comercializadora de Servicios Imagen, S.A. de C.V.

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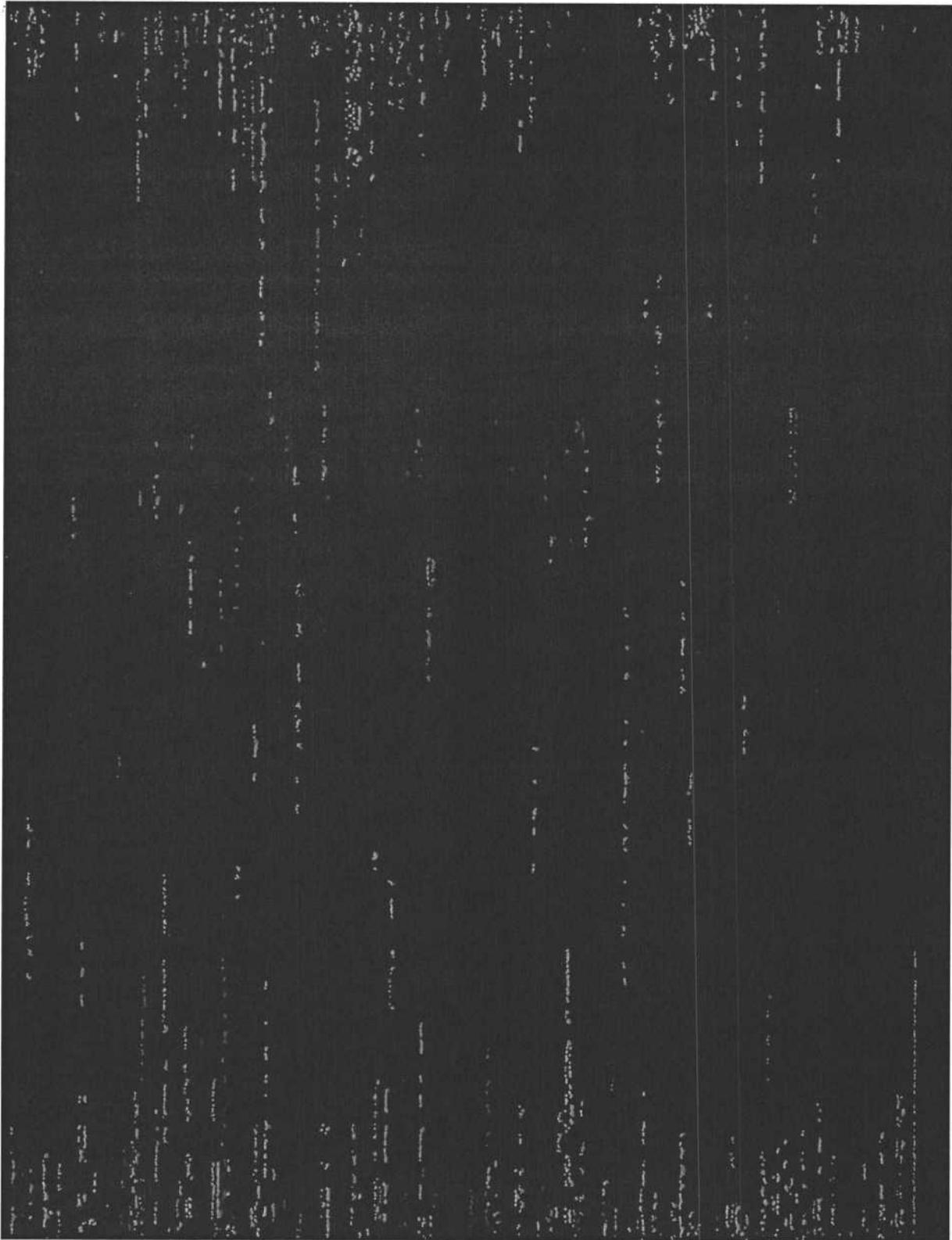
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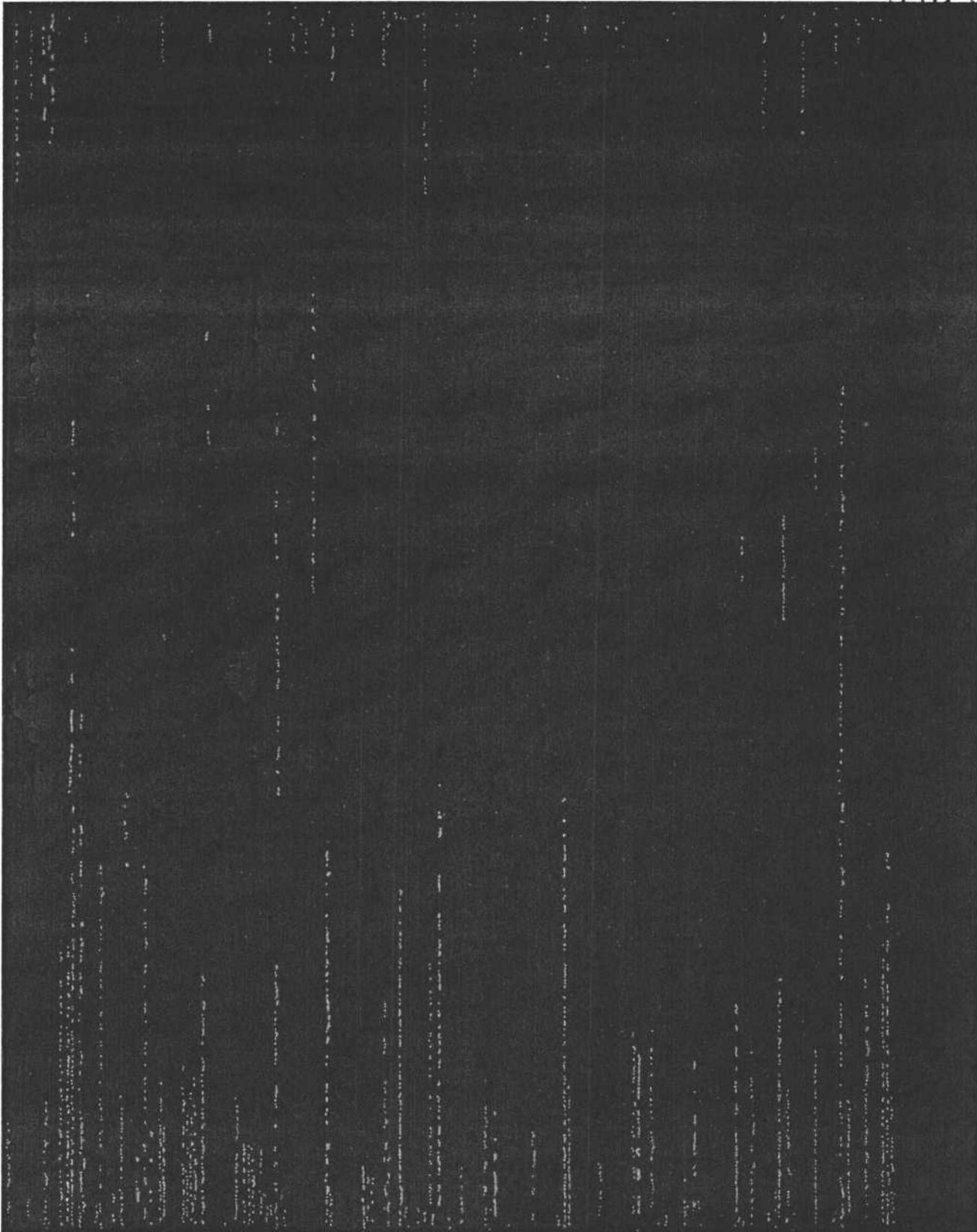


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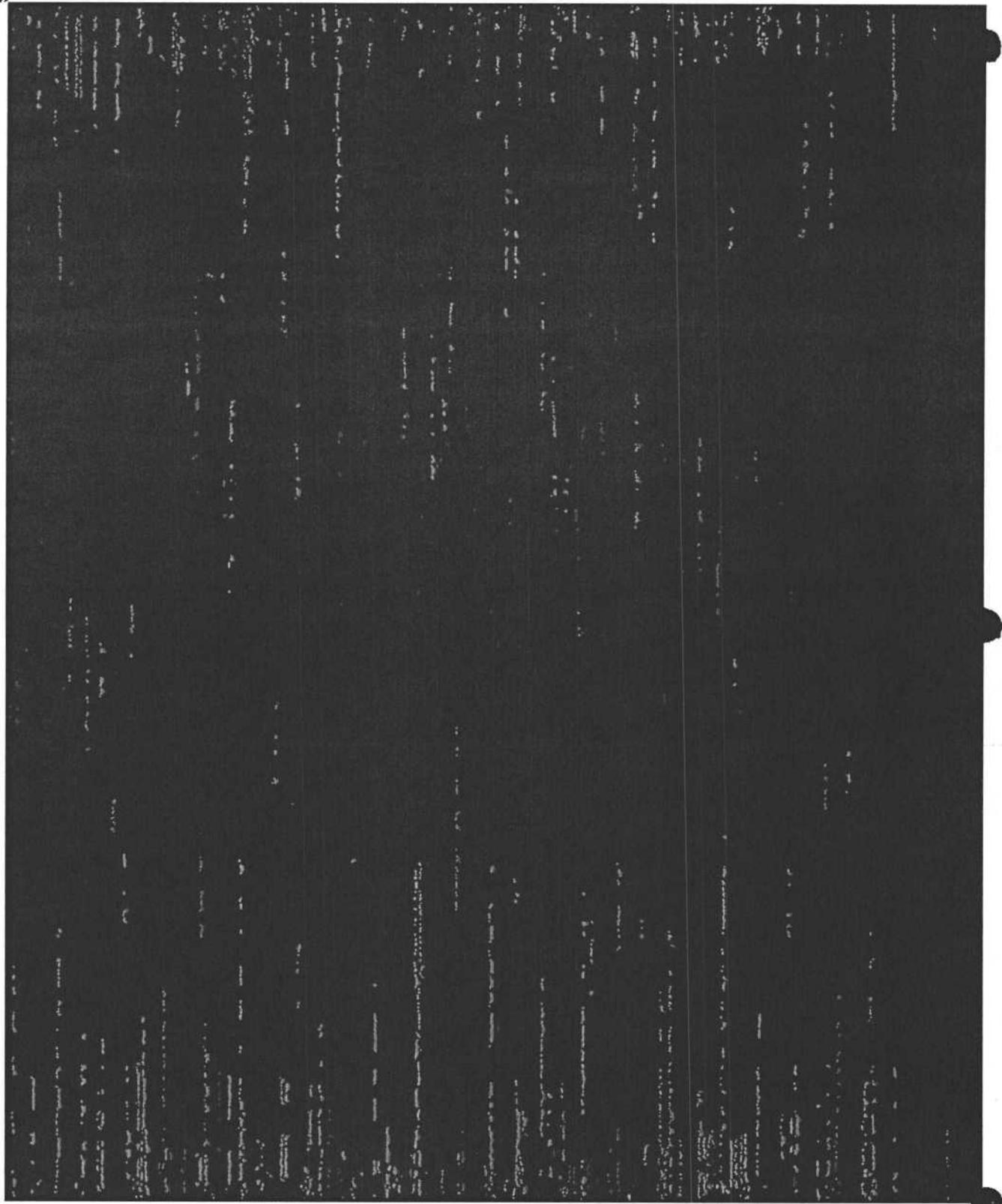
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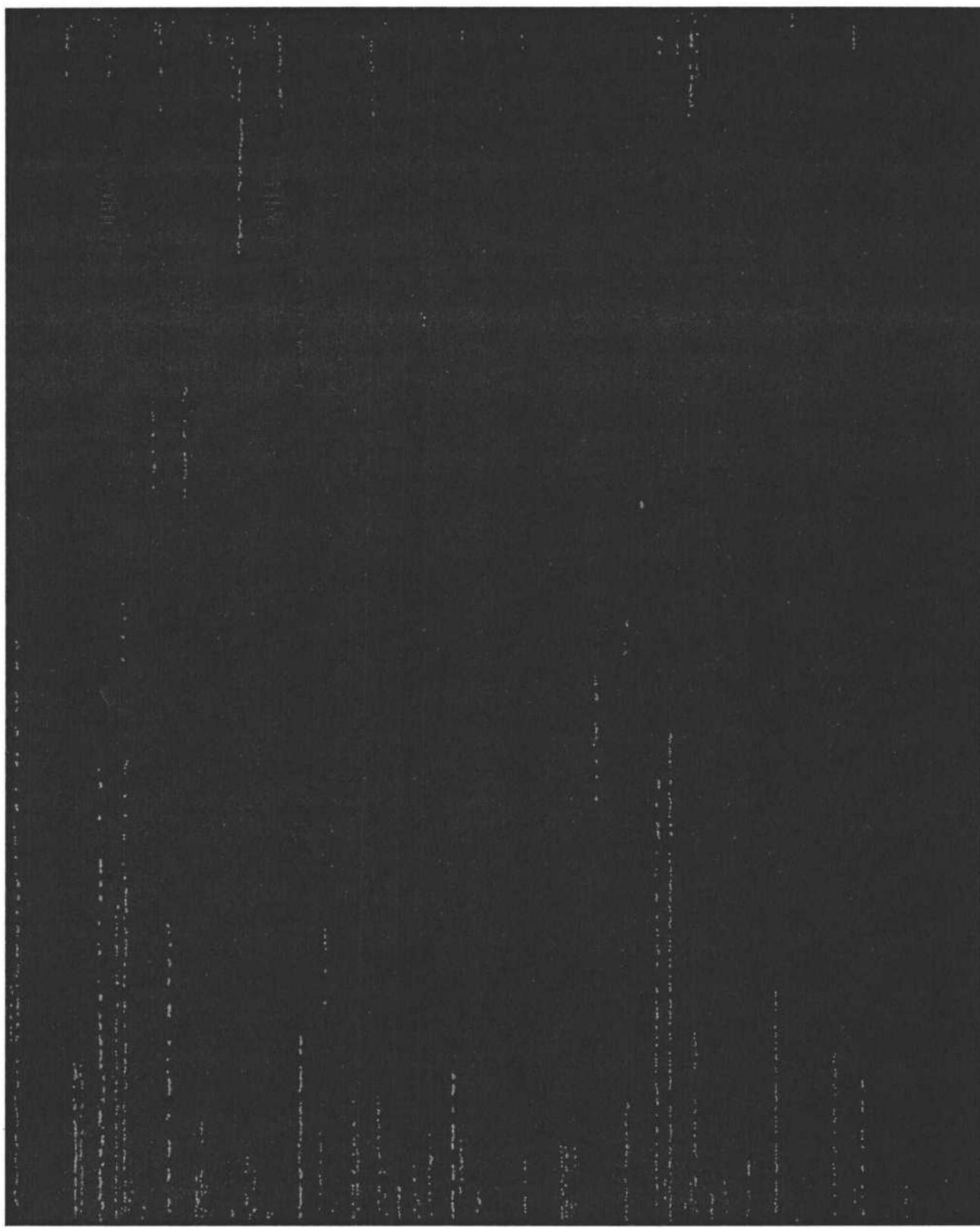
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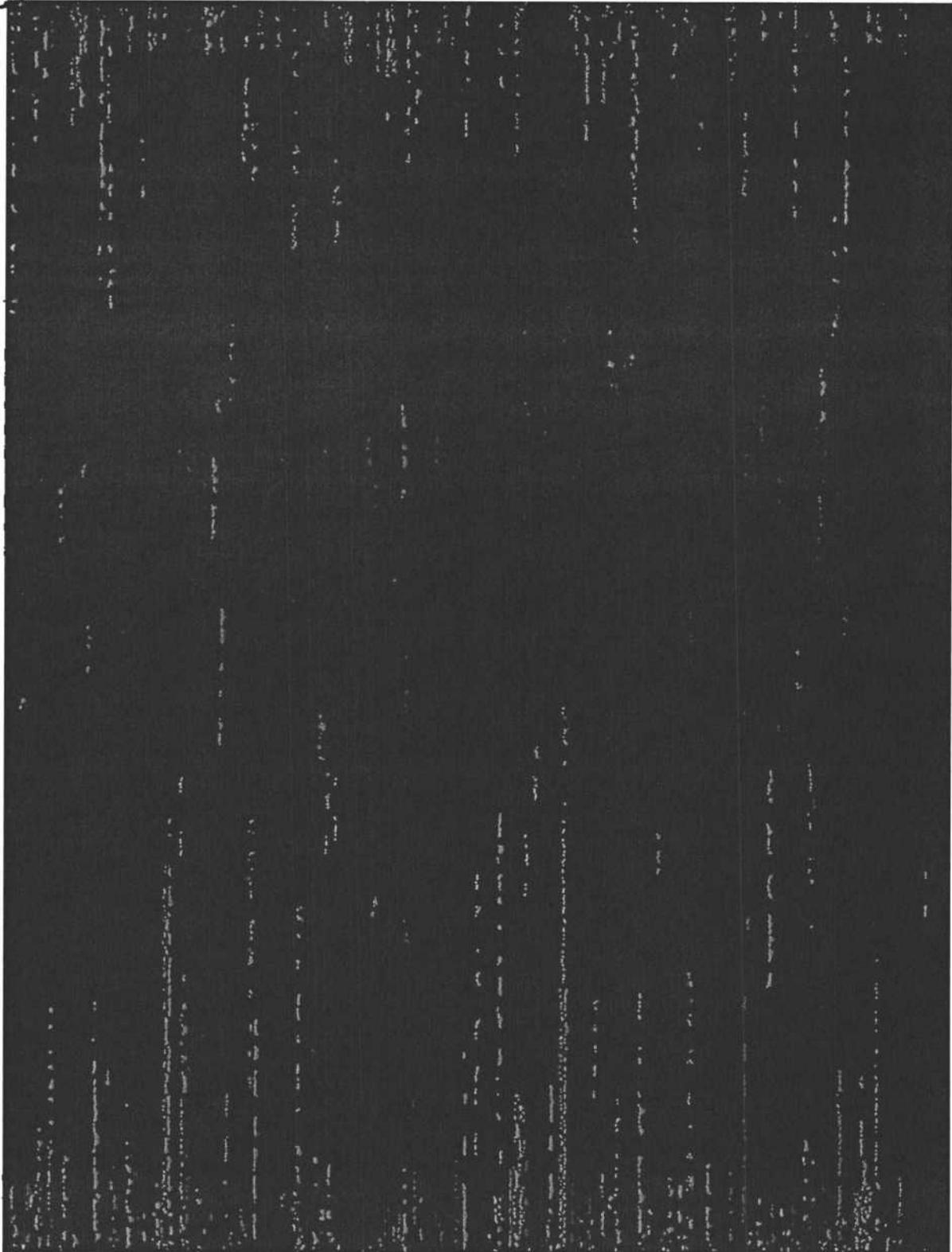


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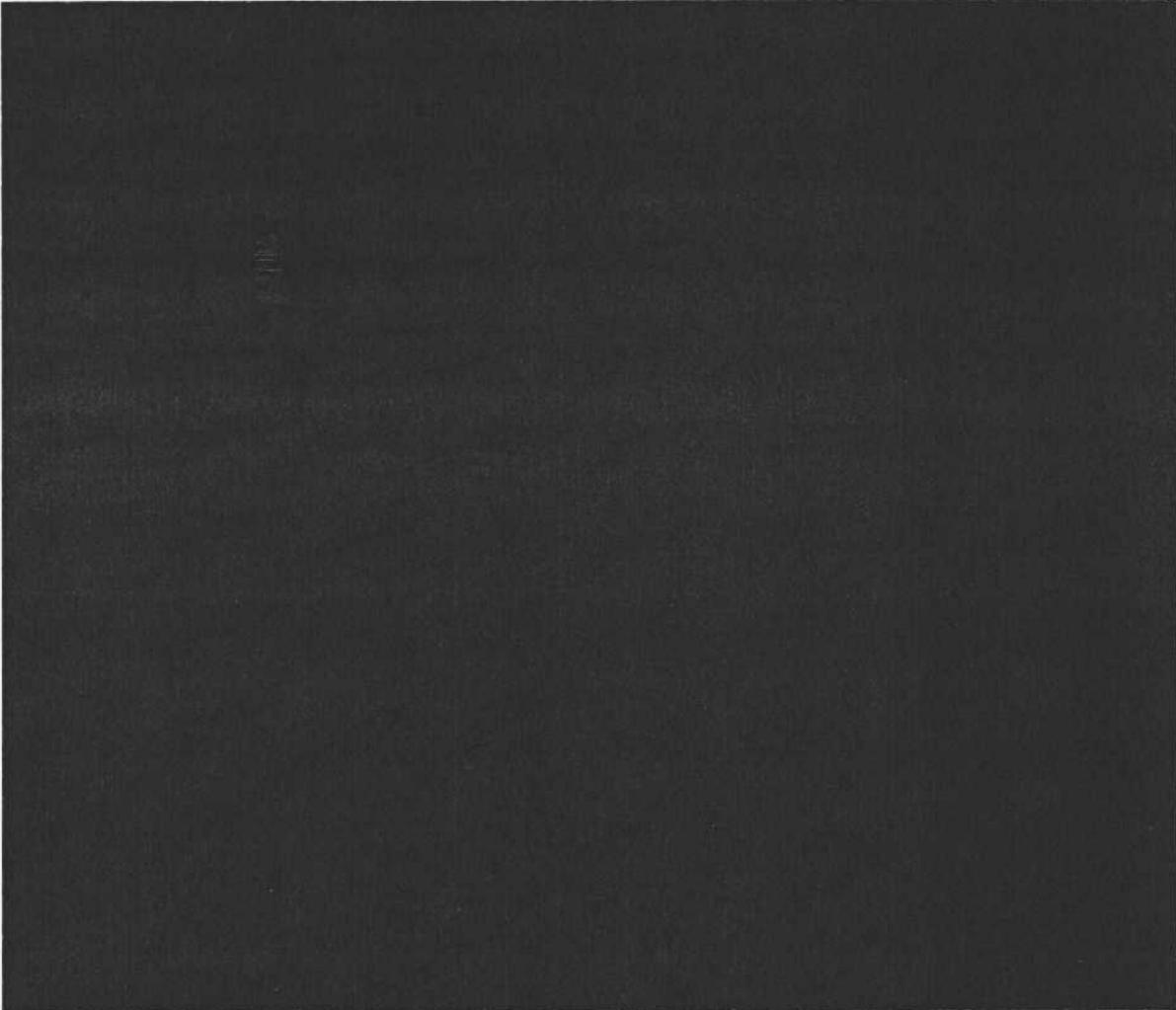


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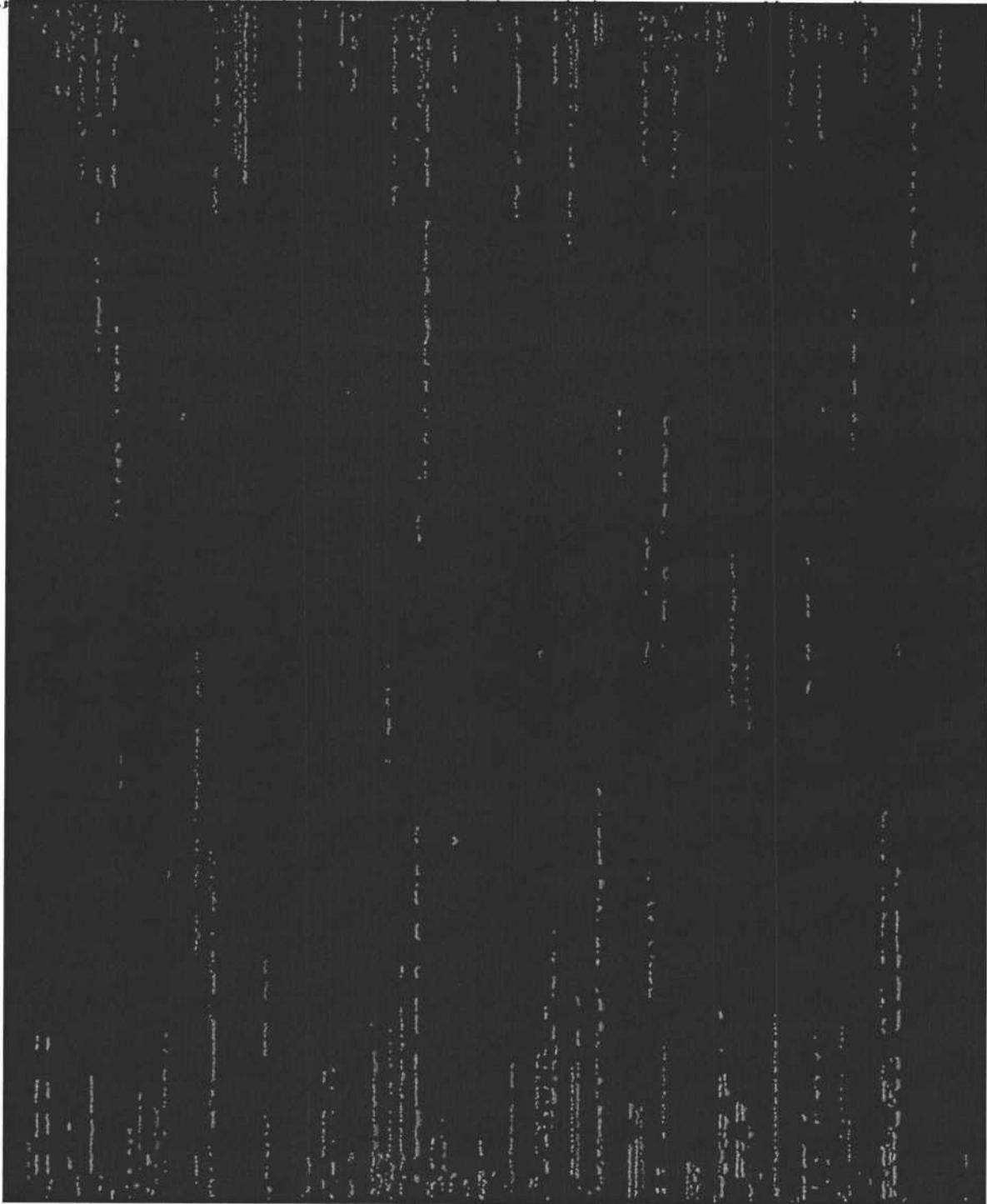


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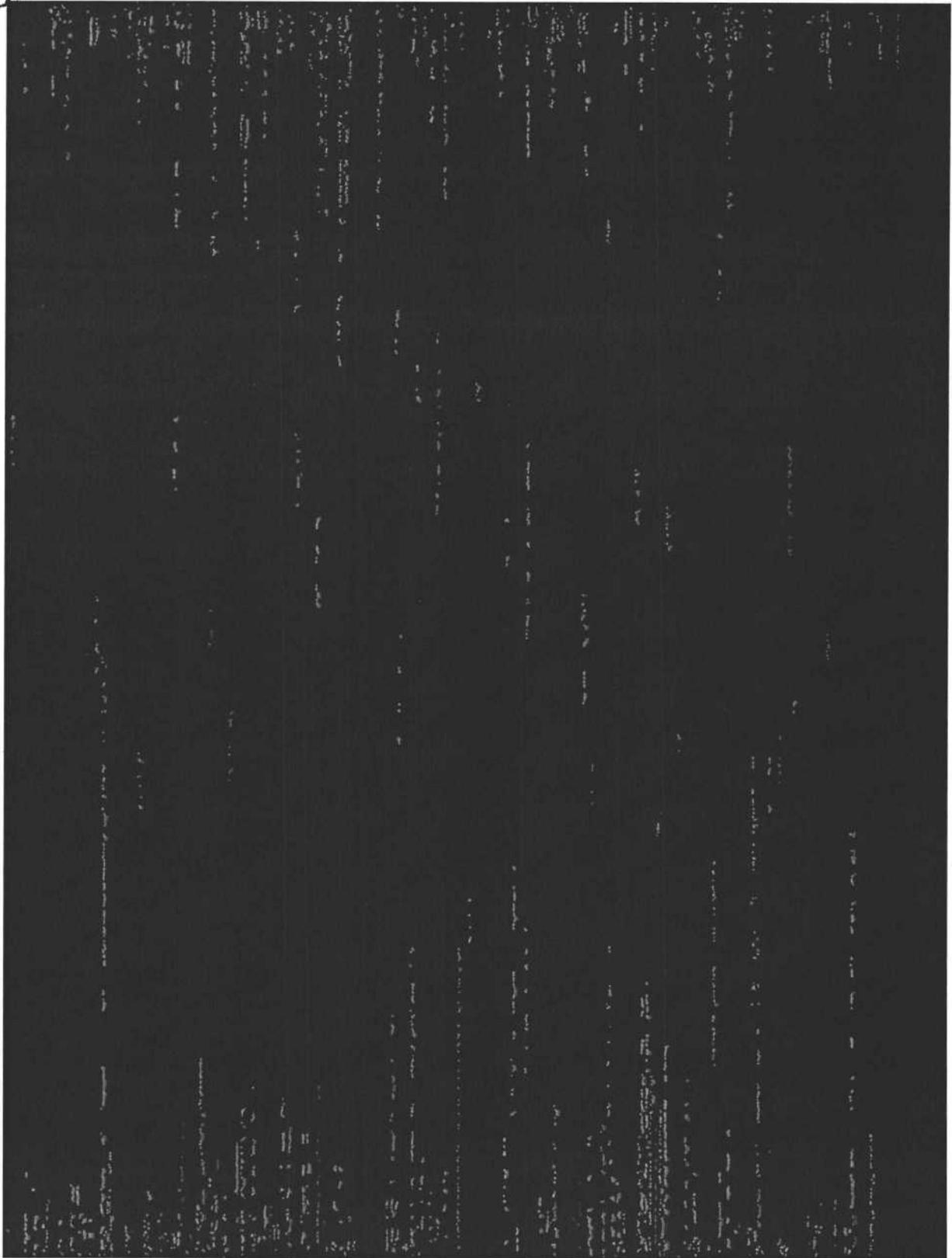


2827

- e) DESCRIBA LOS CANALES DE DISTRIBUCIÓN UTILIZADOS POR LOS AGENTES INVOLUCRADOS / RELACIONADOS EN LA COMERCIALIZACIÓN DE LOS SERVICIOS Y PRESENTE UN DESGLOSE DE LAS VENTAS DE LAS PARTES POR CADA CANAL. IDENTIFIQUE LOS MEDIOS DE TRANSPORTE UTILIZADOS; LOS TIEMPOS DE ENTREGA; LAS CONDICIONES DE VENTA Y FORMAS DE PAGO, ASÍ COMO LAS DIFICULTADES LOGÍSTICAS PARA LA DISTRIBUCIÓN. PRECISE LA EXISTENCIA DE VÍNCULOS CORPORATIVOS O DE CONSEJEROS CRUZADOS DE LOS AGENTES ECONÓMICOS INVOLUCRADOS CON SUS DISTRIBUIDORES. ASIMISMO, IDENTIFIQUE LA EXISTENCIA DE CONTRATOS DE EXCLUSIVIDAD Y EL GRADO EN QUE LOS AGENTES INVOLUCRADOS / RELACIONADOS Y SUS COMPETIDORES RECURREN A ÉSTOS EN LA DISTRIBUCIÓN Y COMERCIALIZACIÓN.

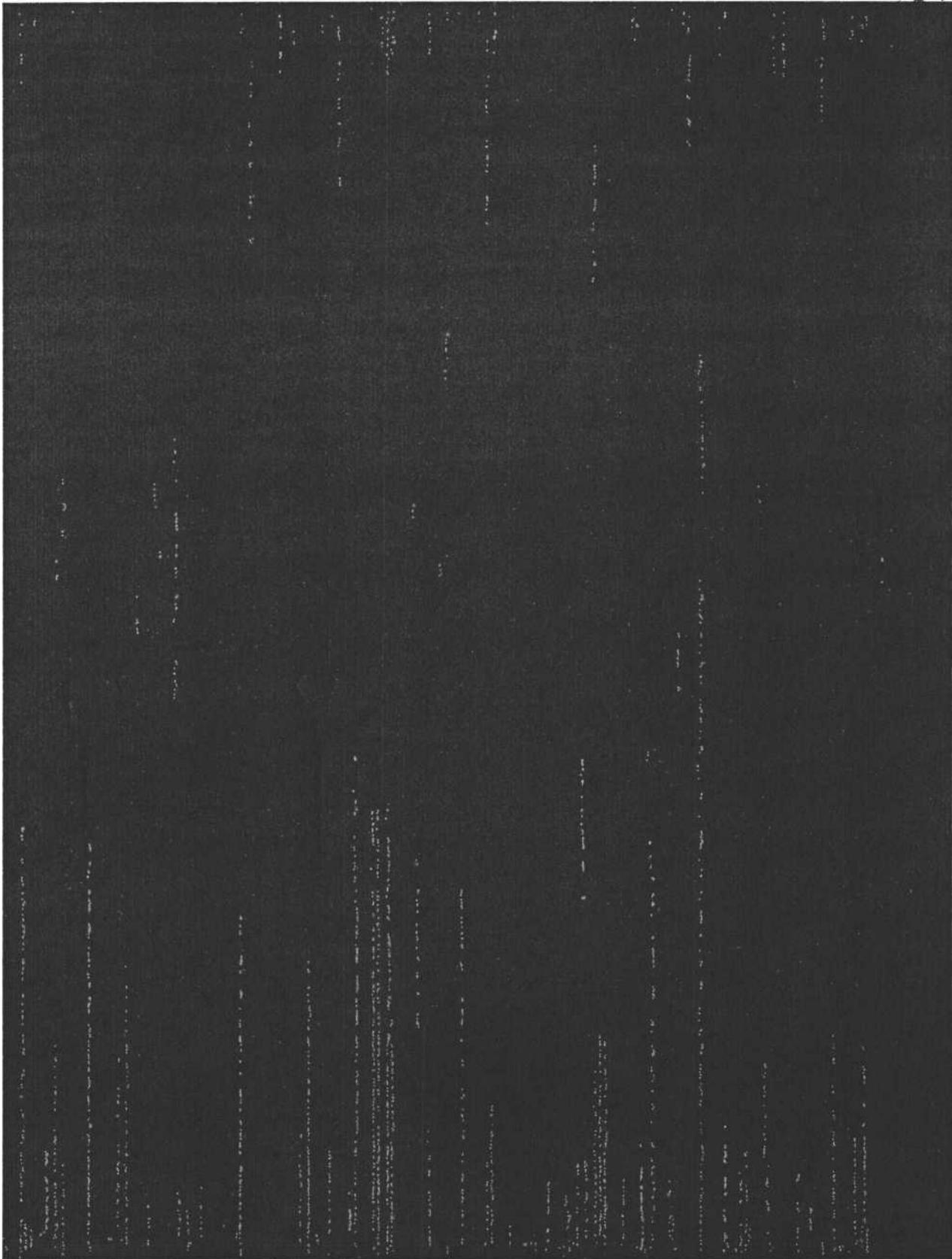


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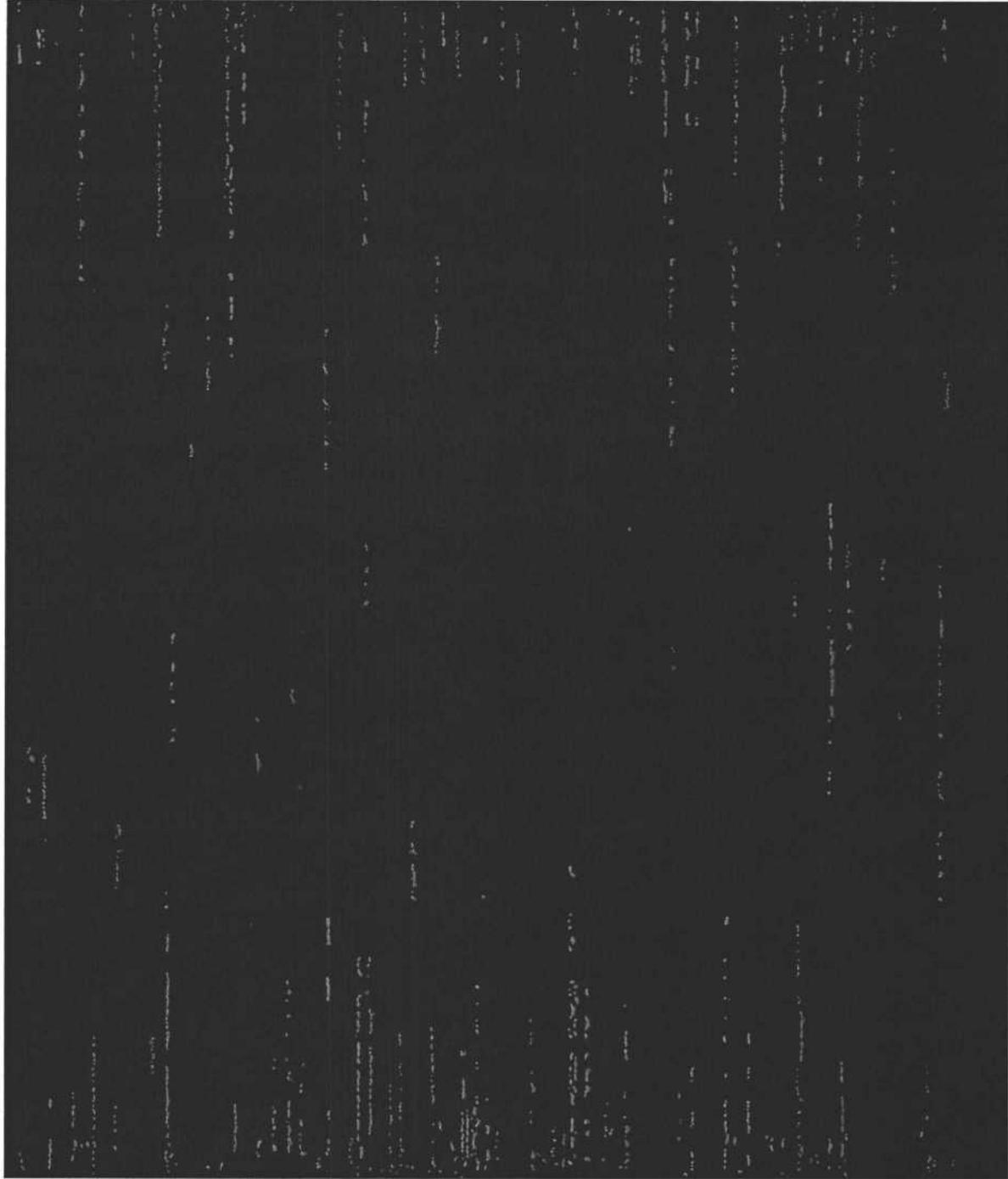




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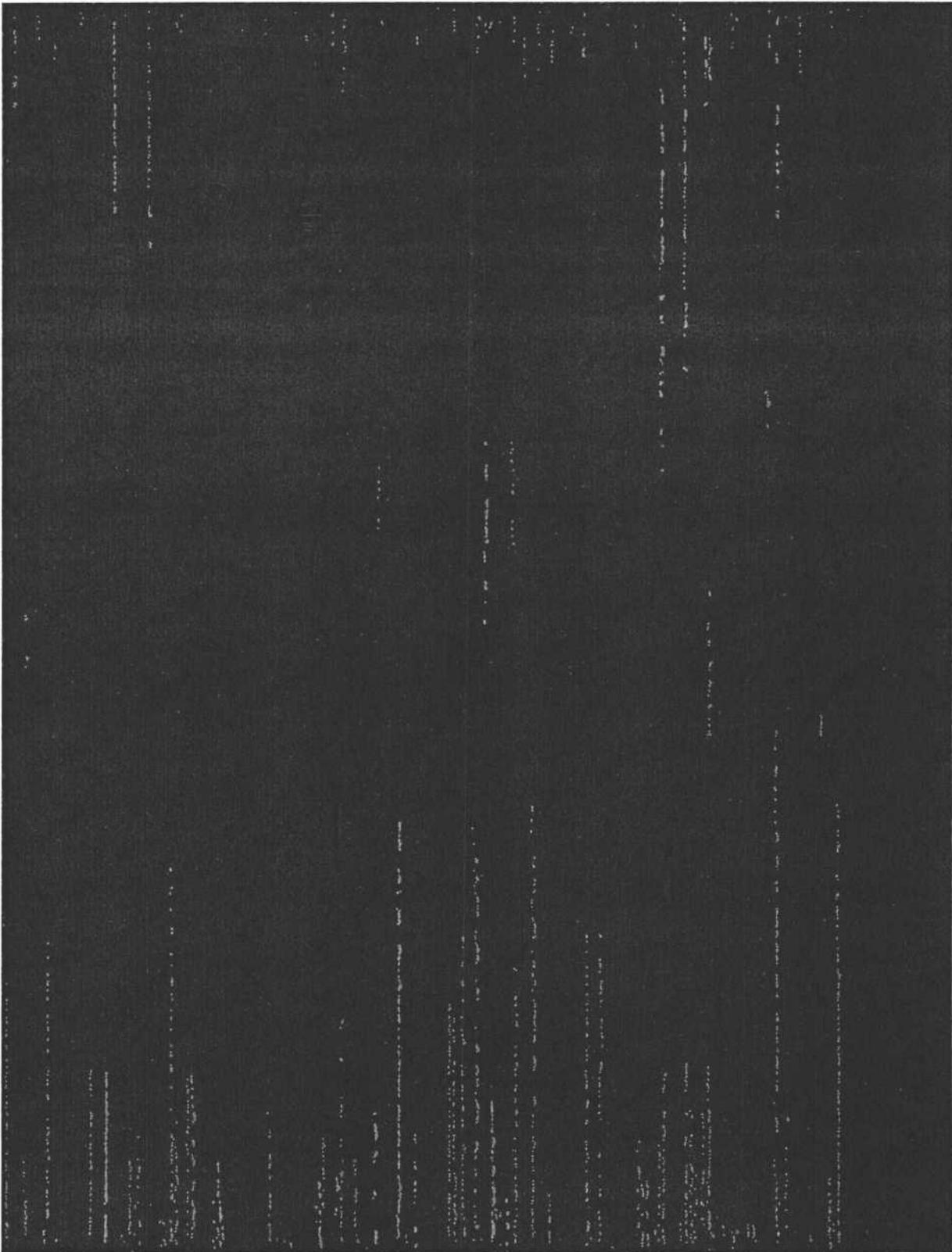


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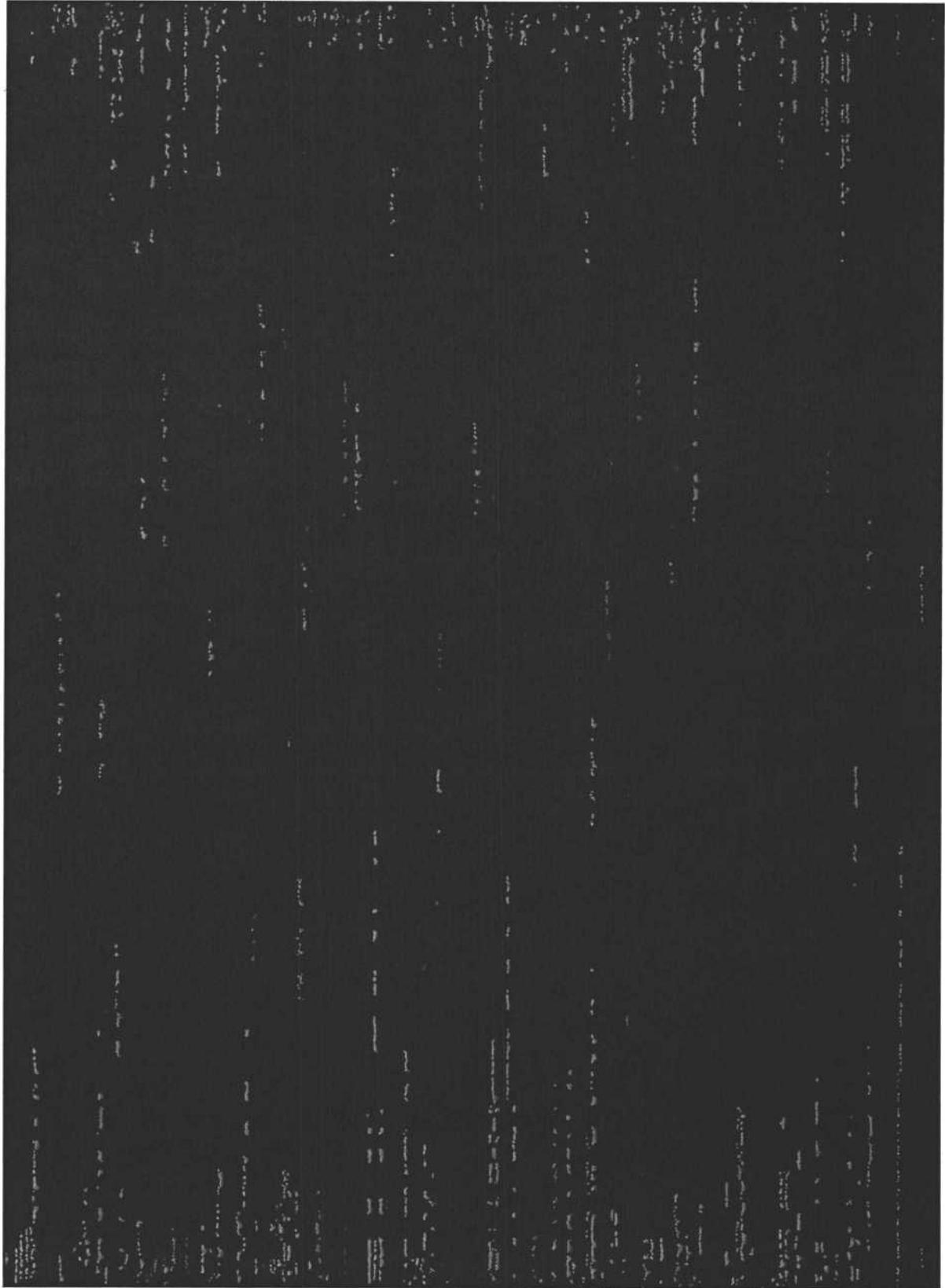




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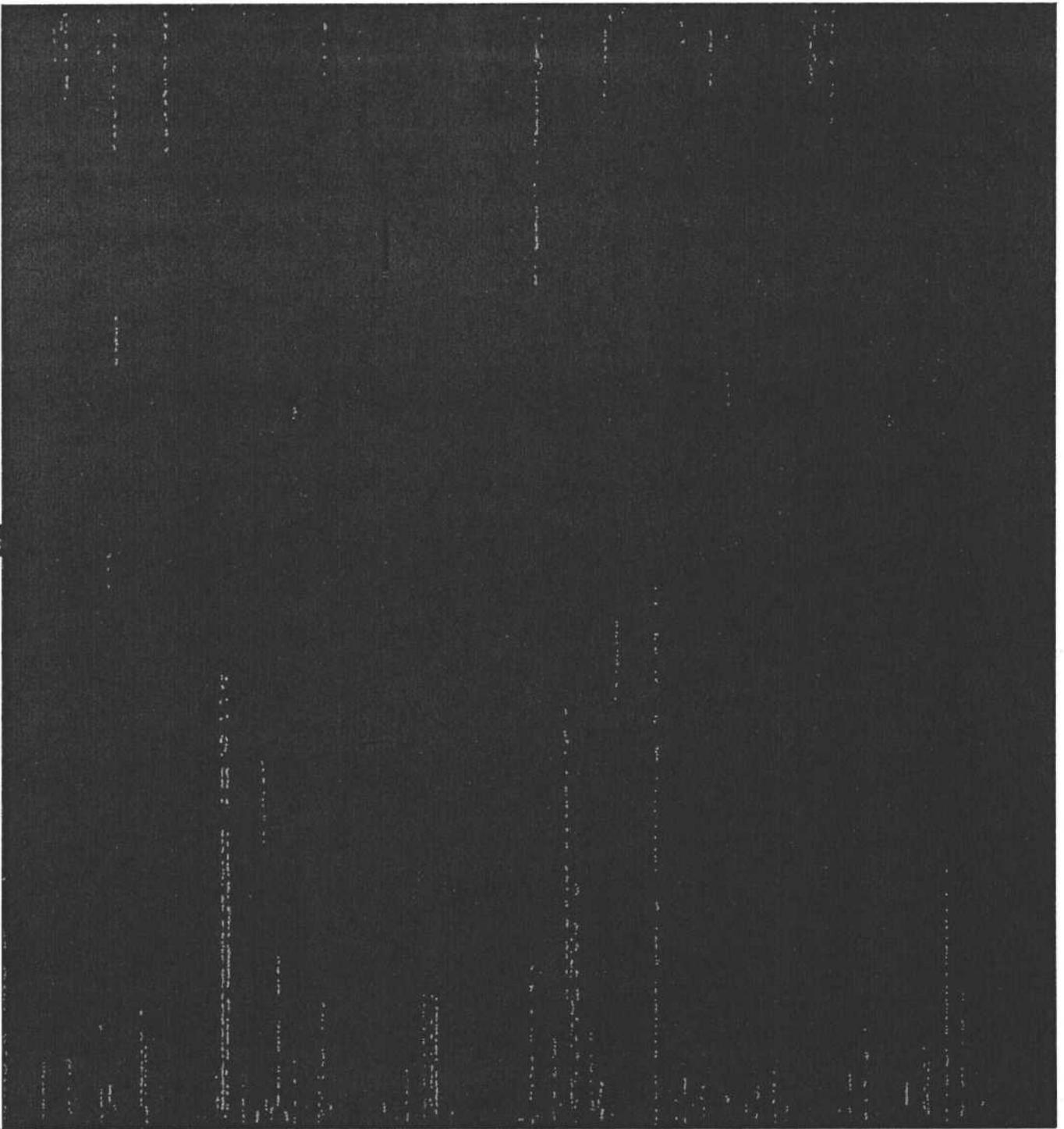
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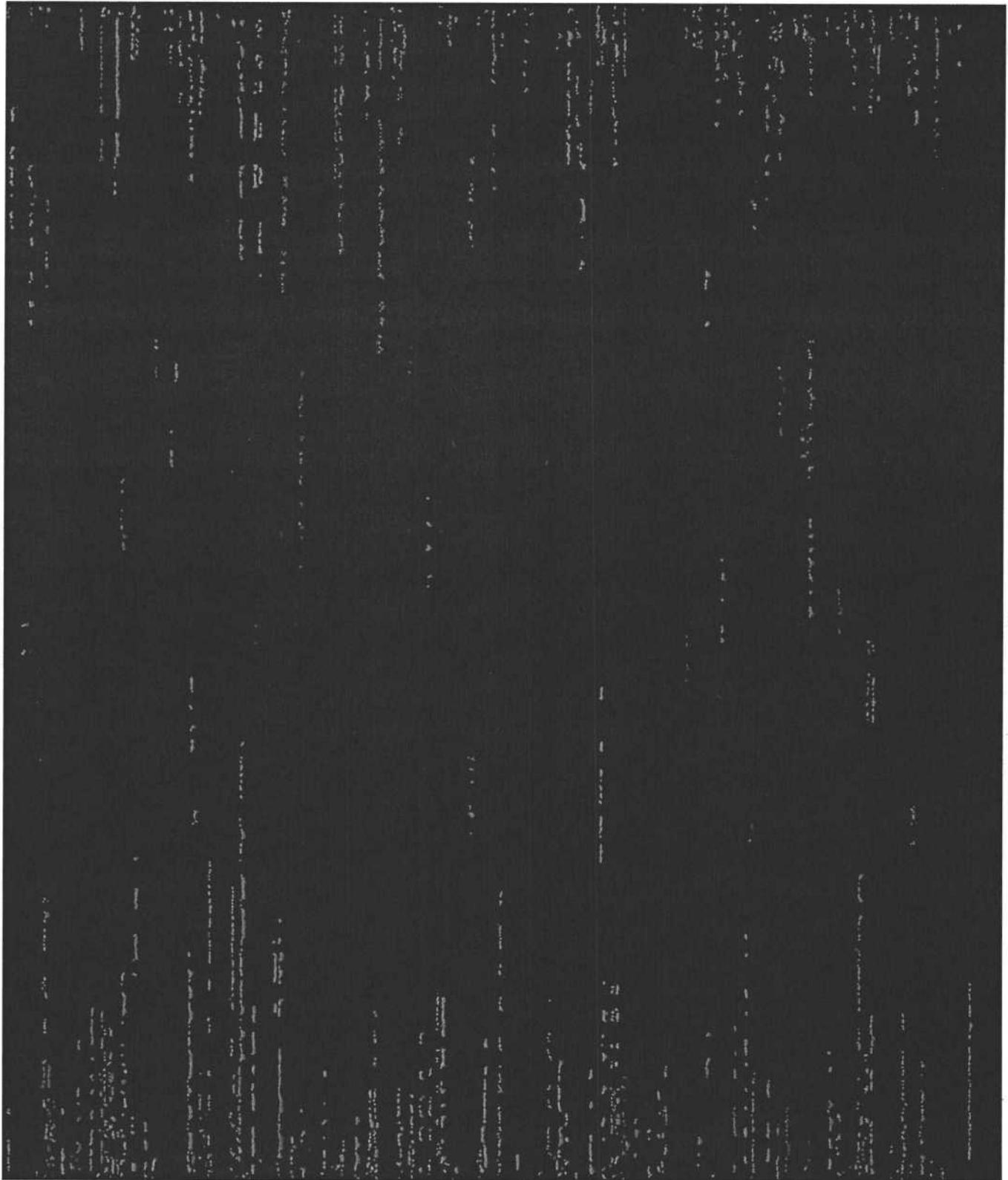


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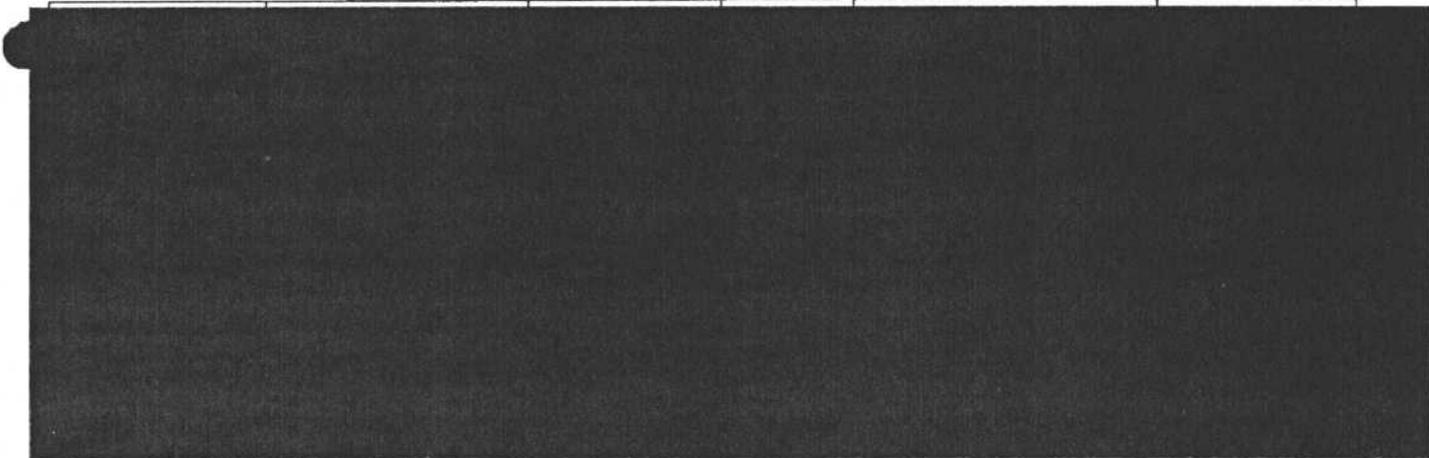
- g) PRECISE SI LOS AGENTES INVOLUCRADOS / RELACIONADOS PARTICIPAN EN CÁMARAS Y ASOCIACIONES, ASÍ COMO EL TIPO DE INFORMACIÓN QUE SE INTERCAMBIA EN LAS MISMAS.



2834

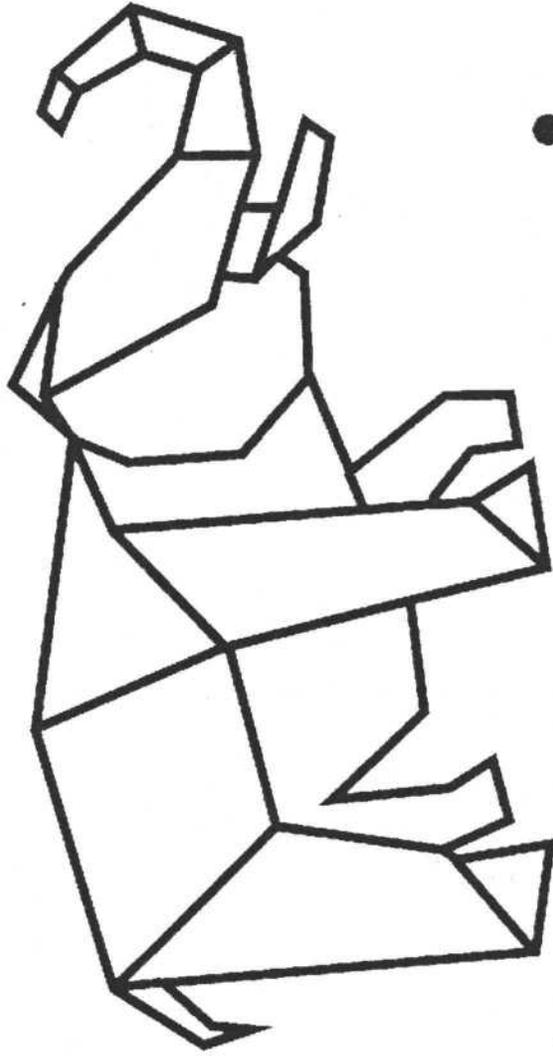


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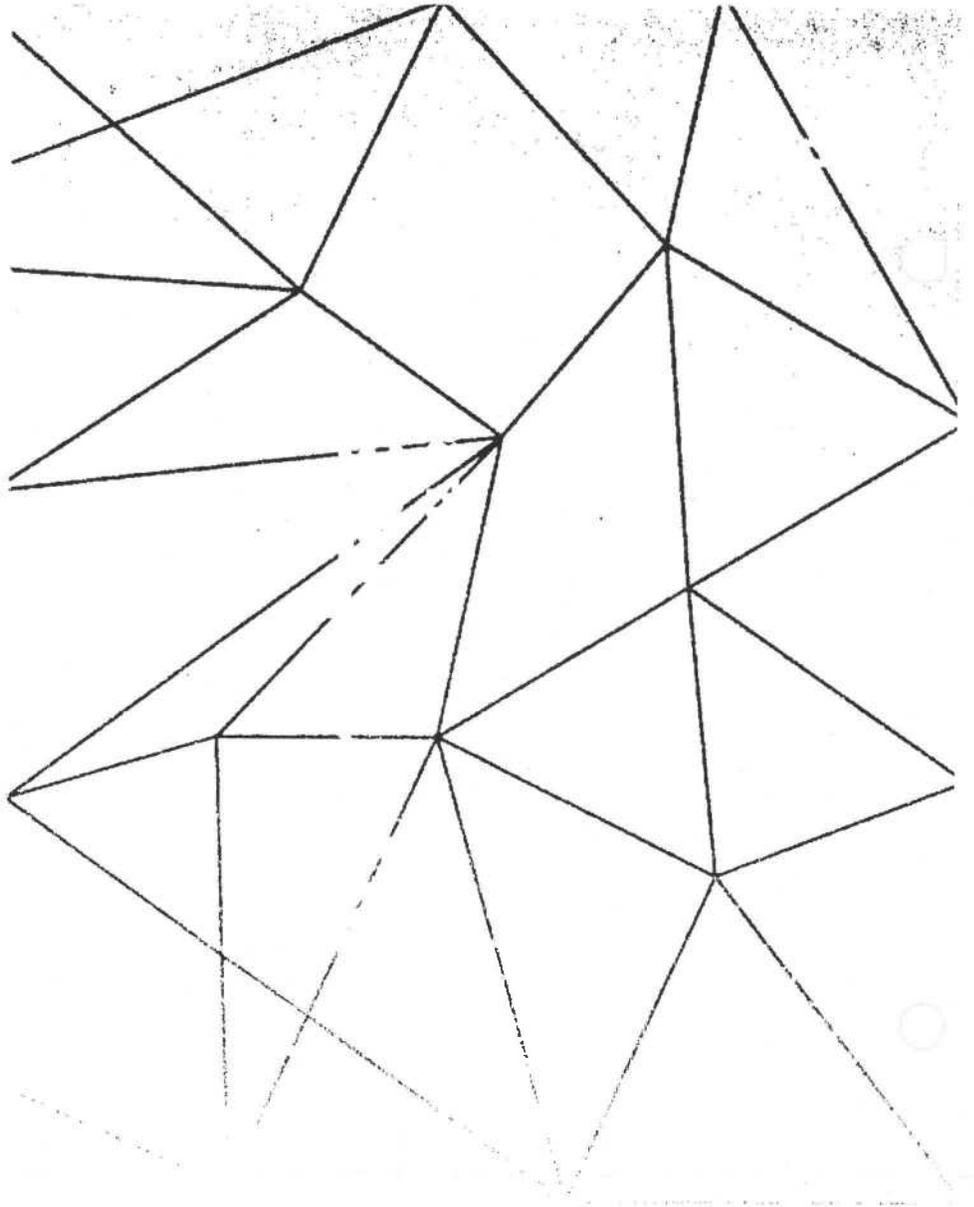
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El PUNTO de partida

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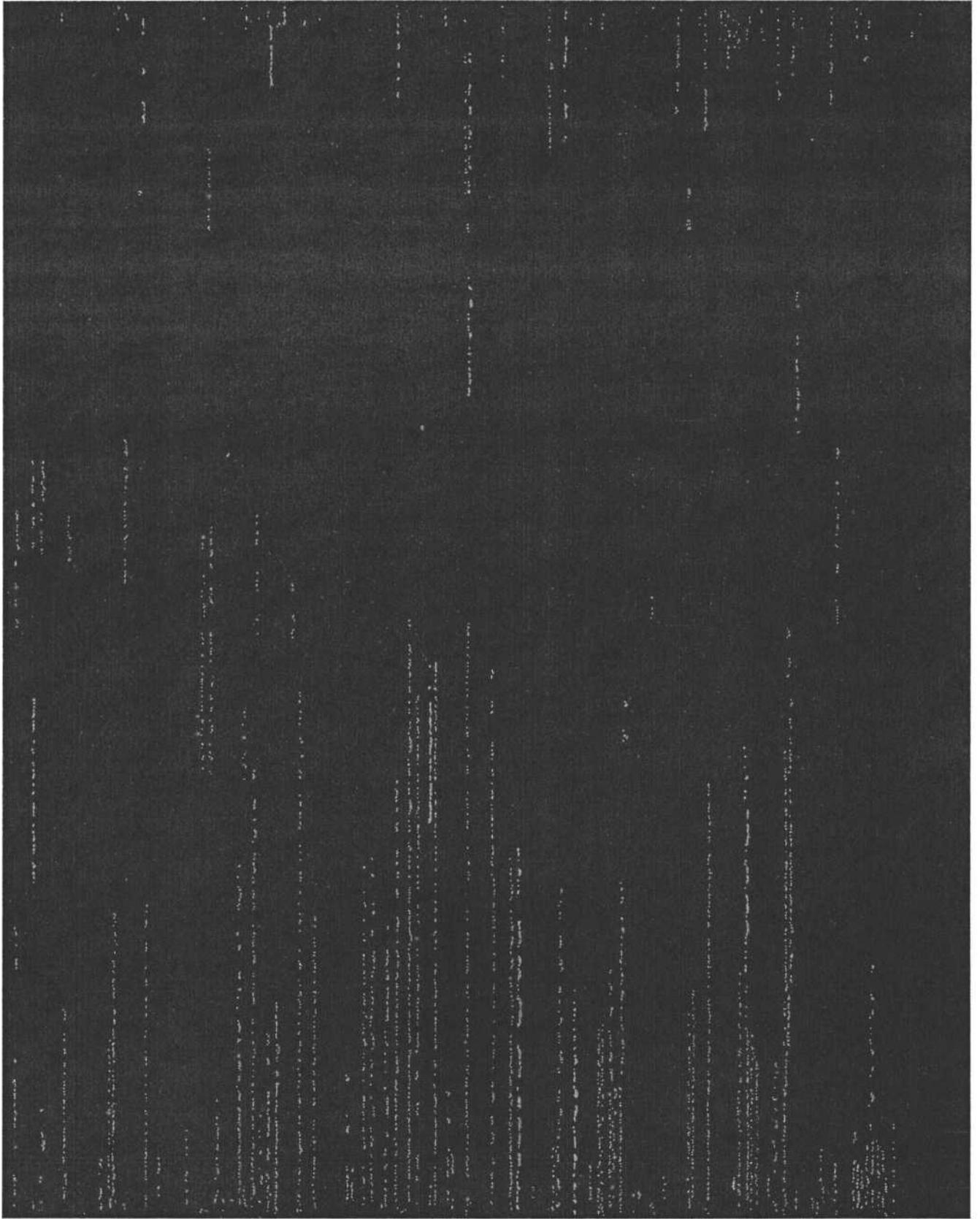


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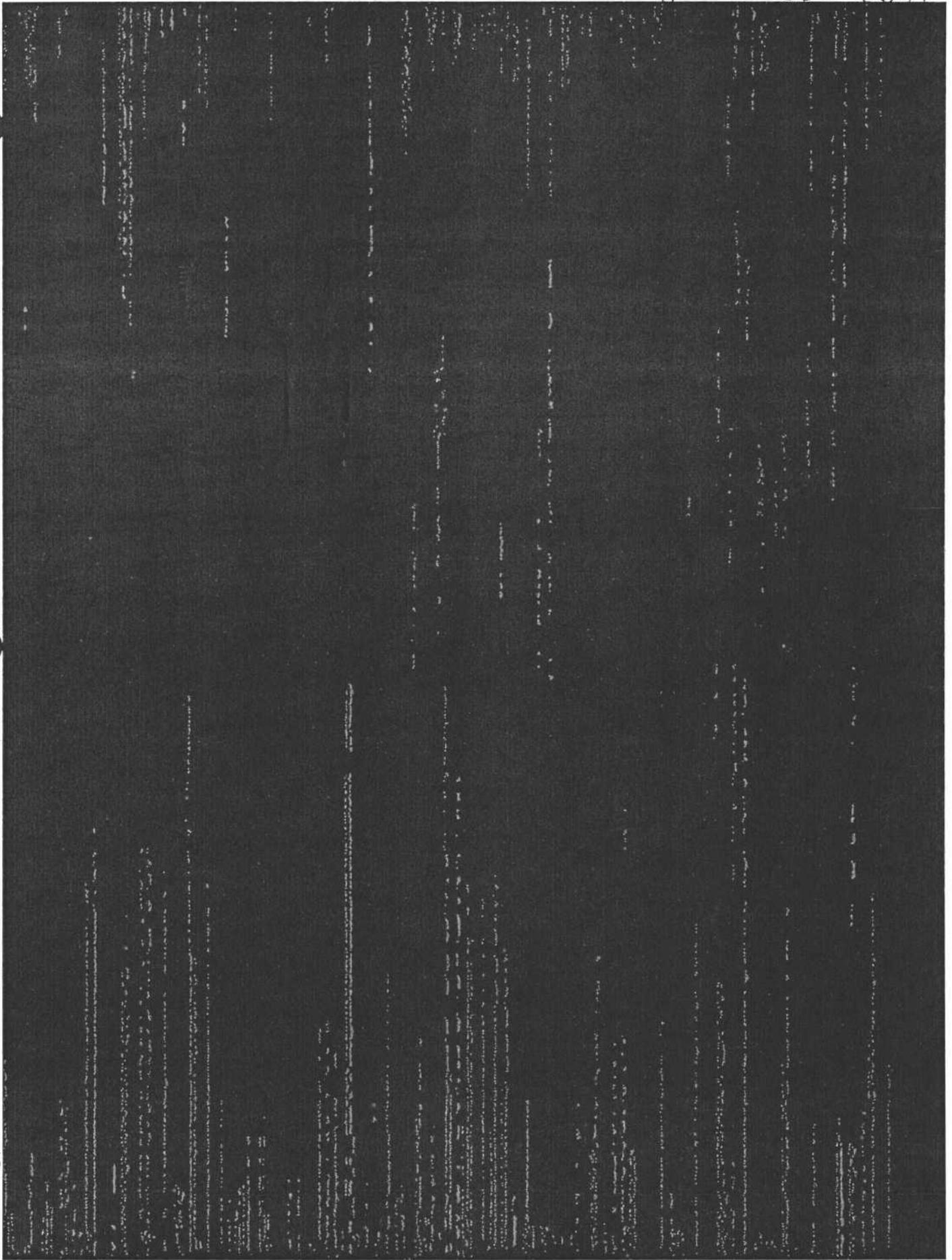
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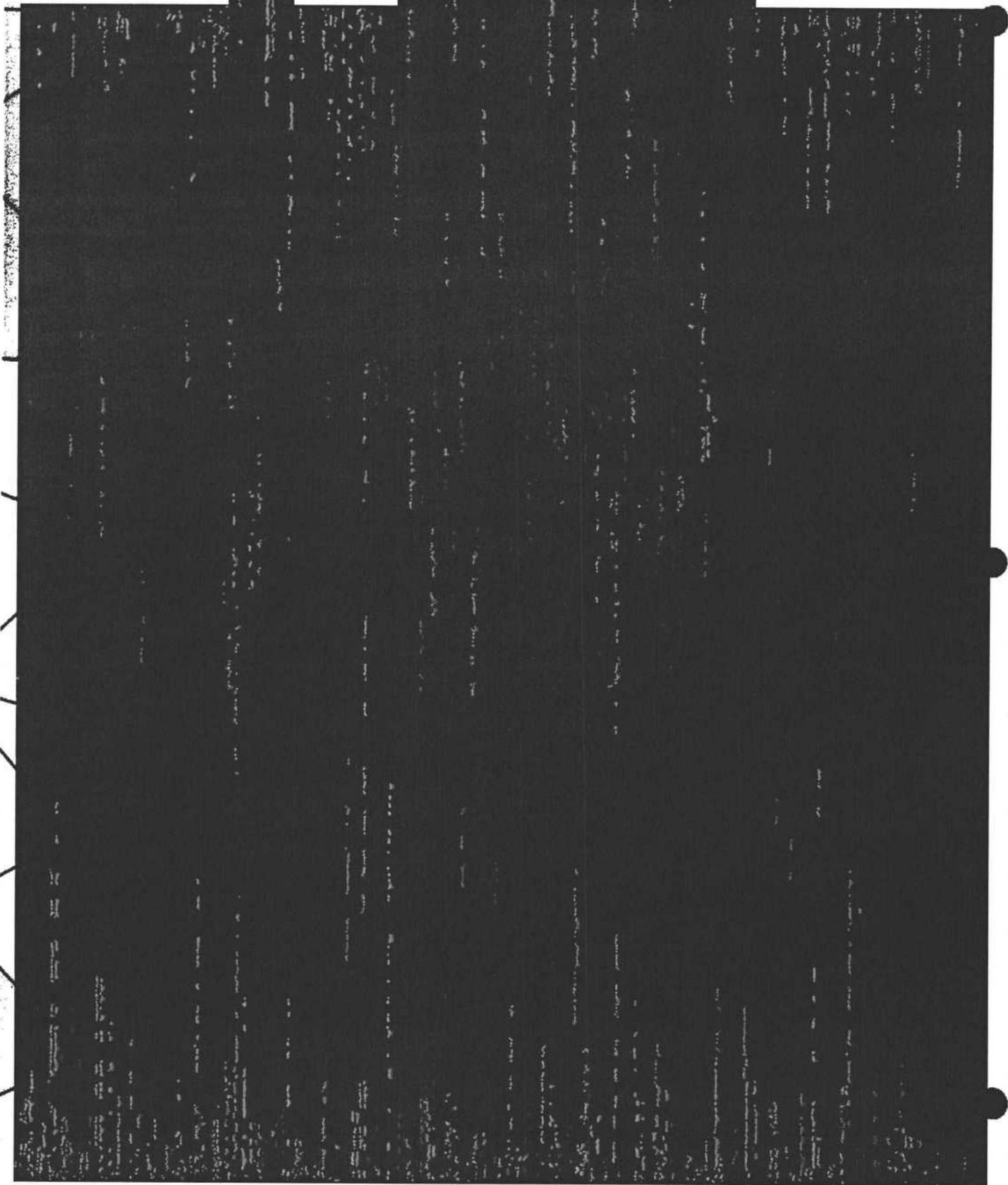
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LA PREMISA



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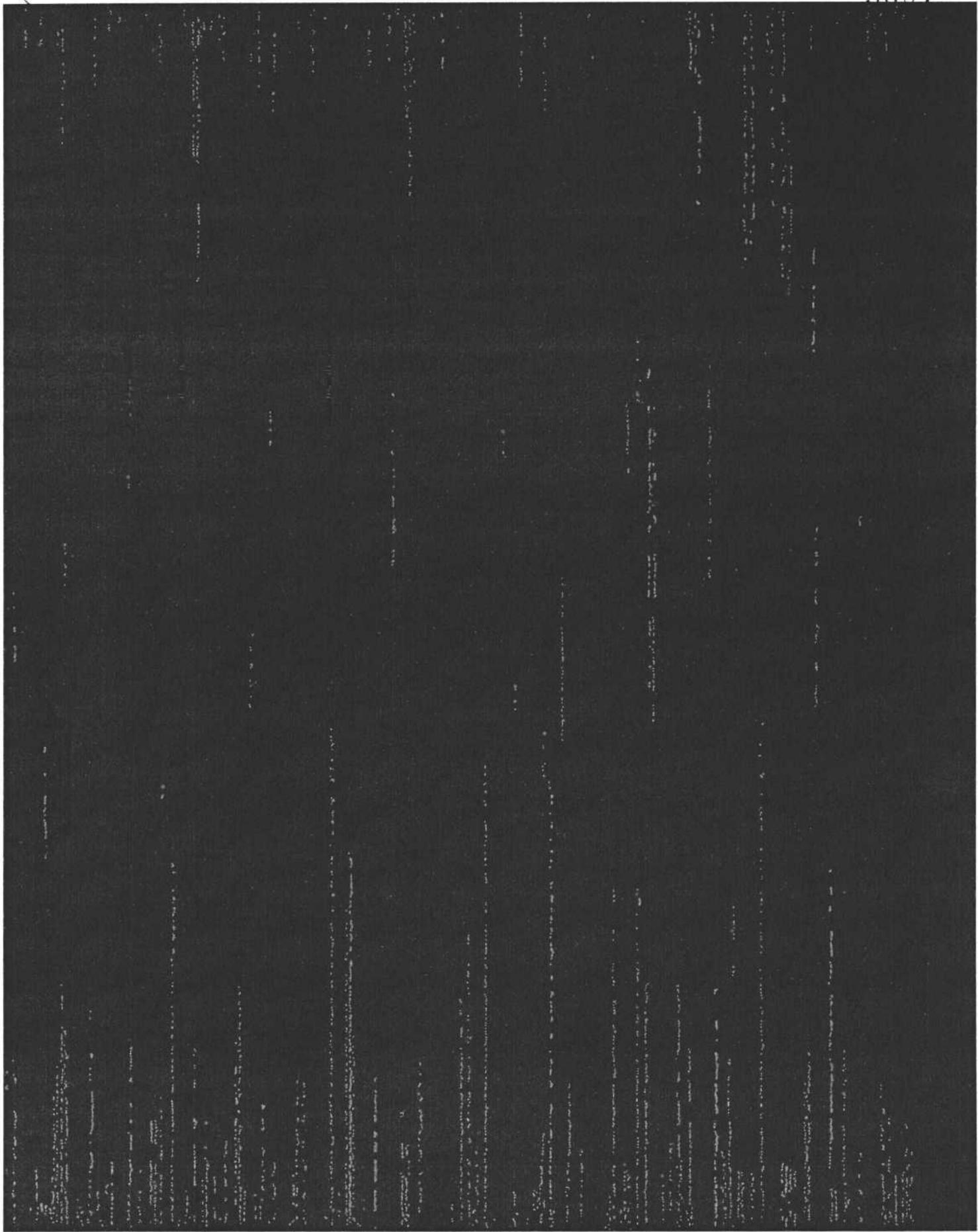


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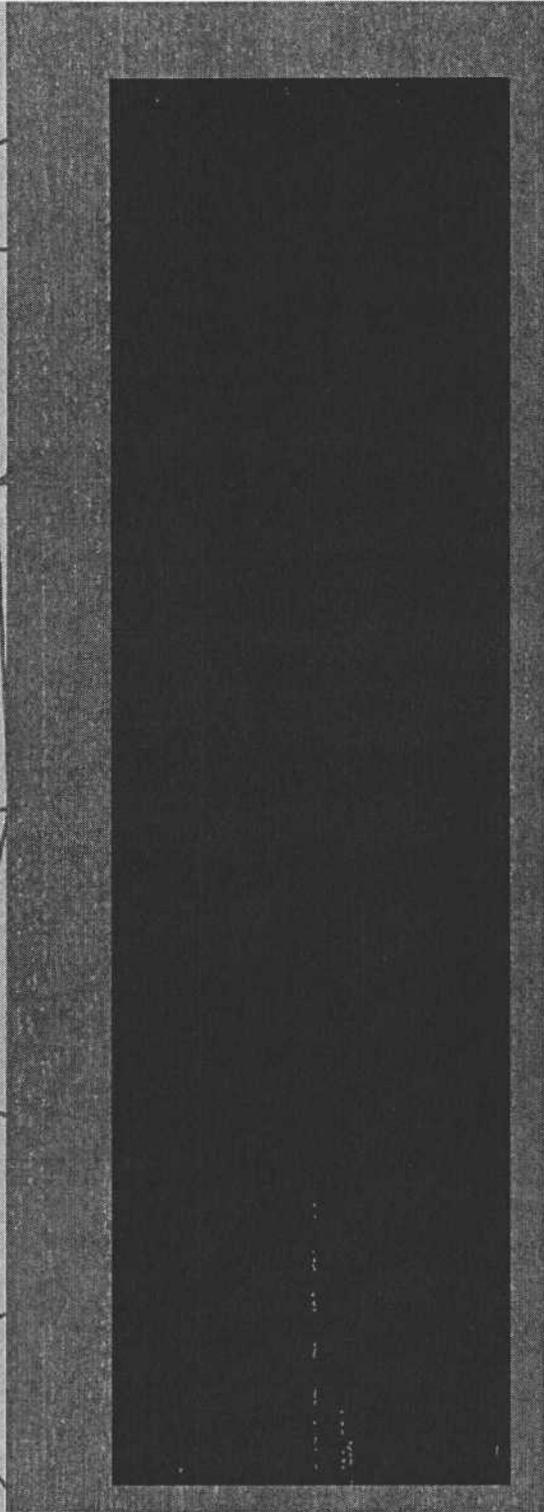
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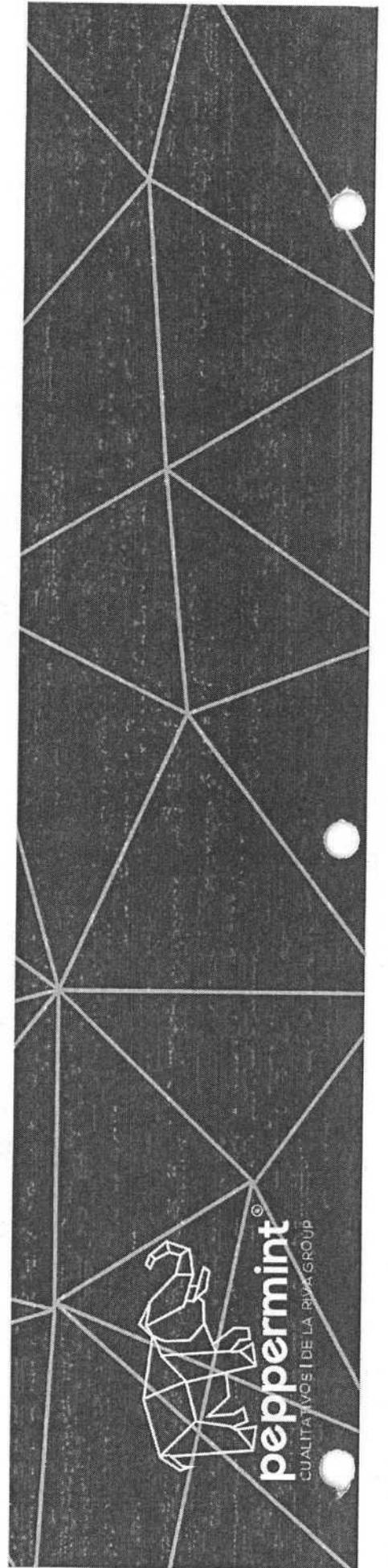
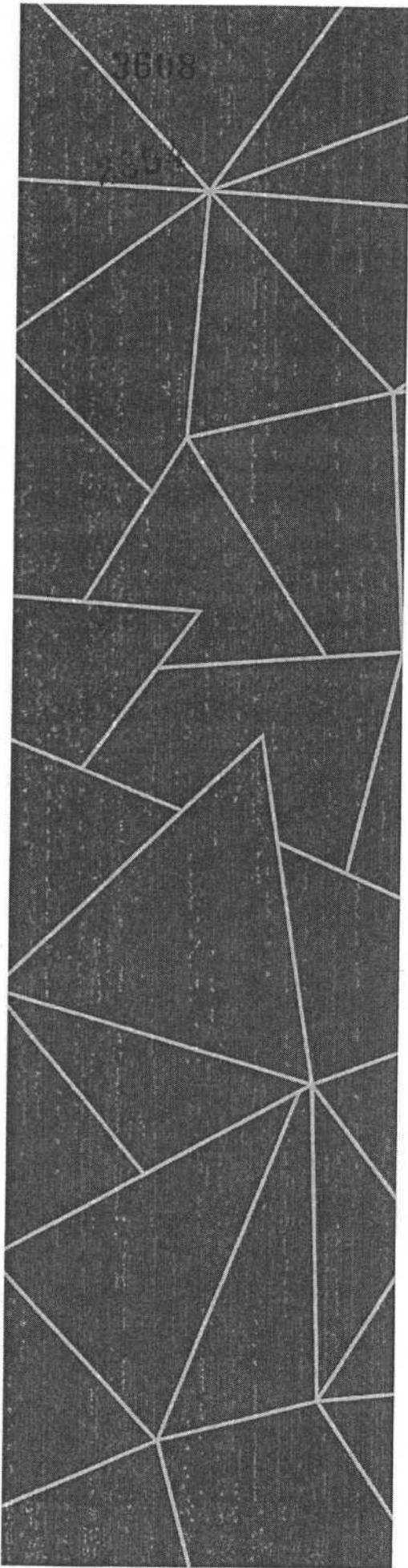
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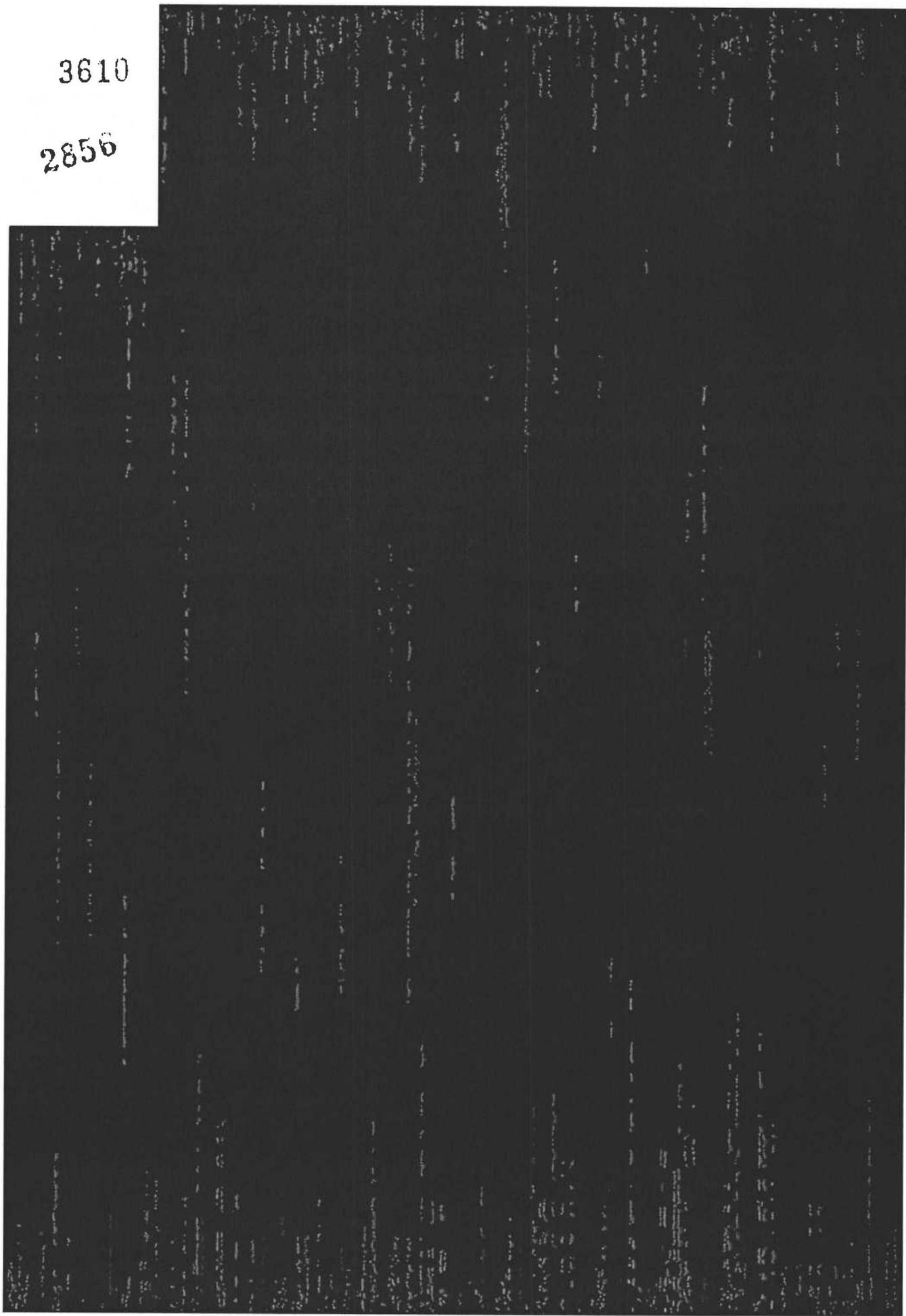






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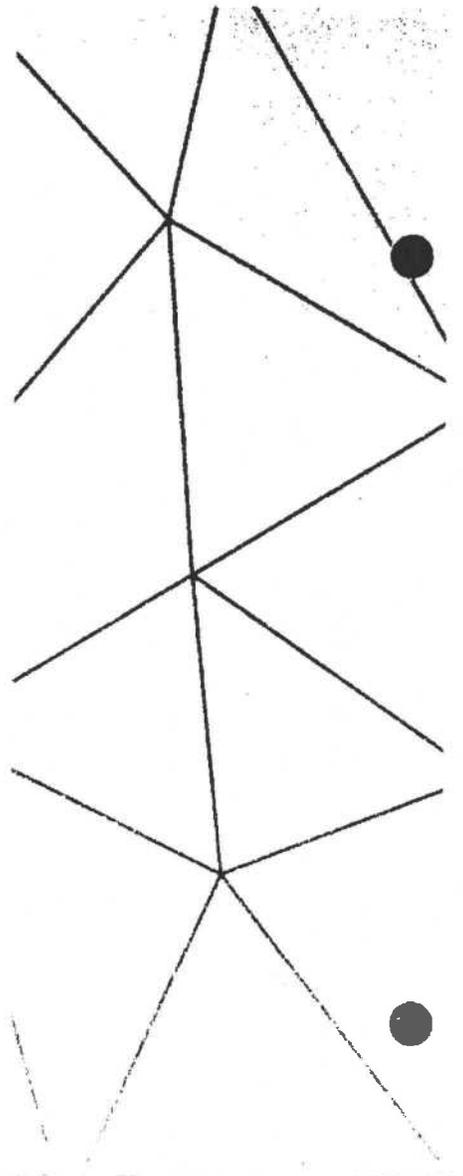
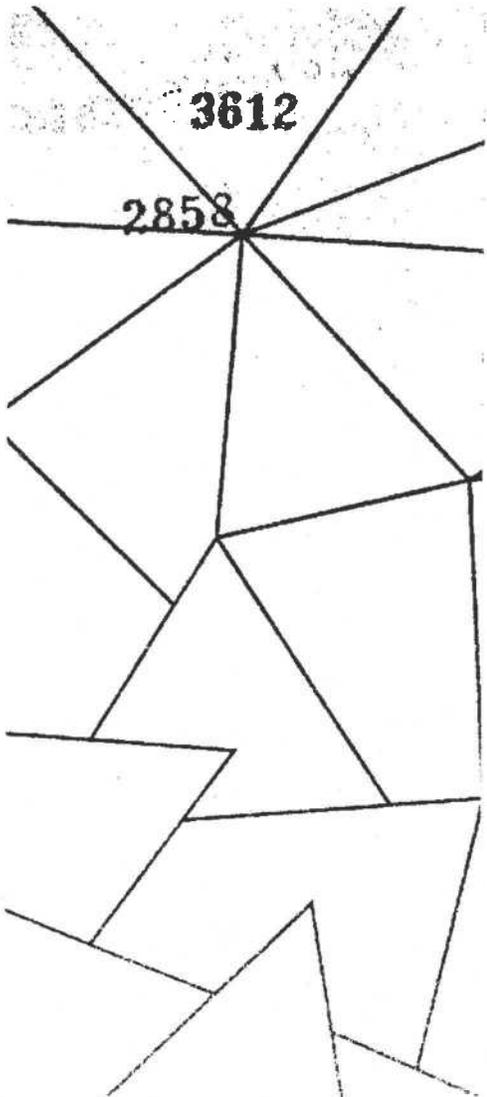


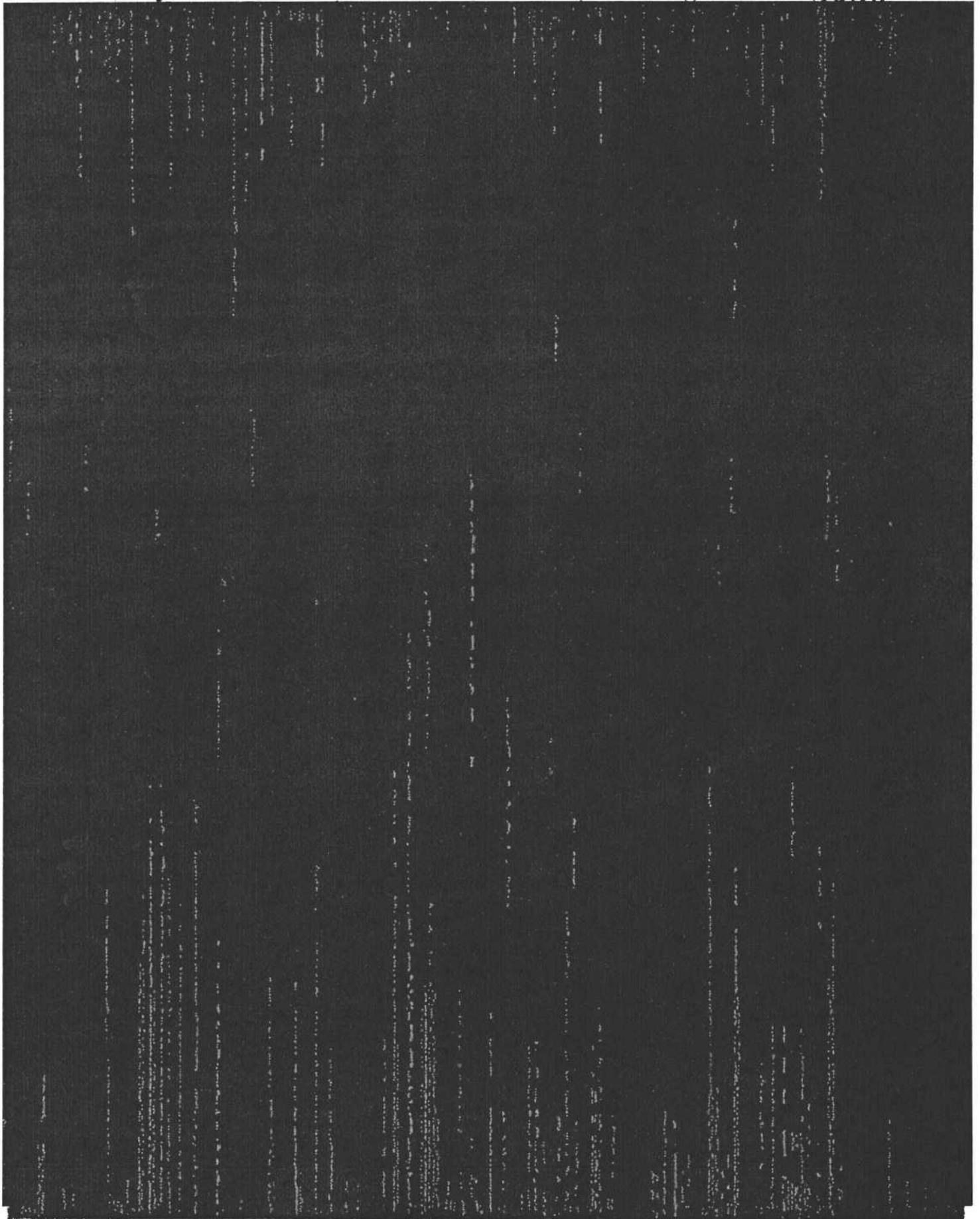
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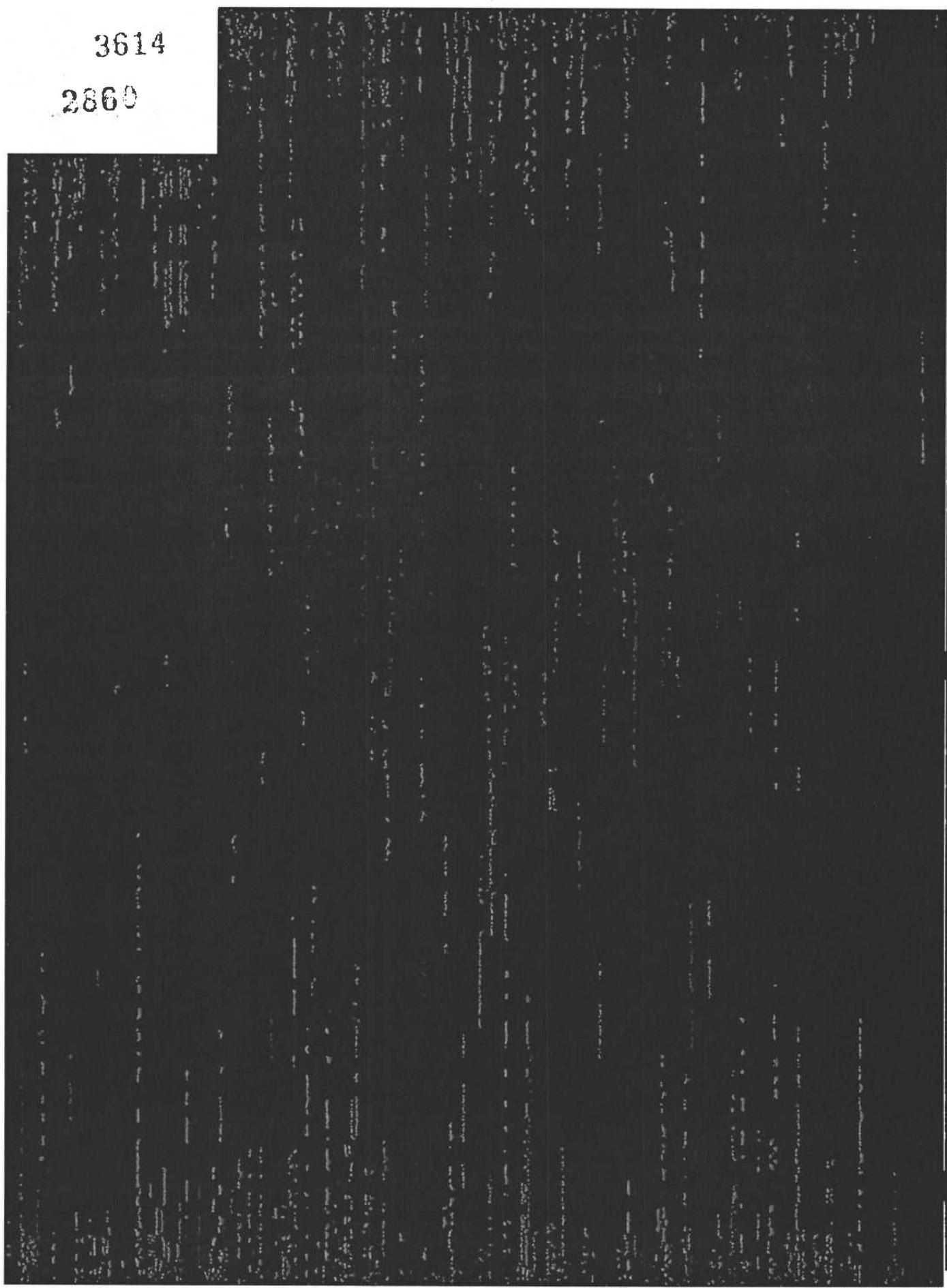
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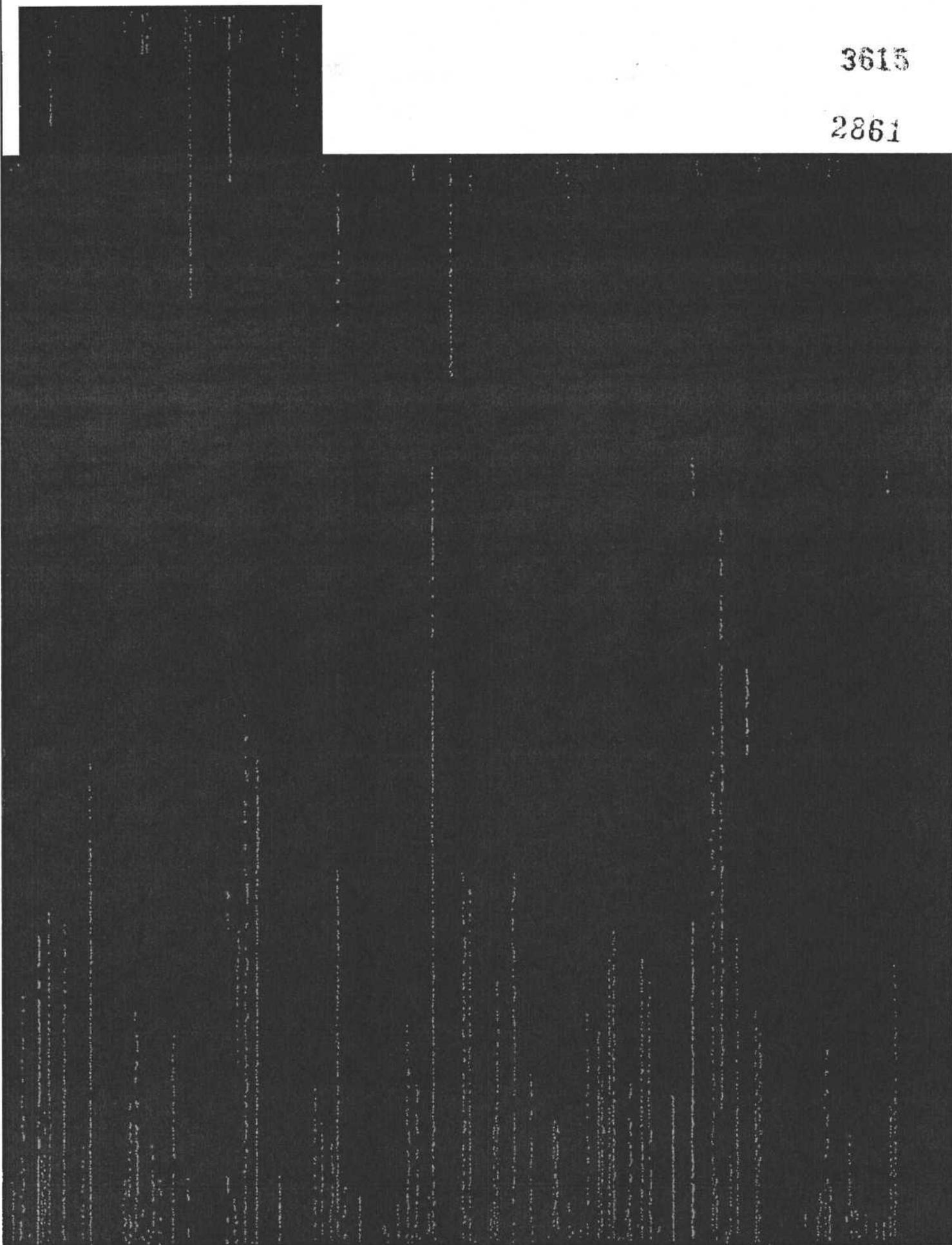
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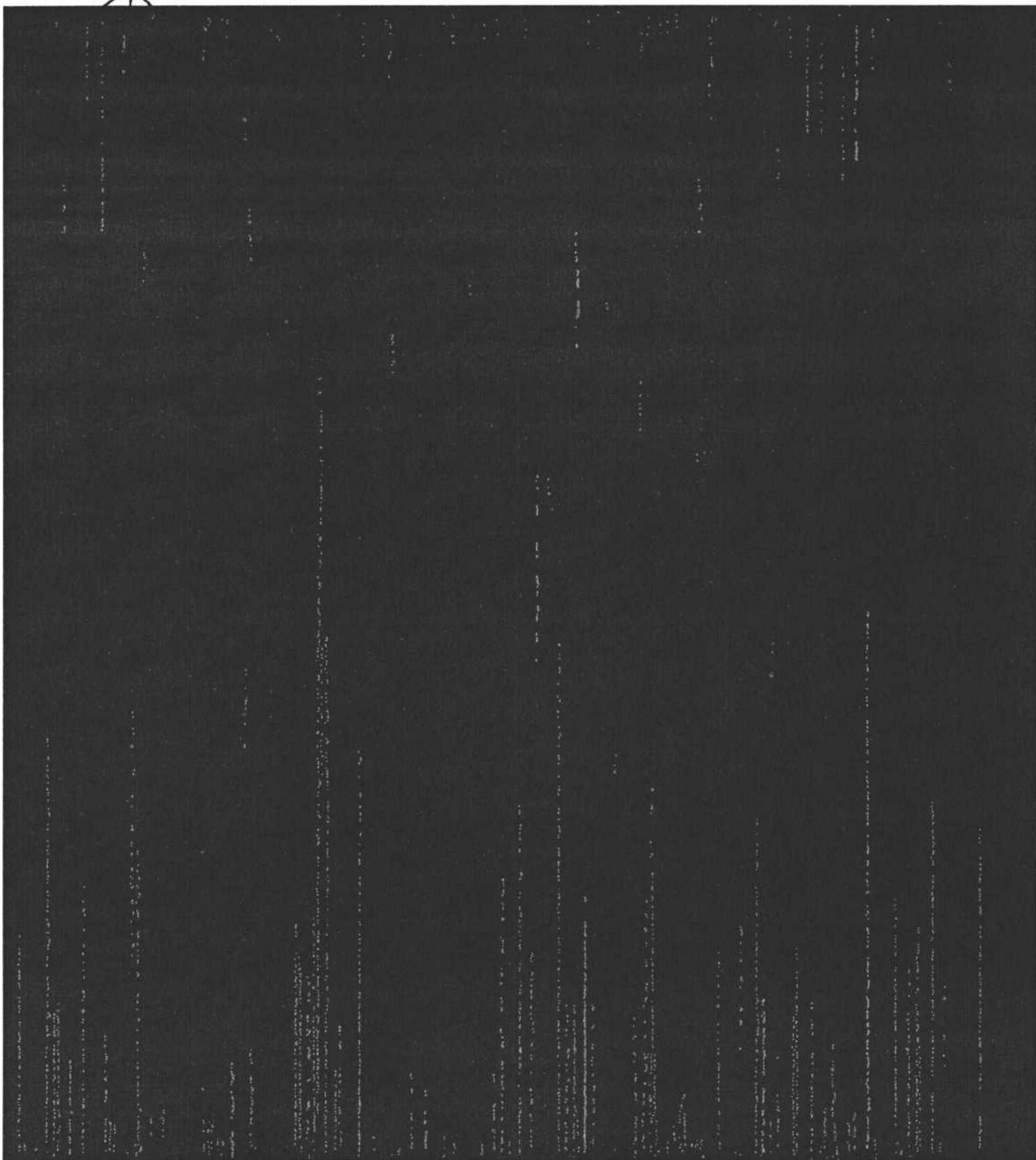
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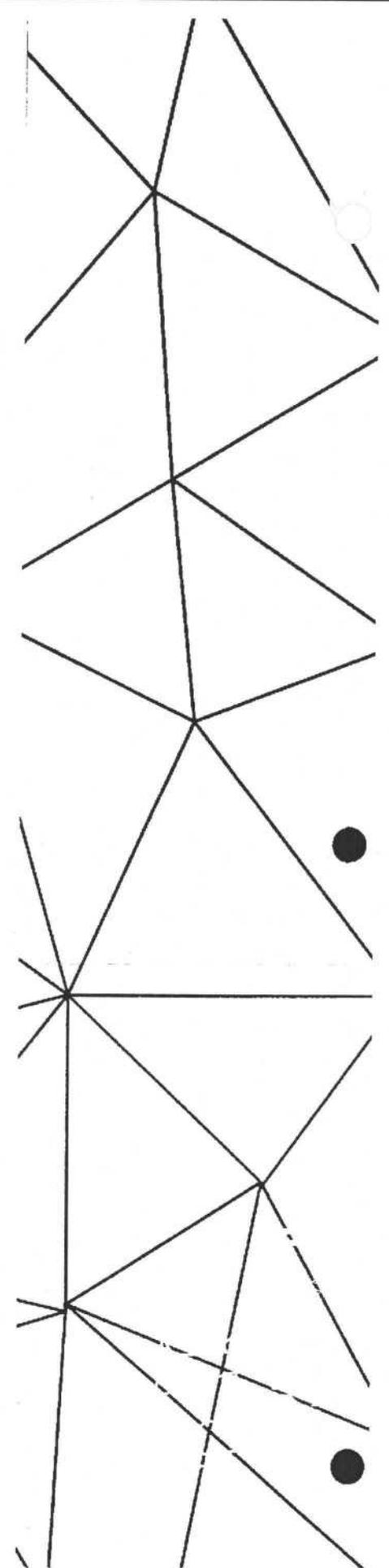
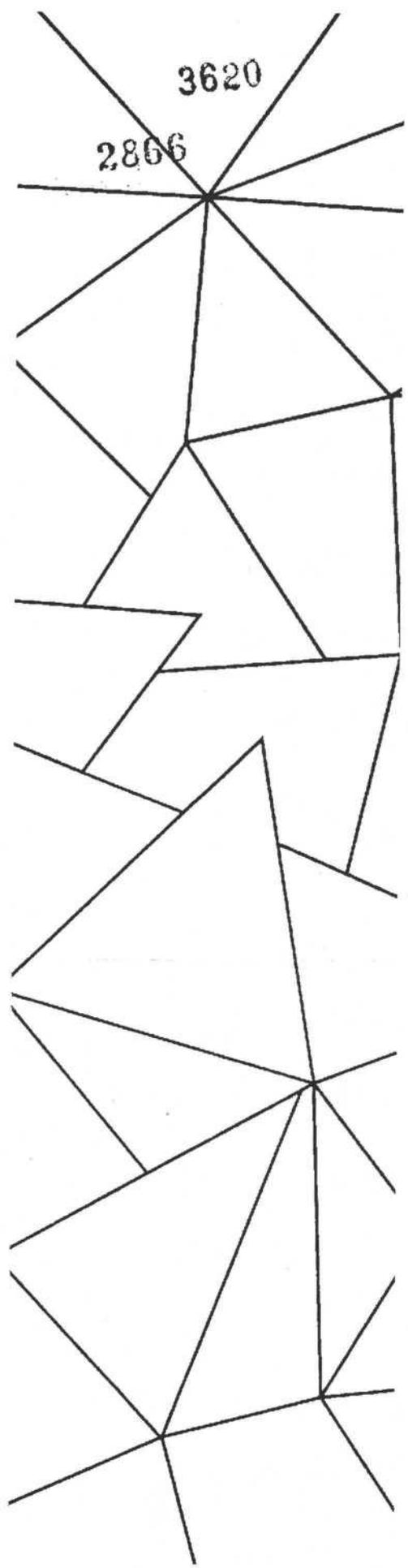
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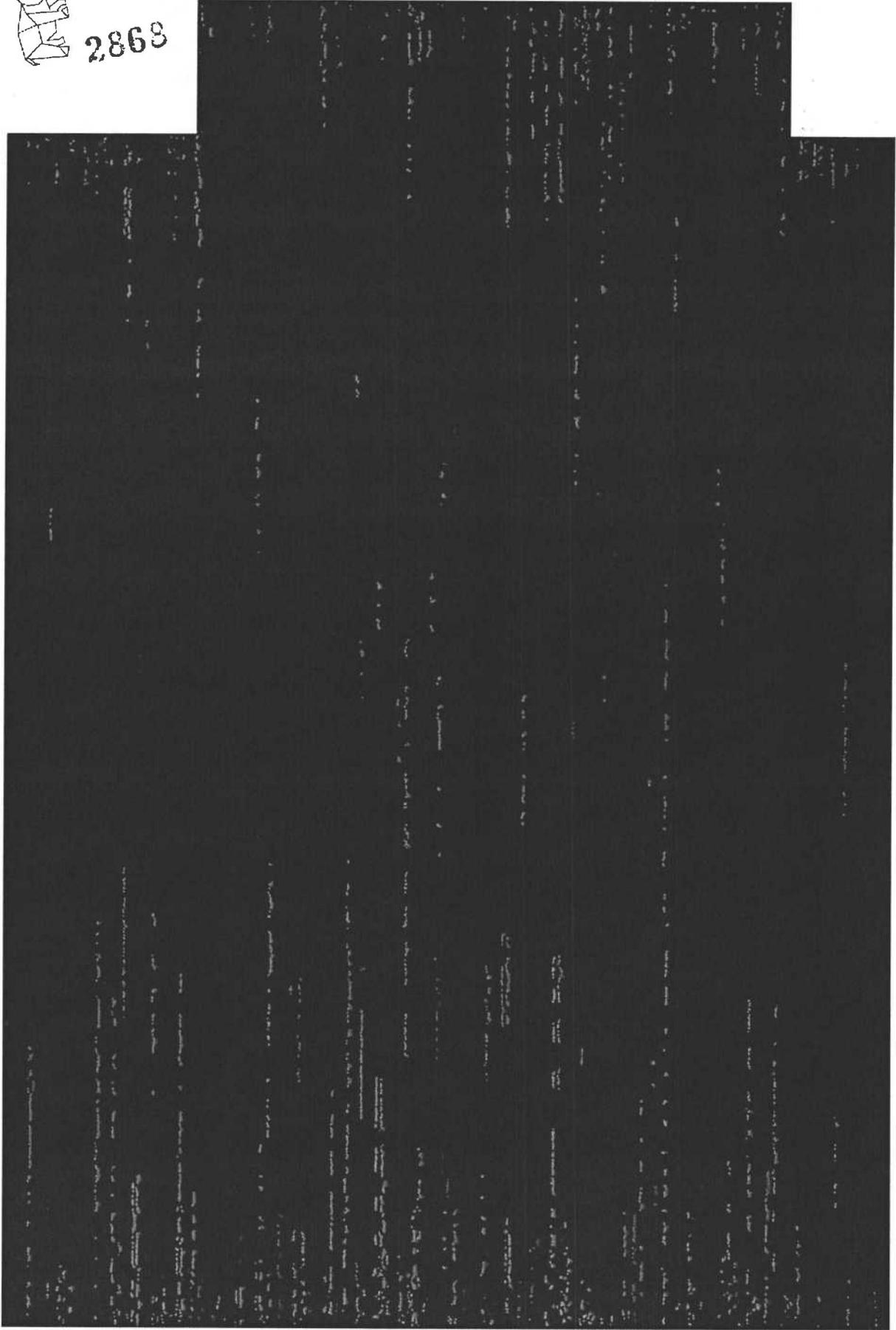
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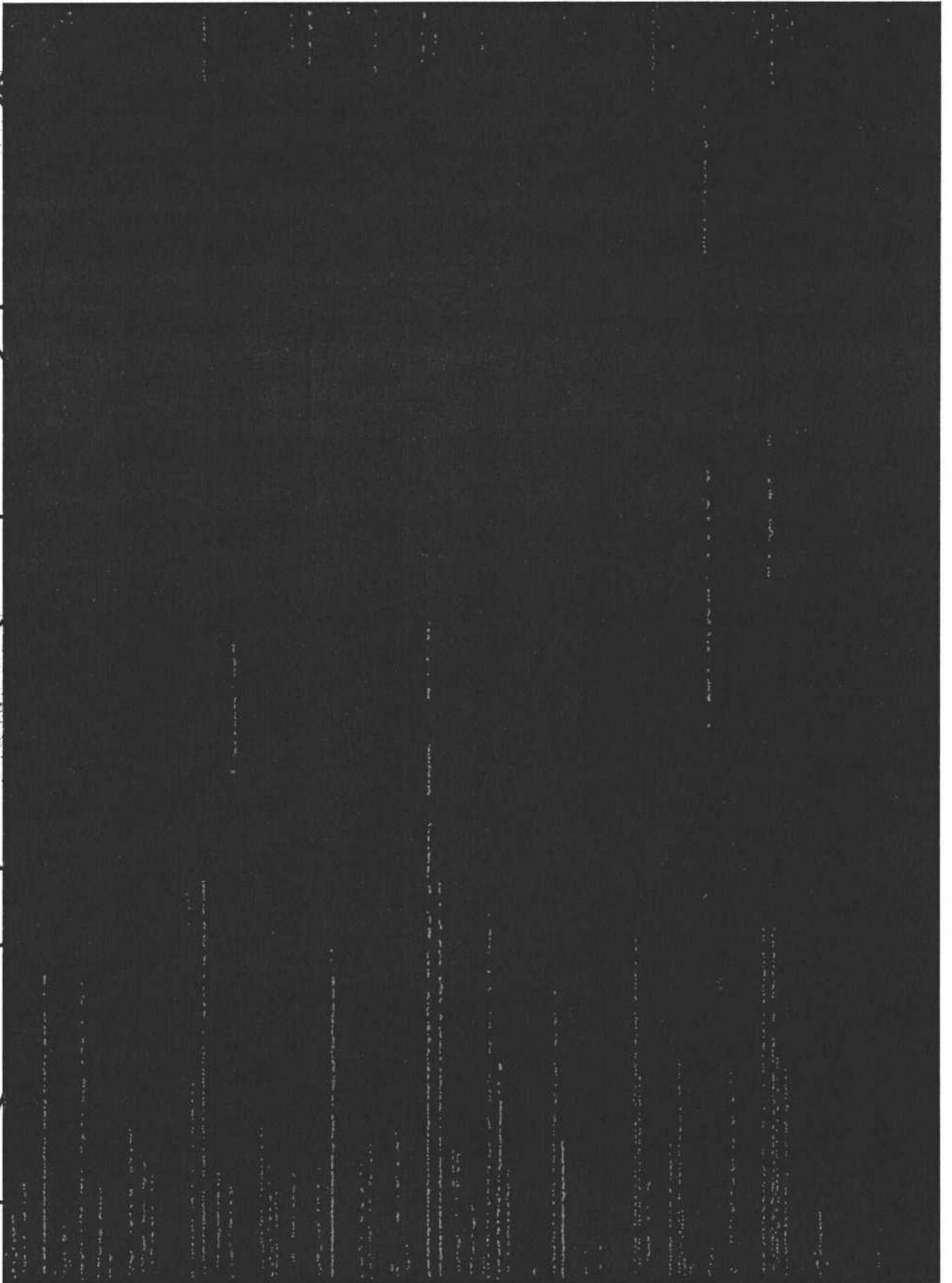
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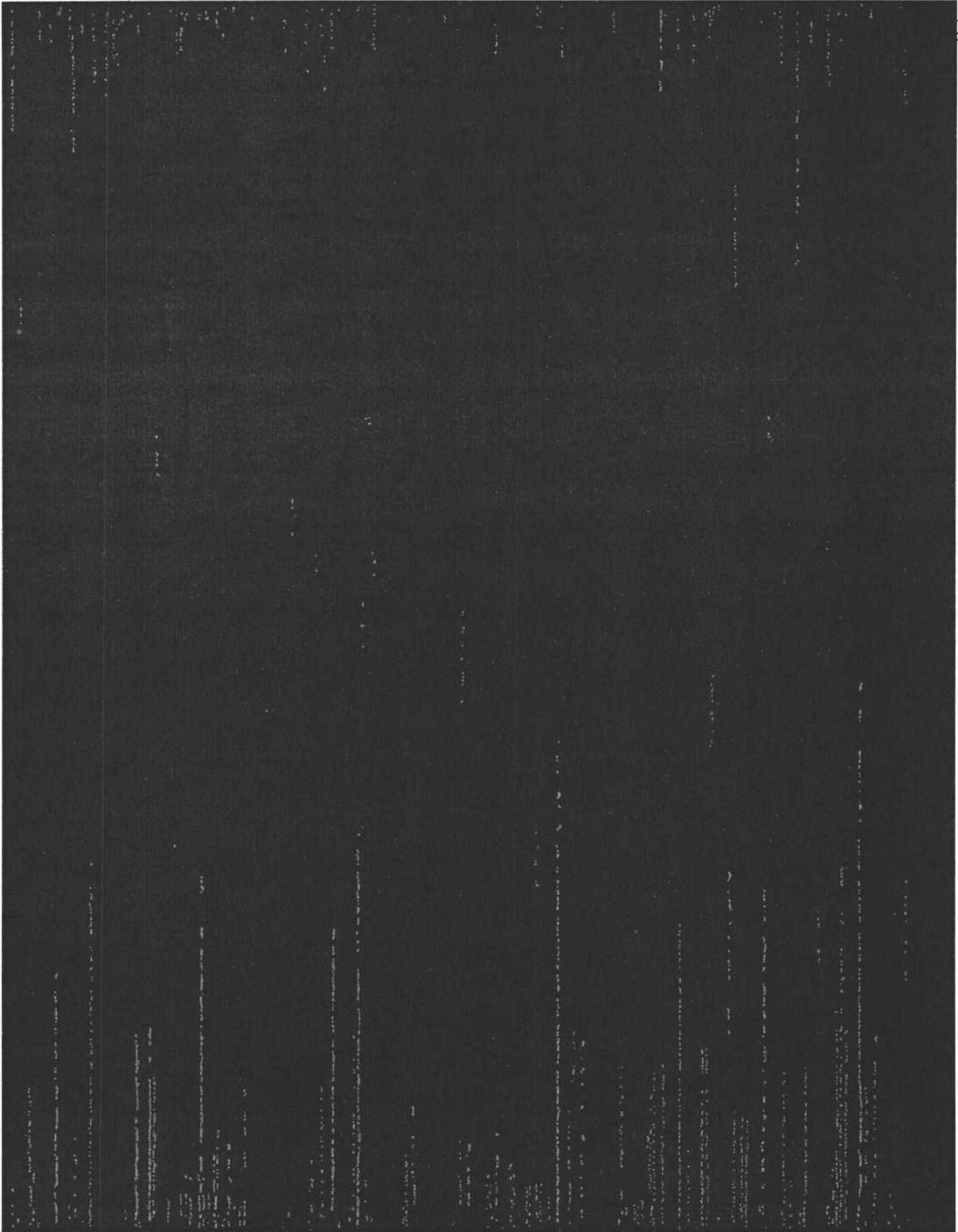
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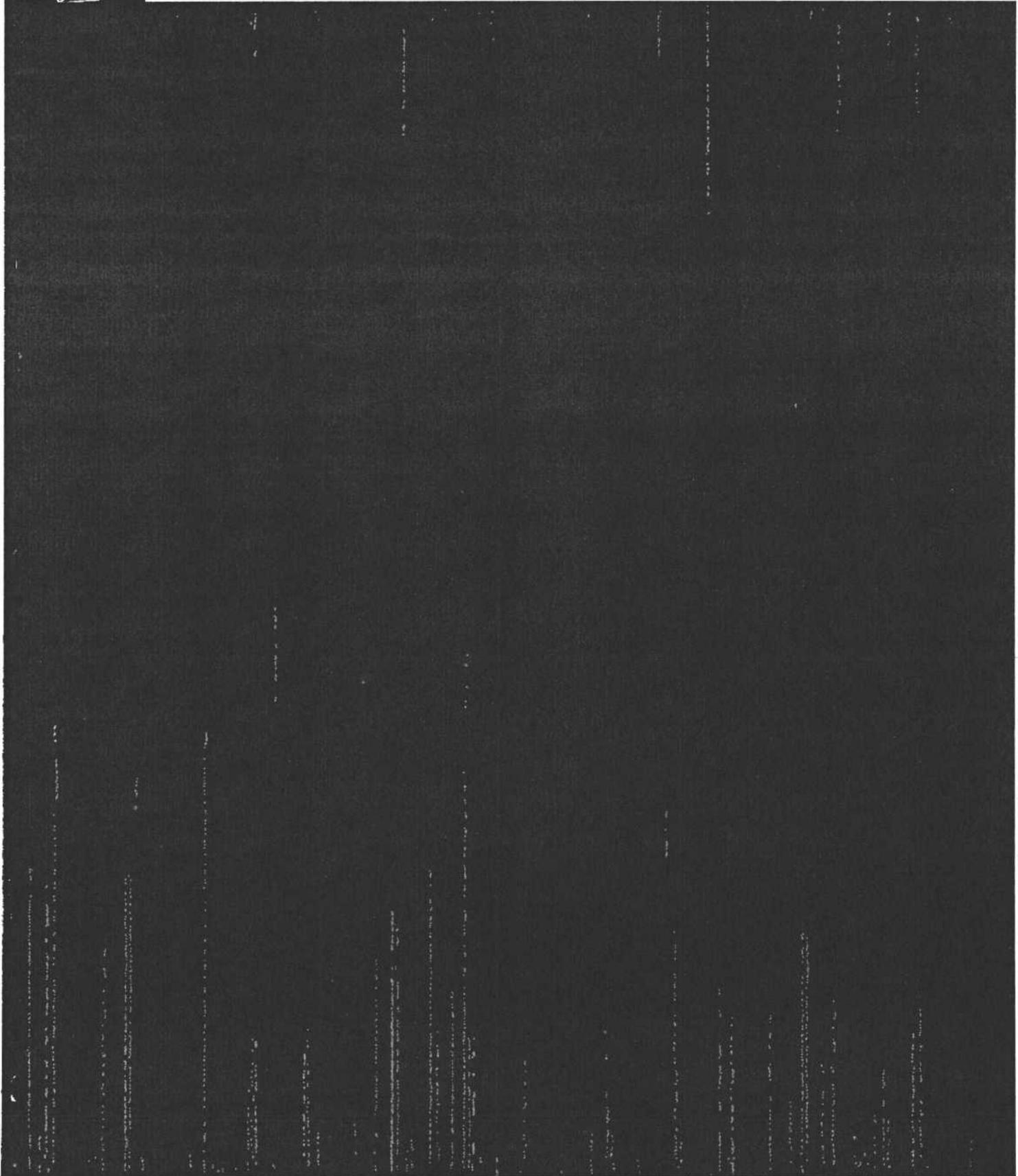
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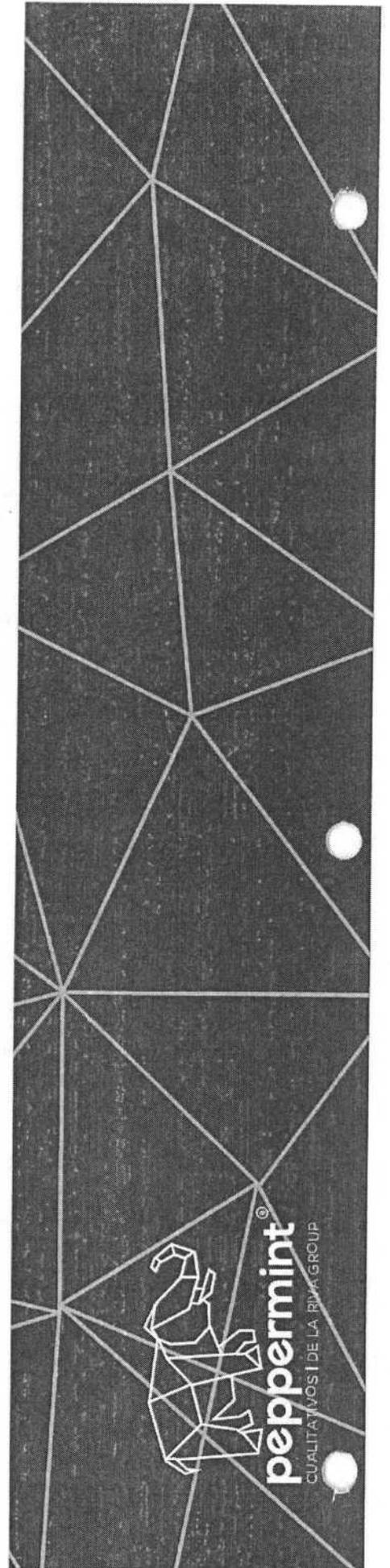
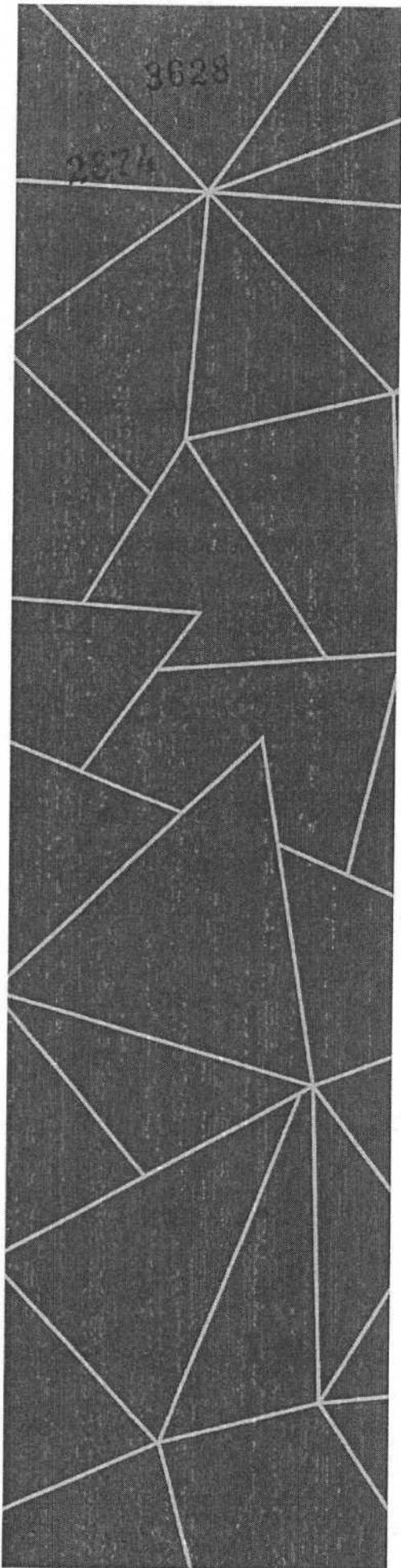


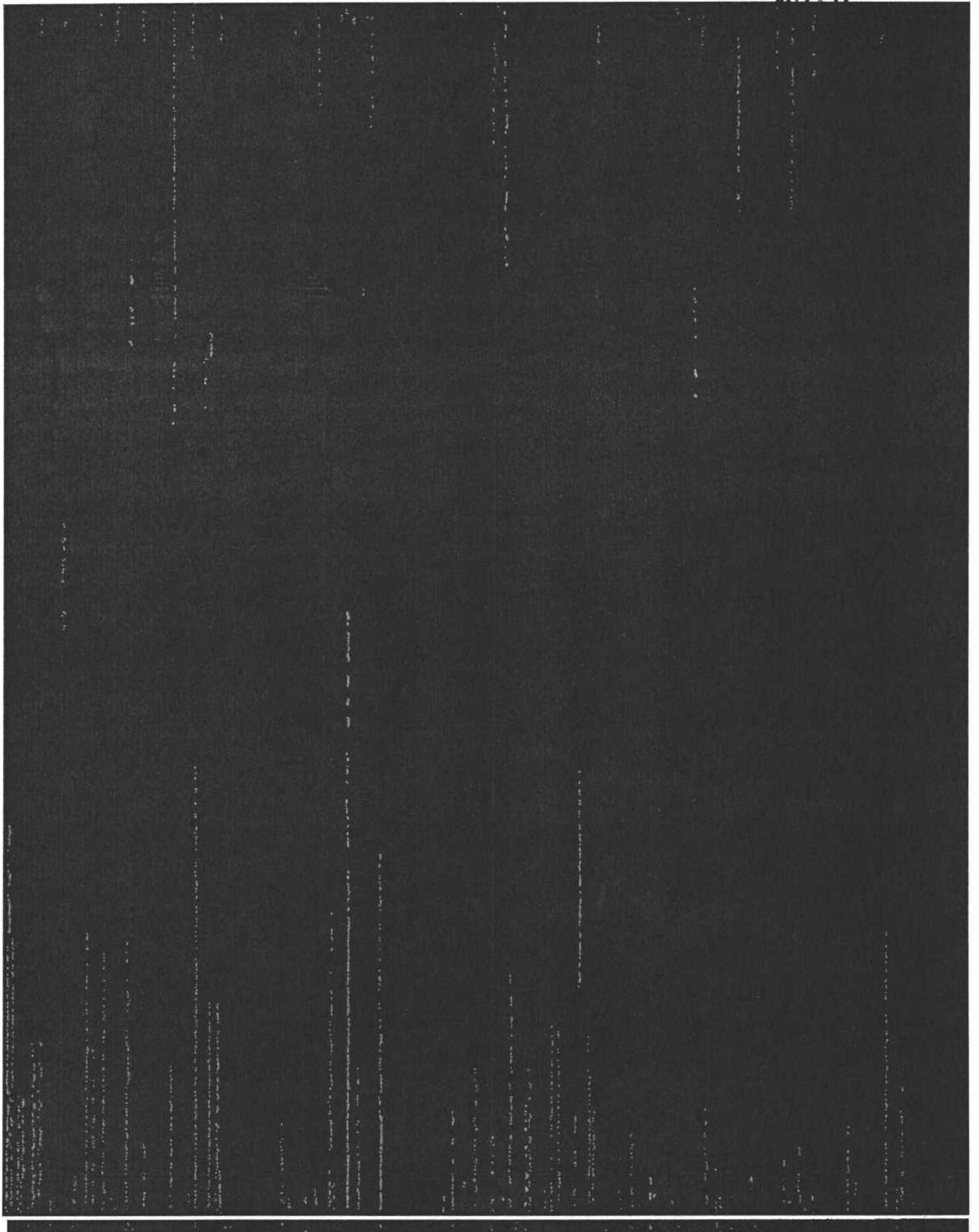


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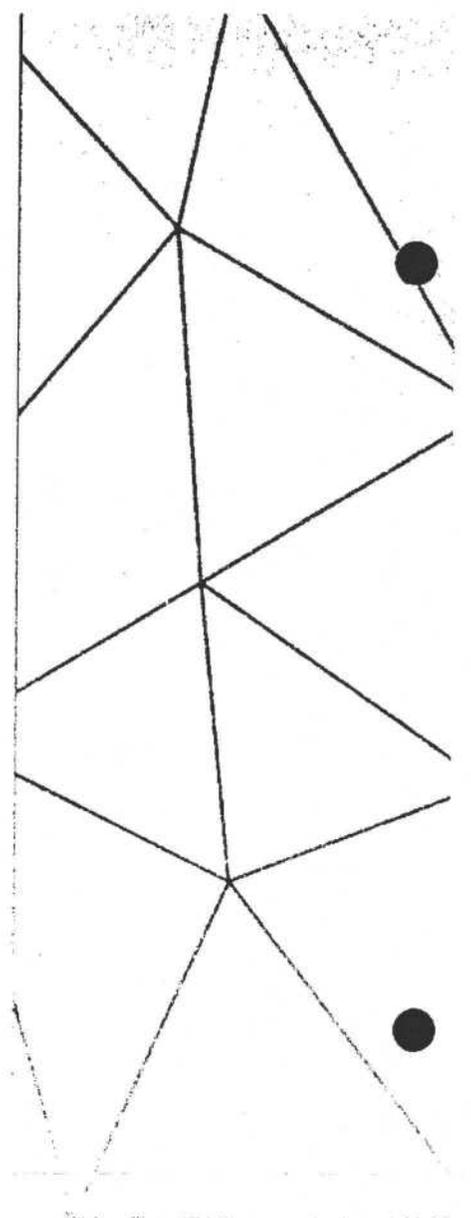
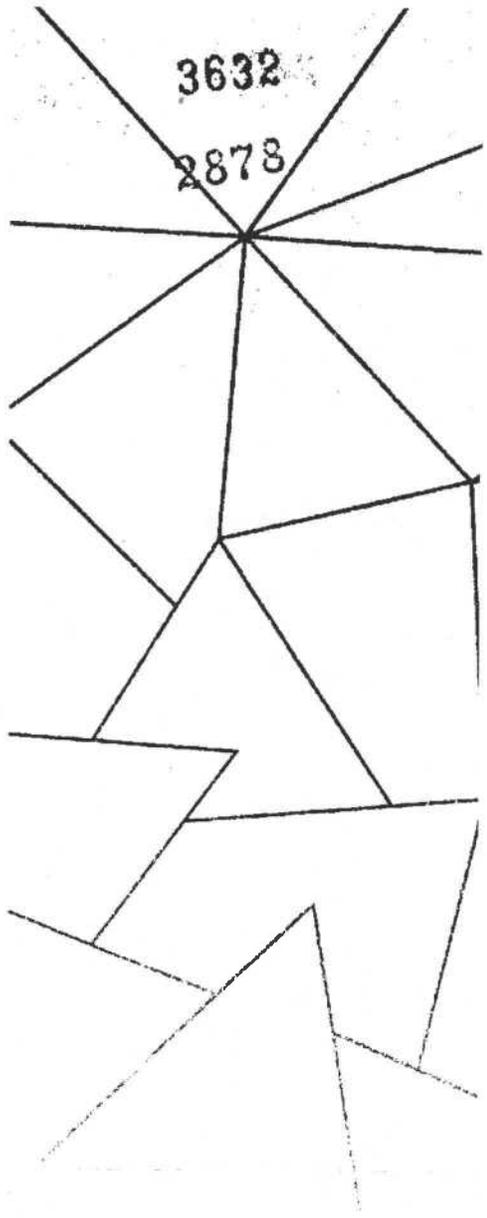
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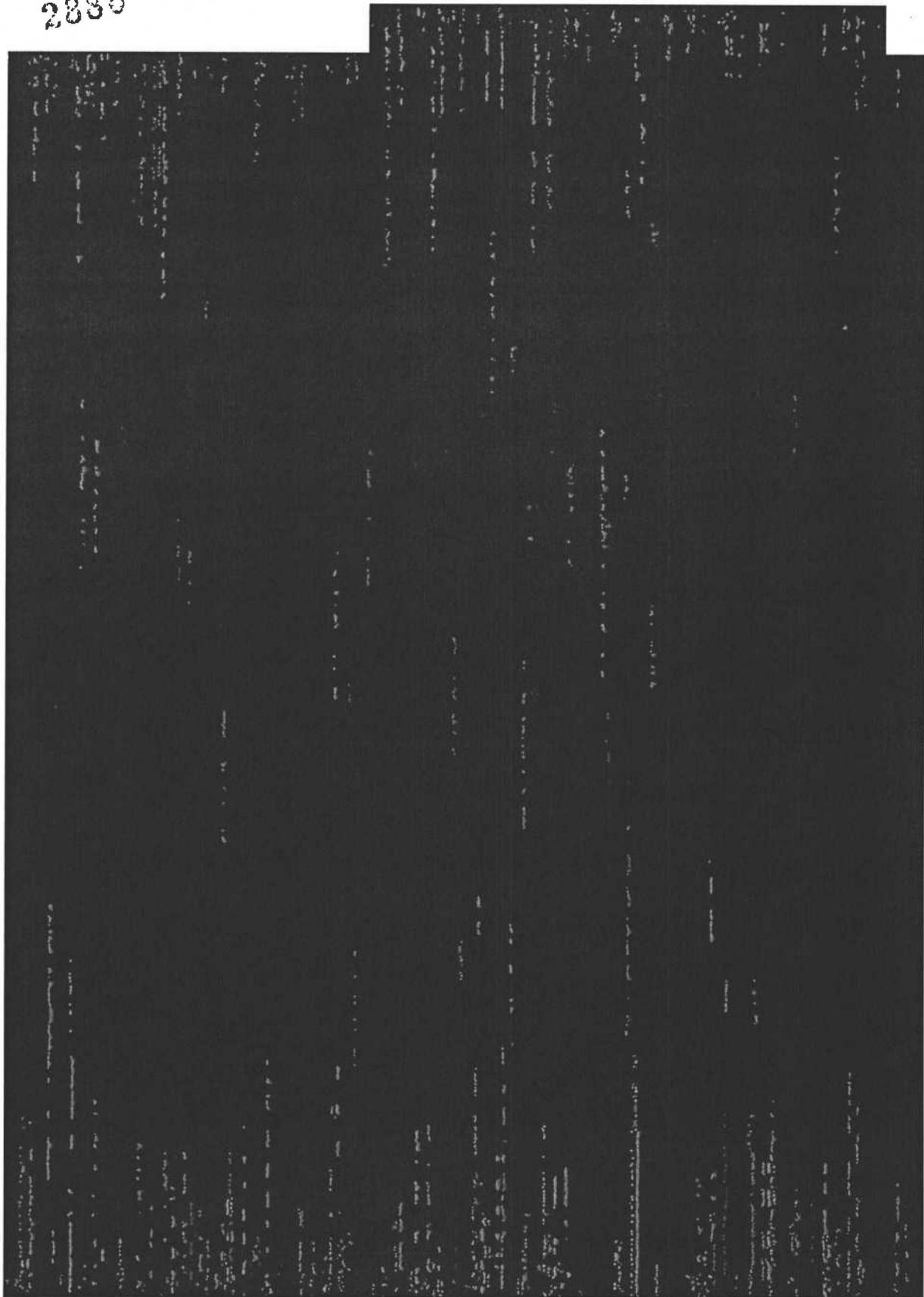
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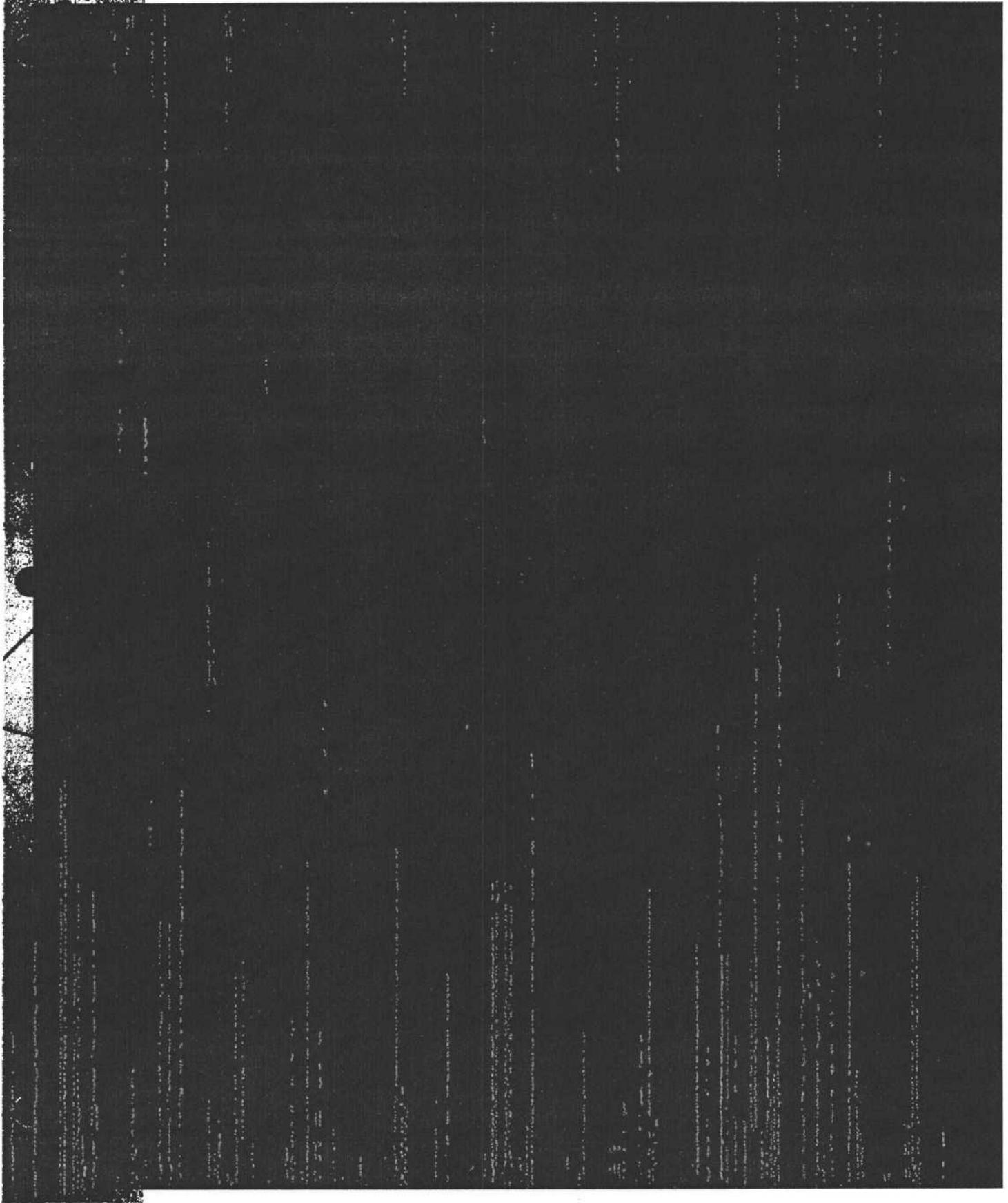
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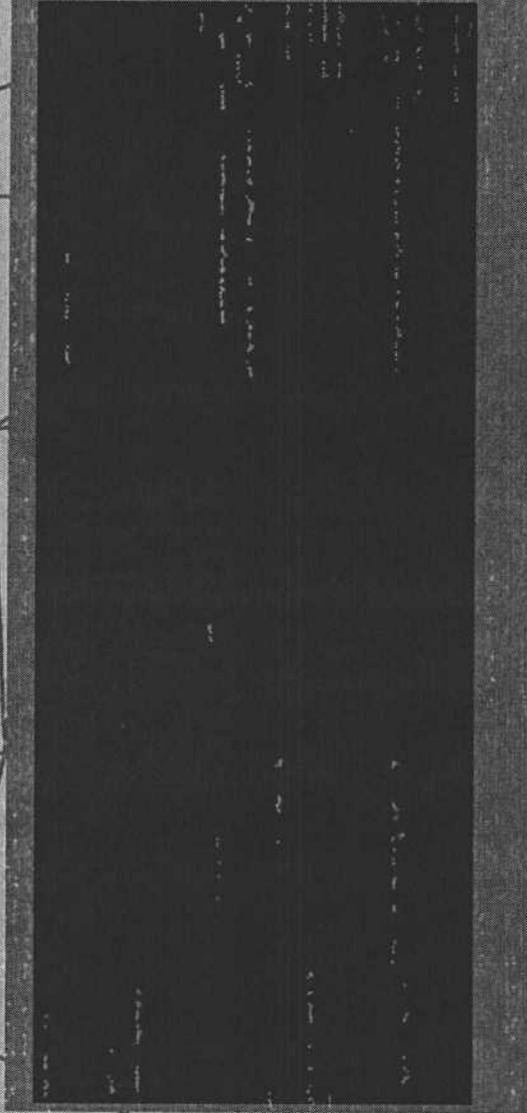
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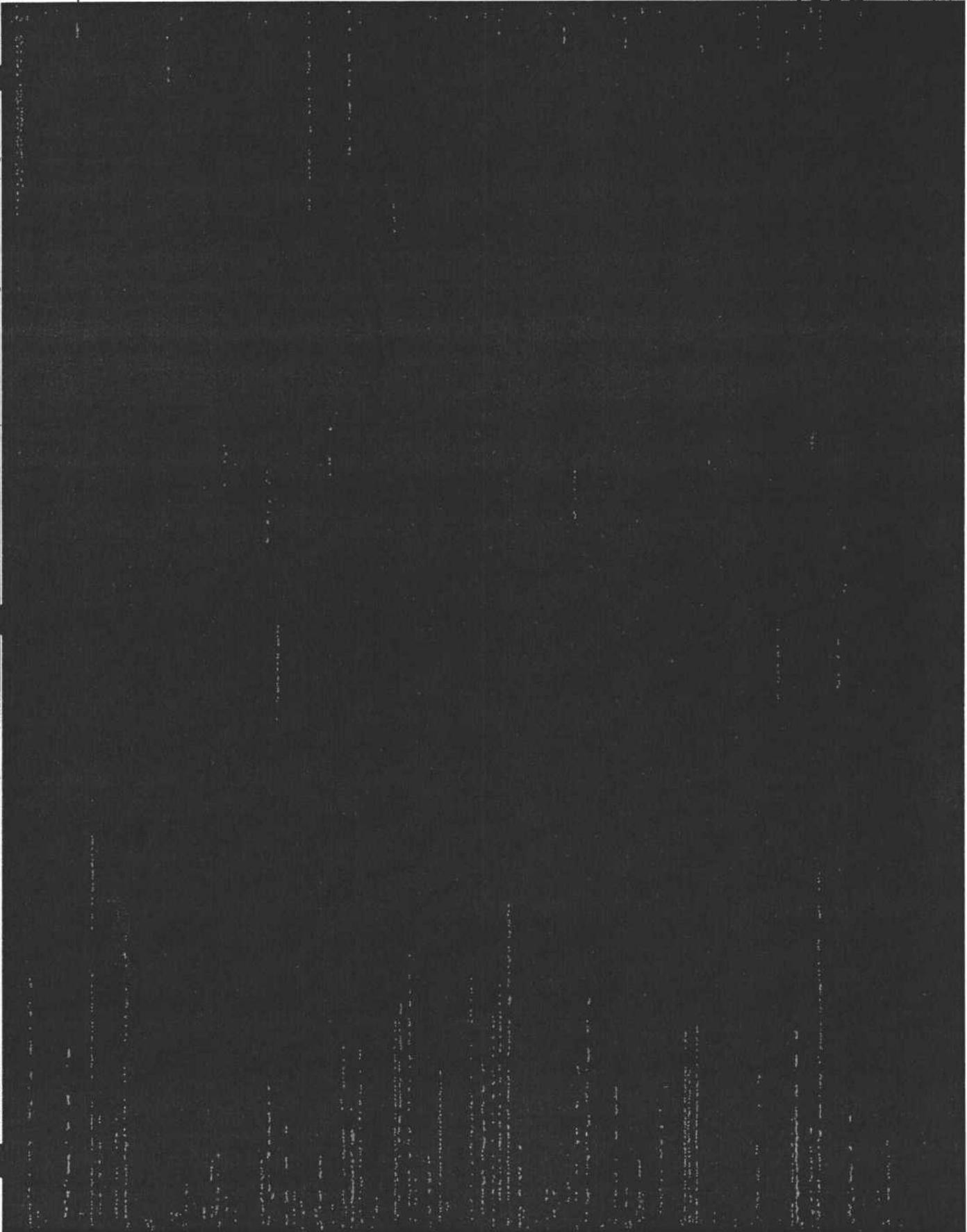
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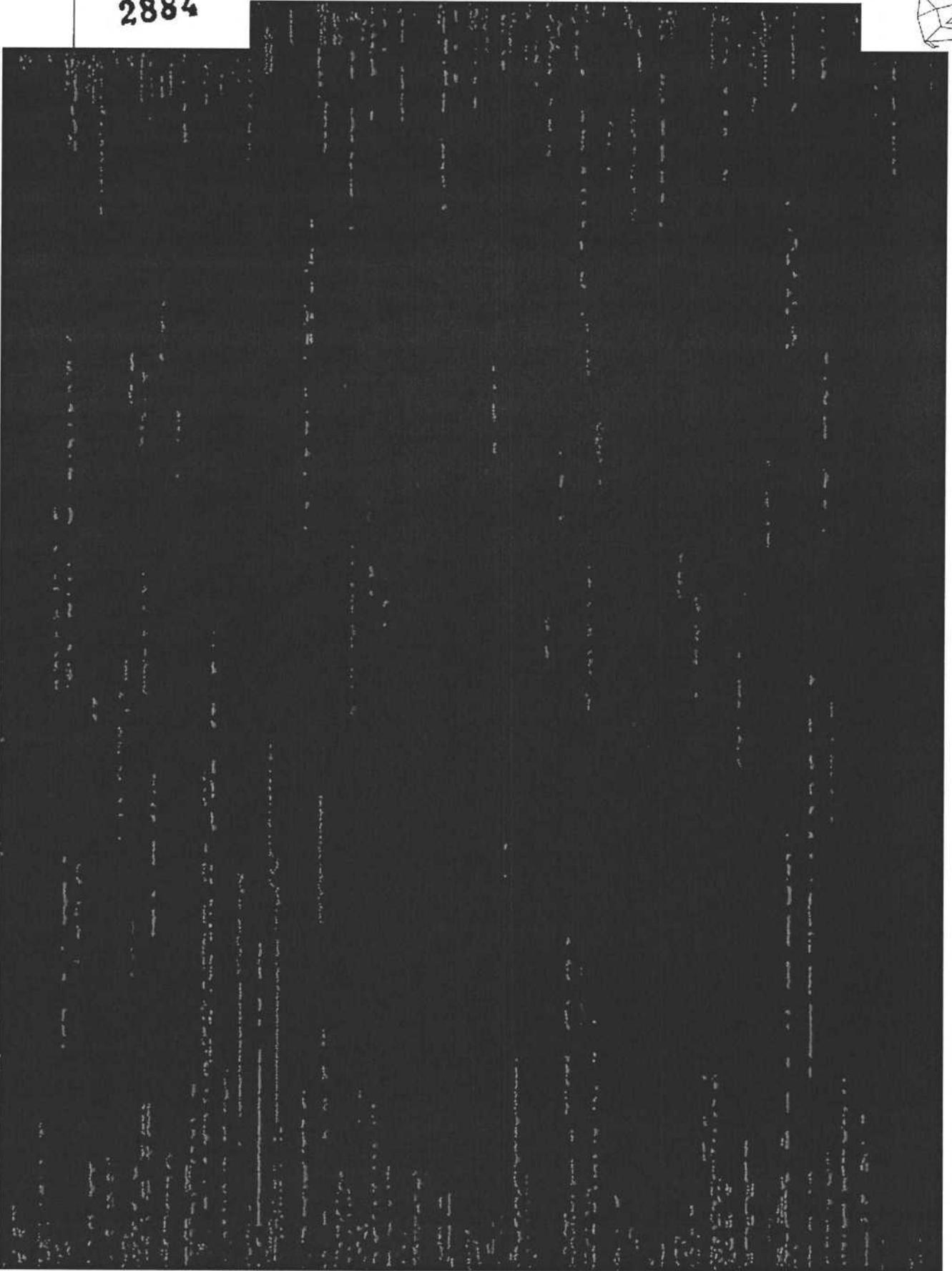


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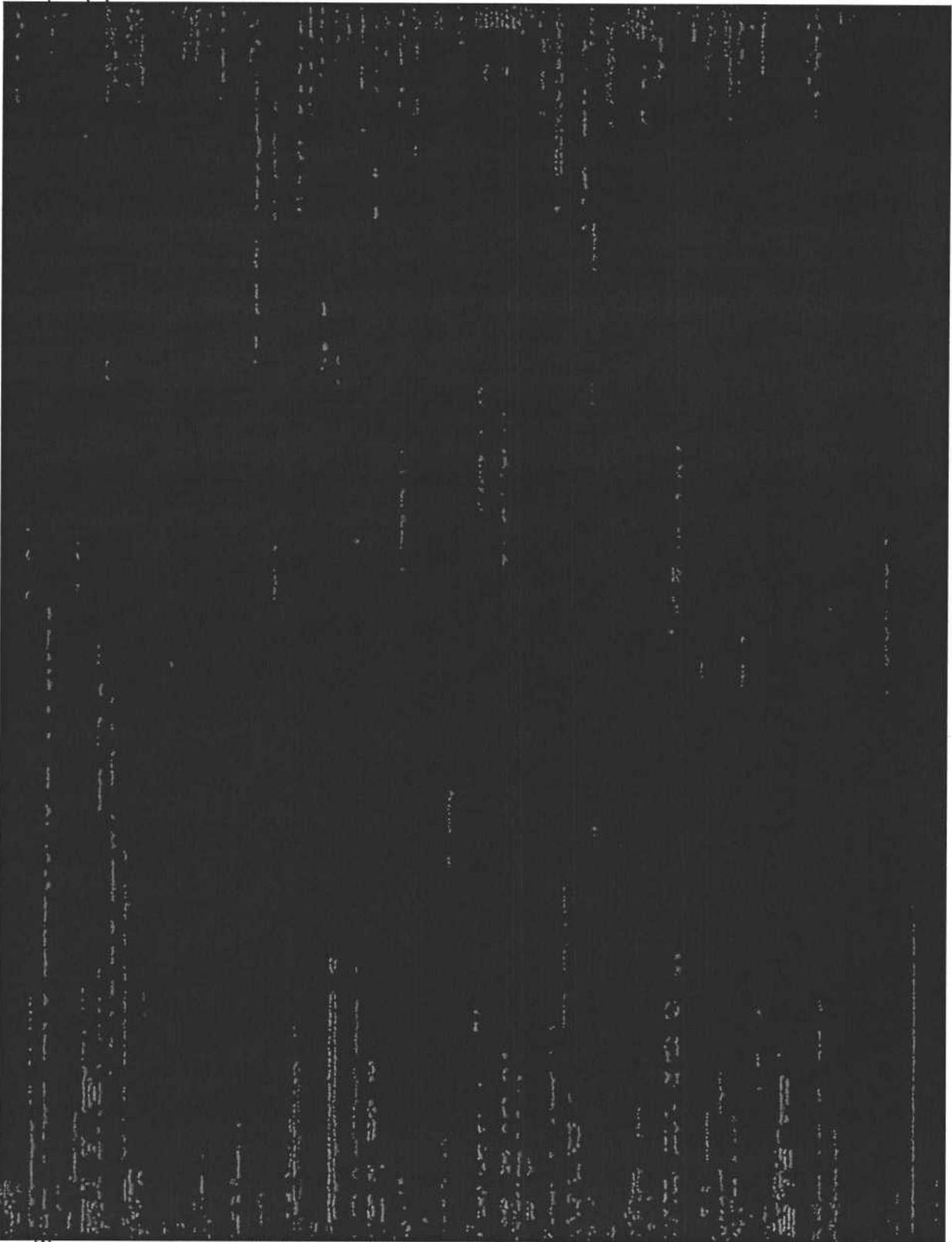


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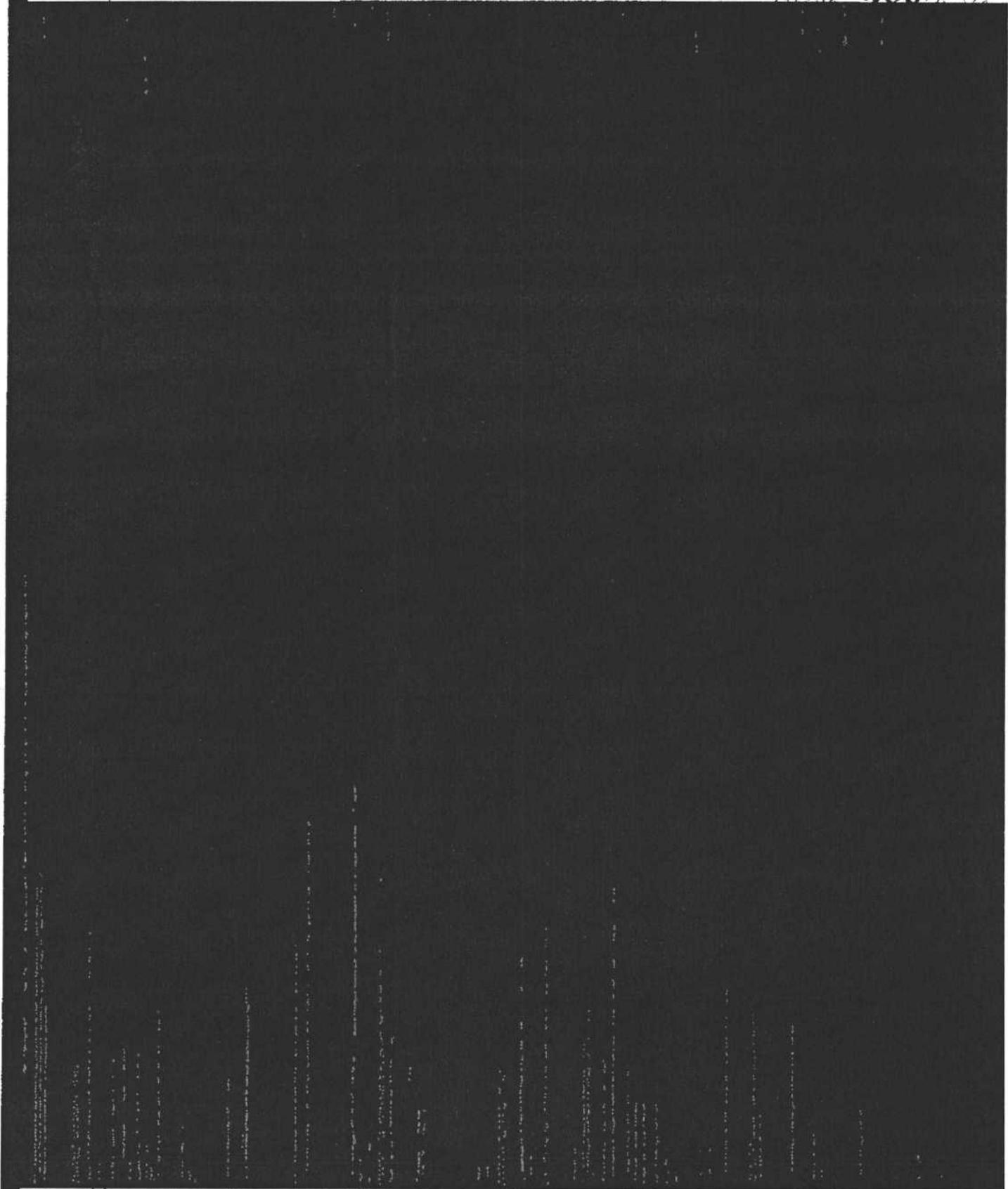




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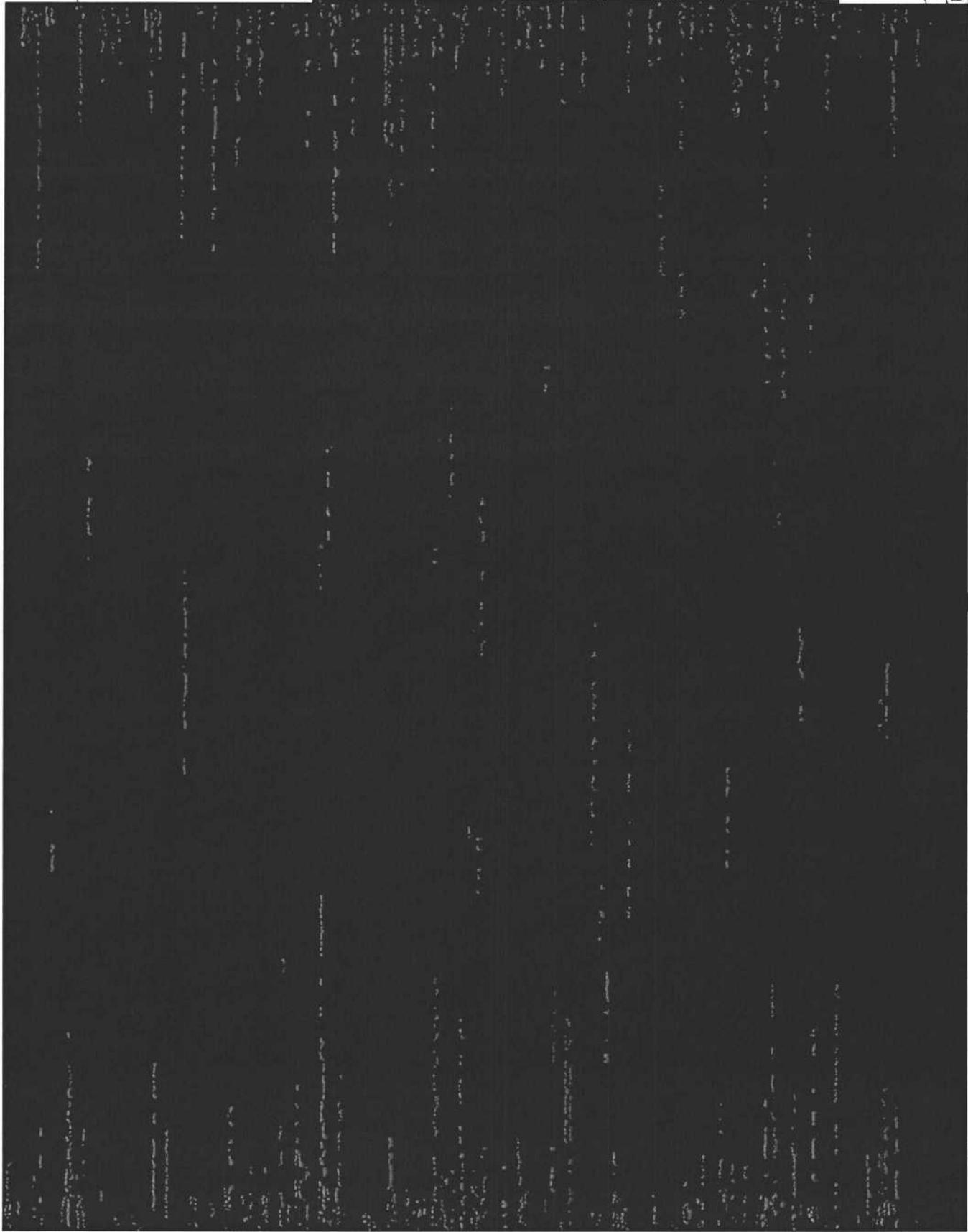


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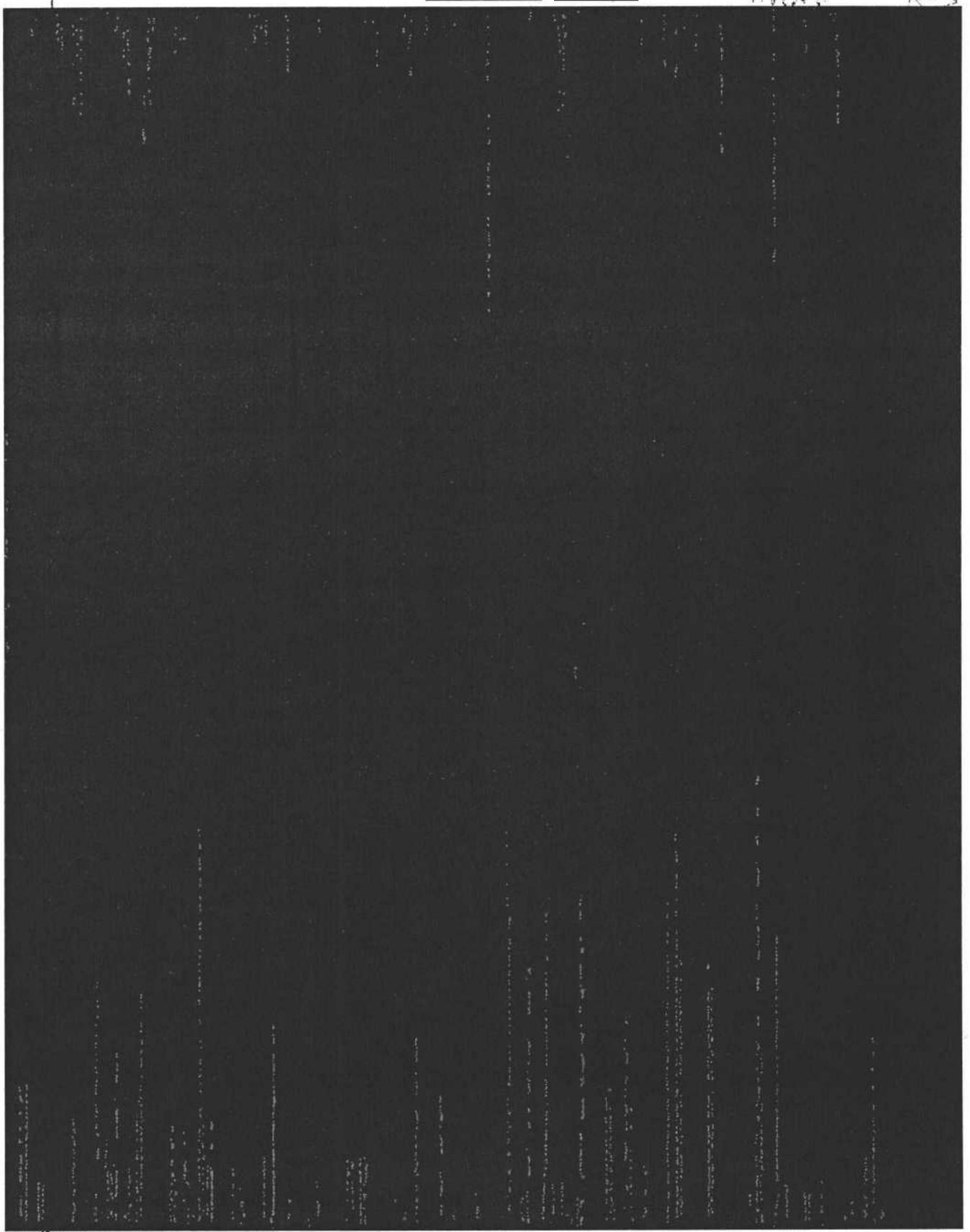


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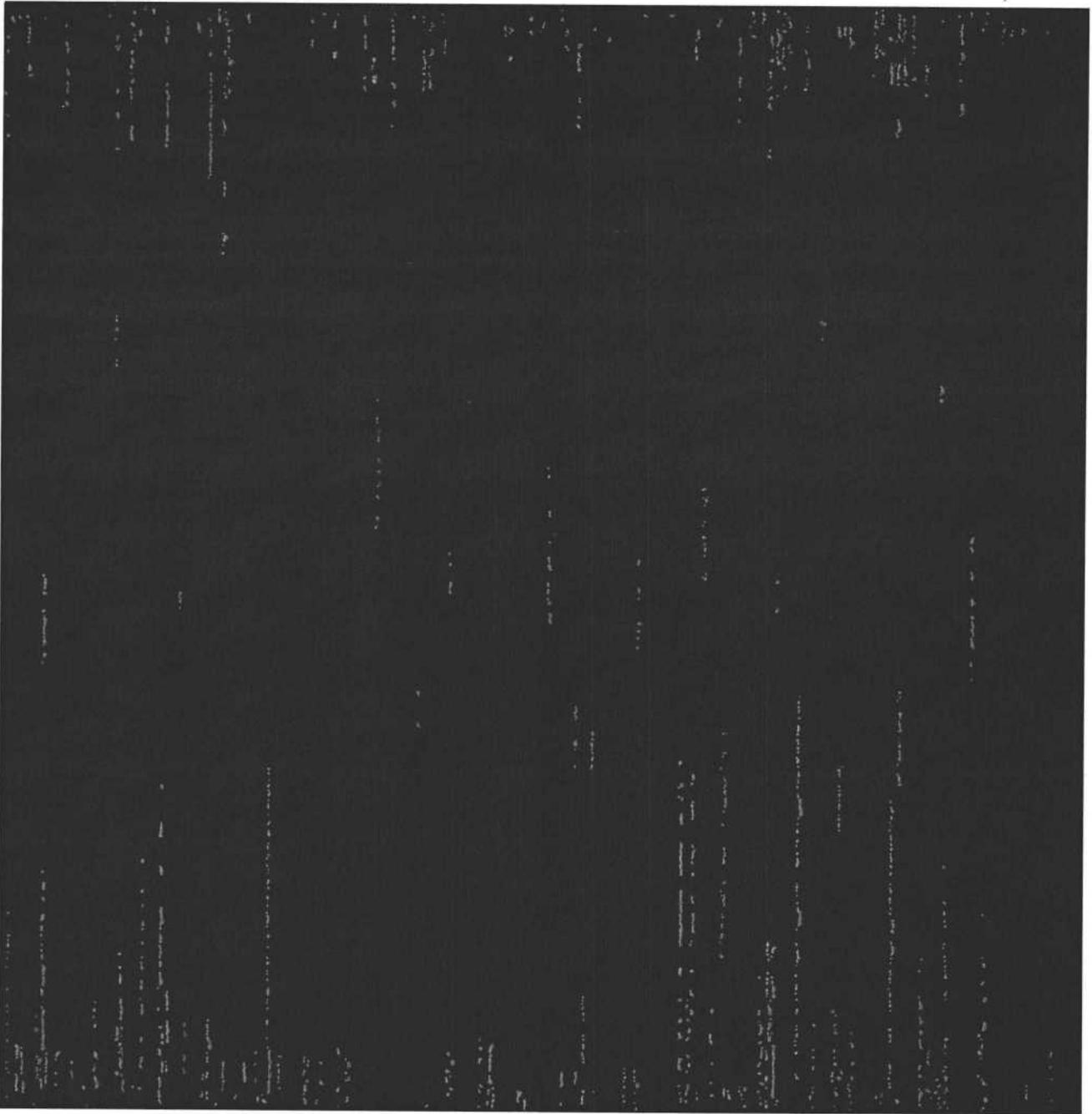
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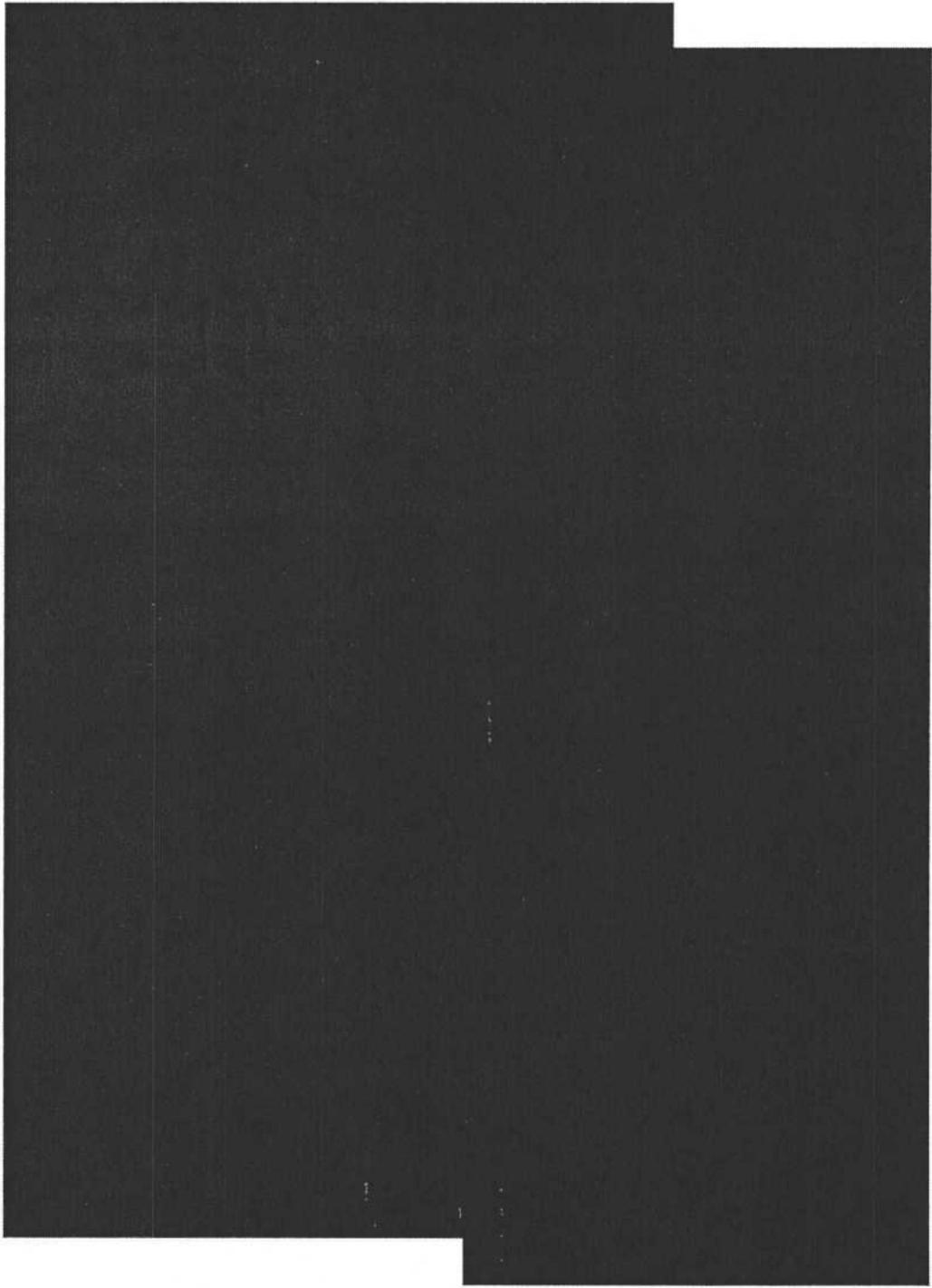


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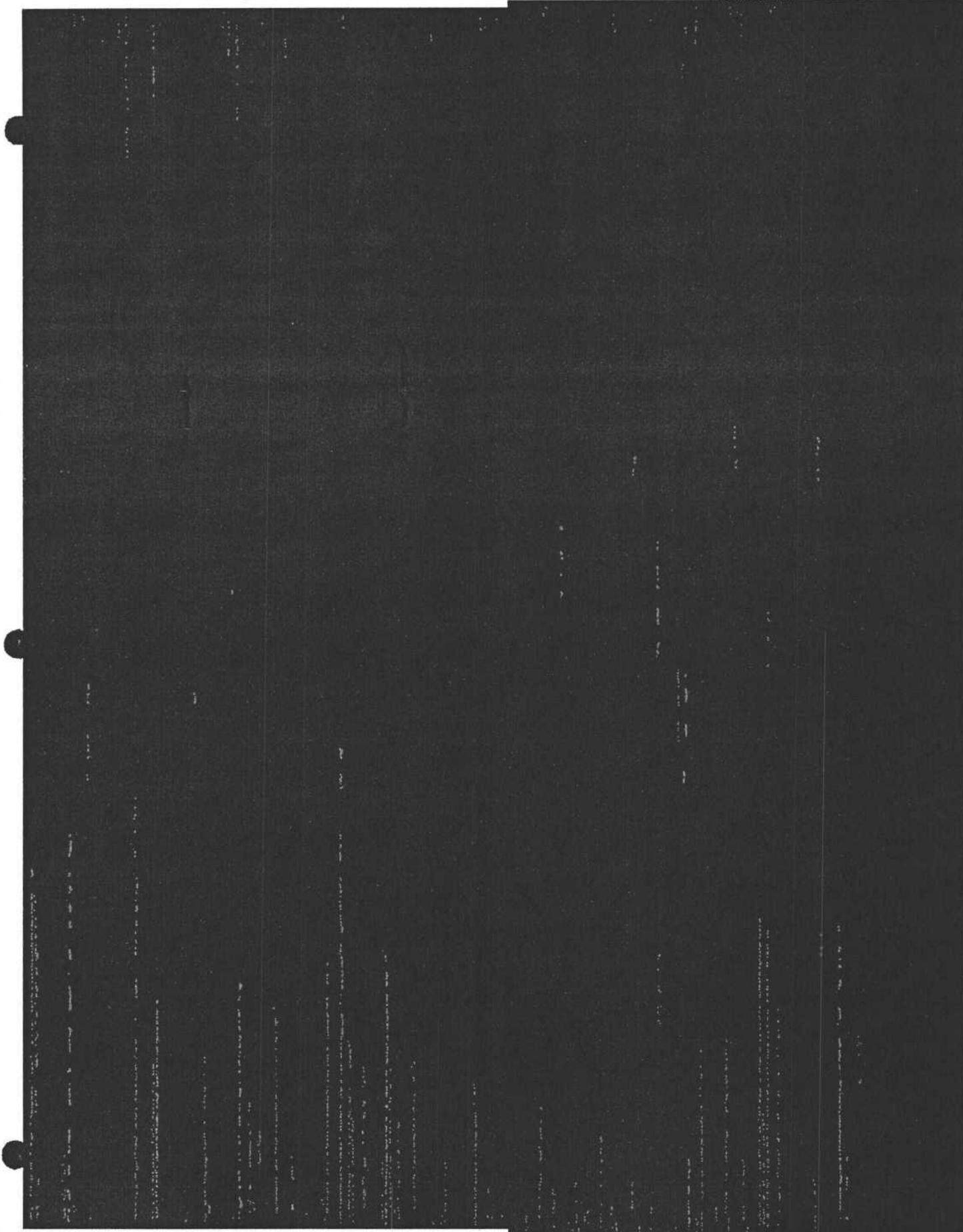
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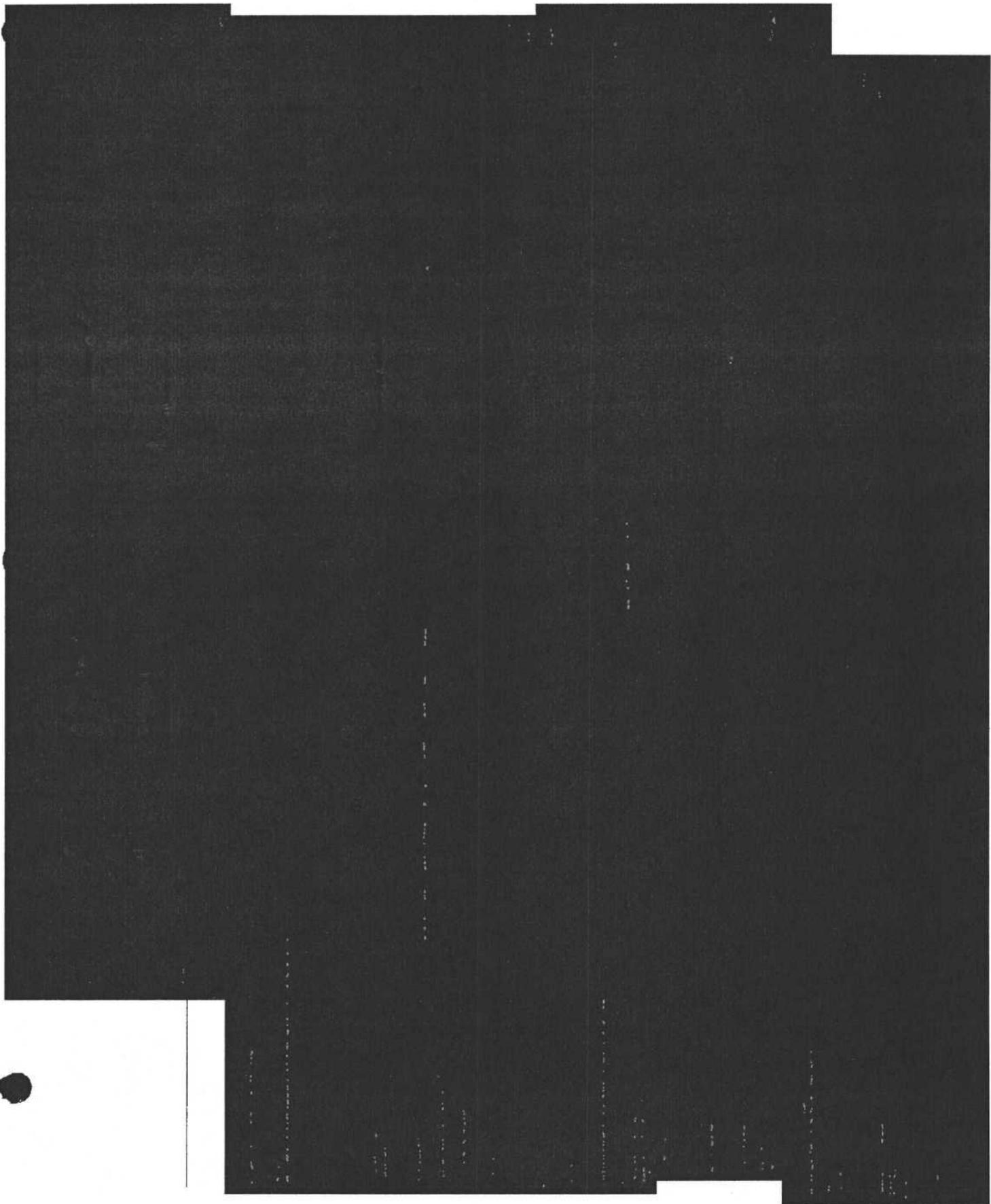
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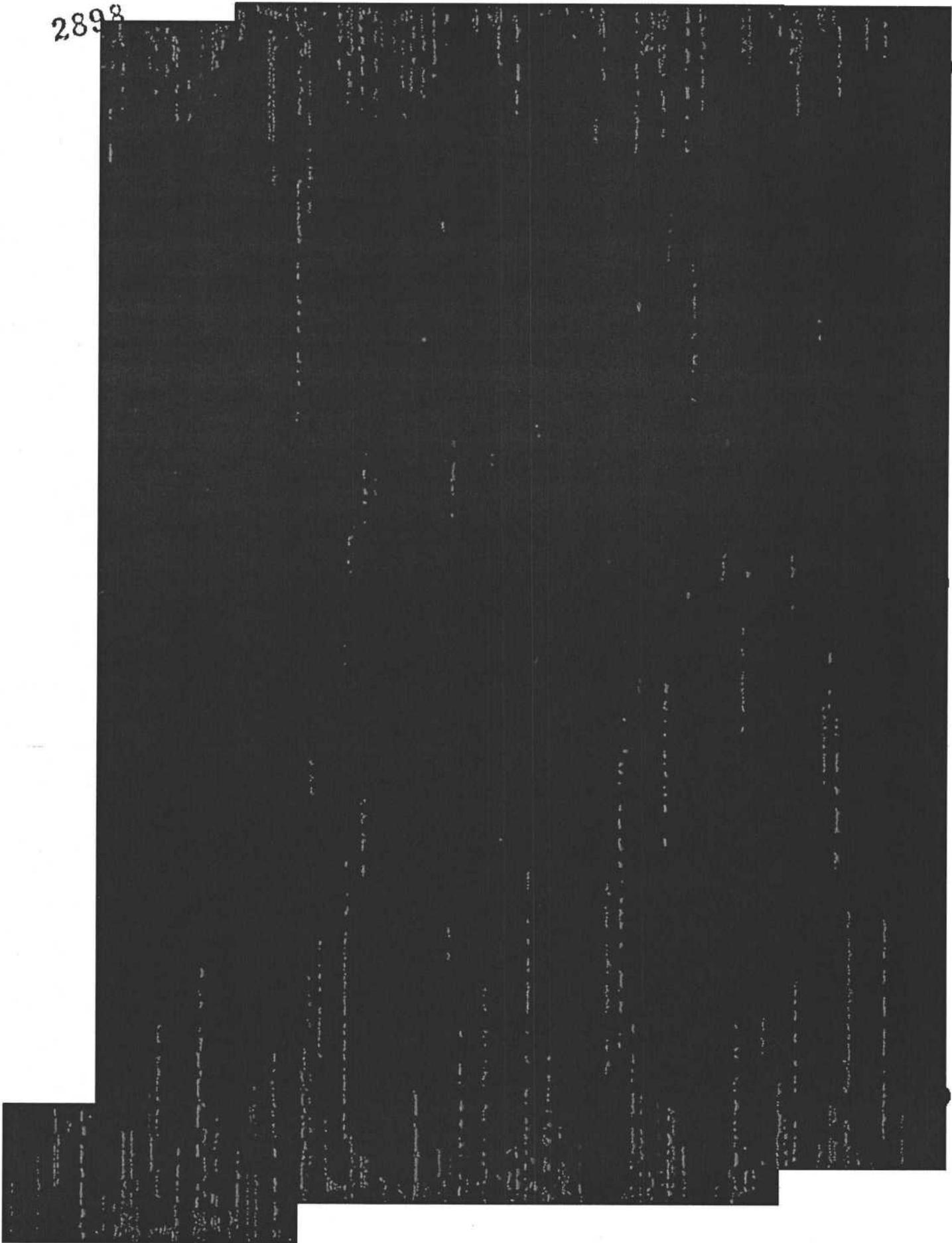
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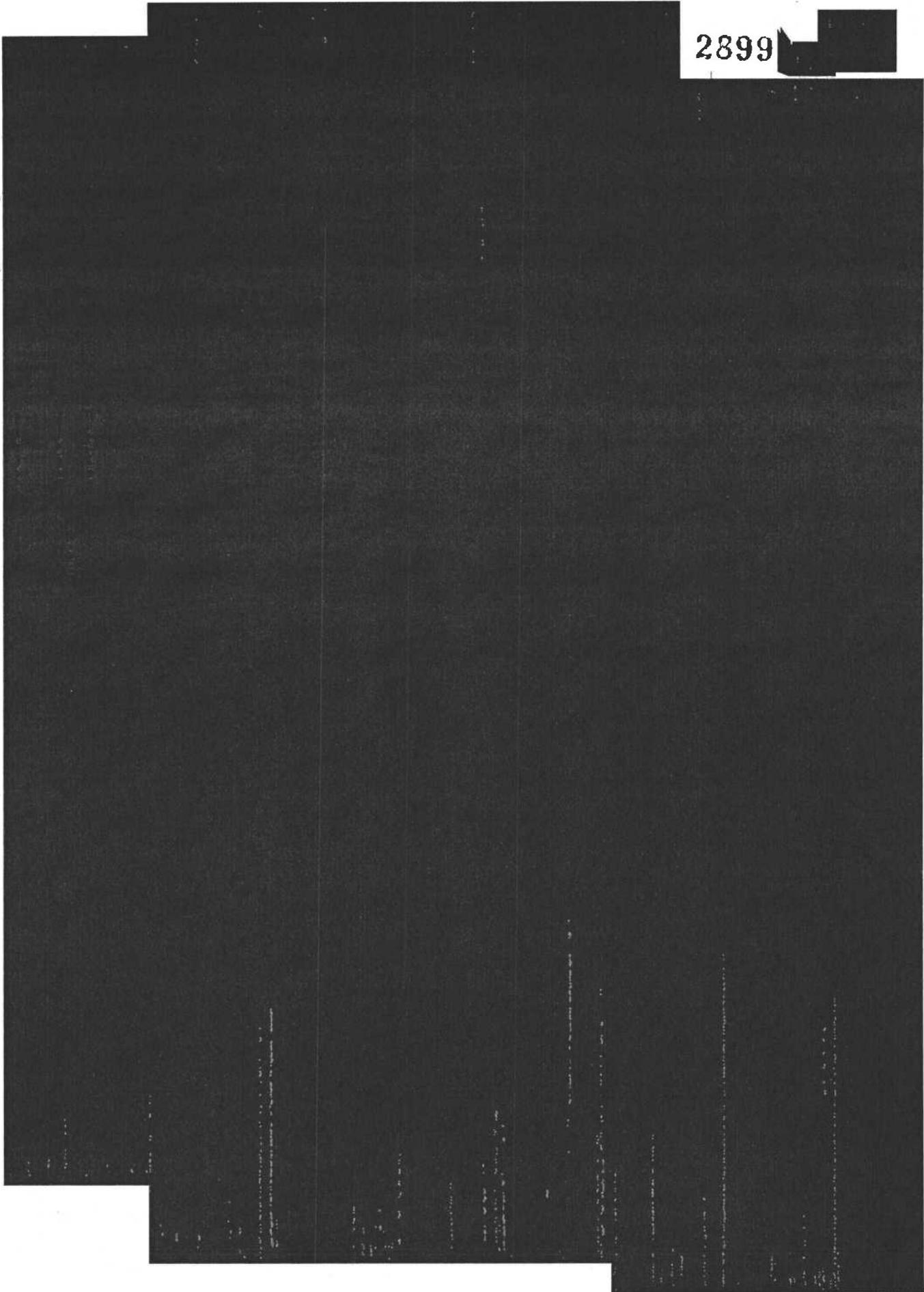
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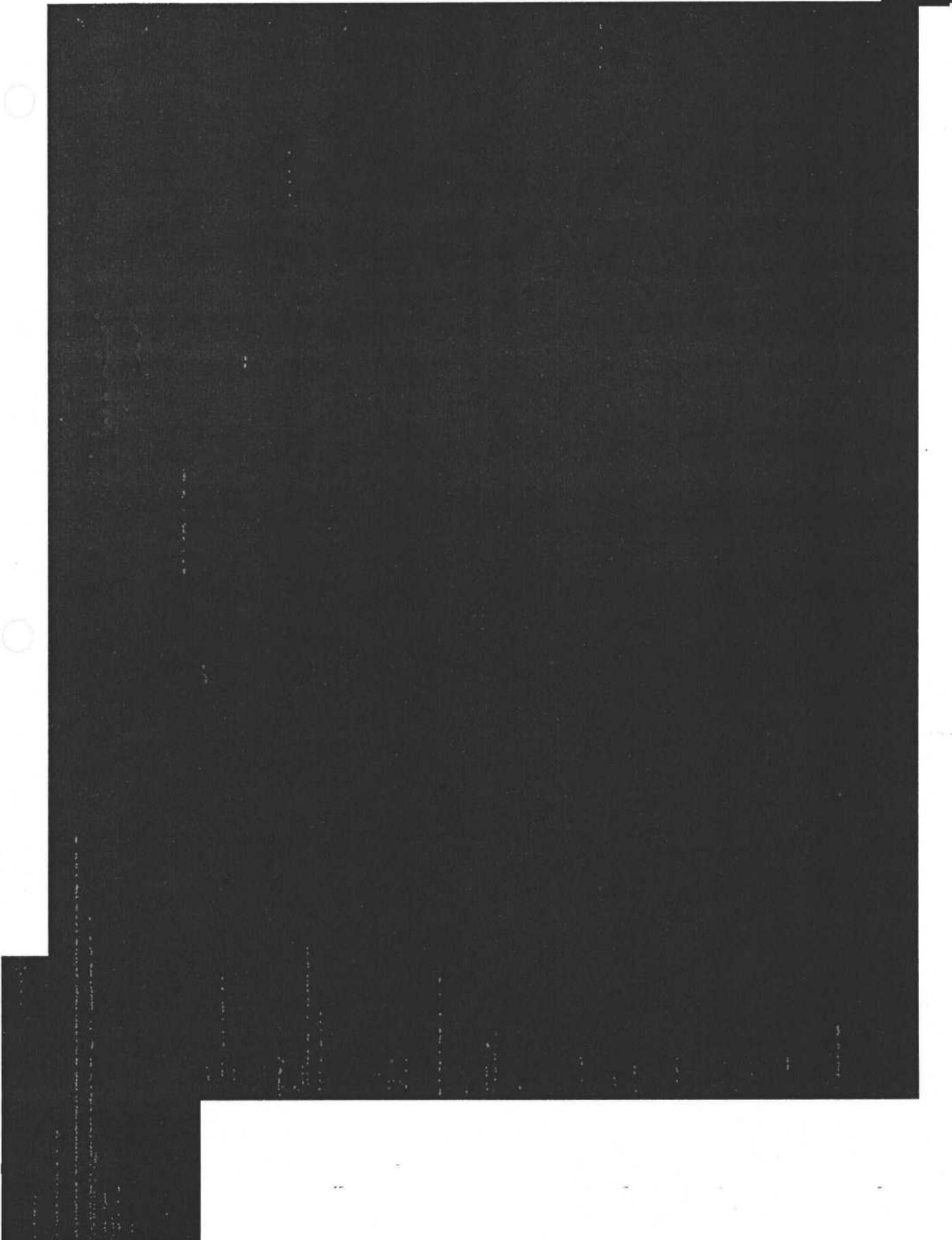
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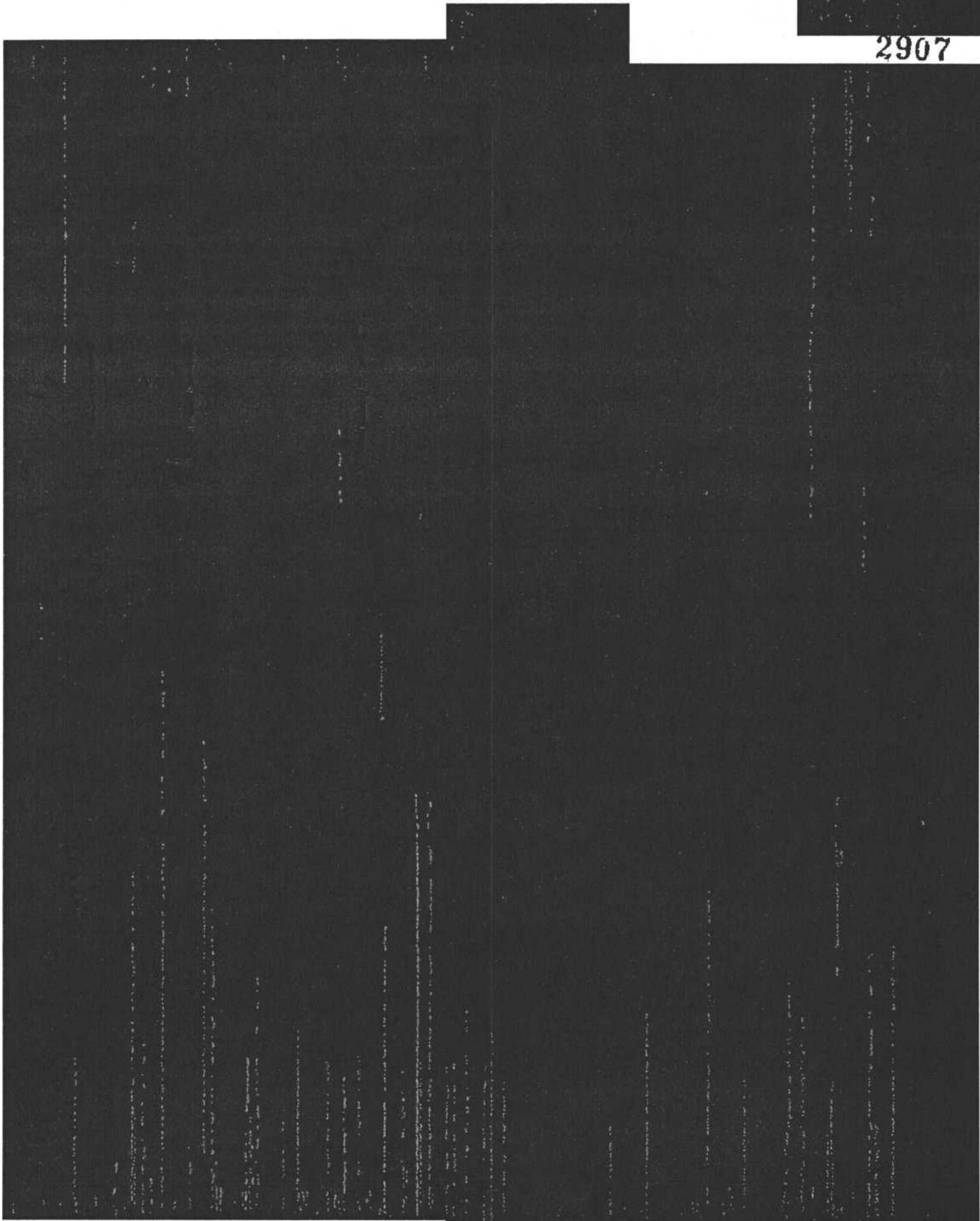
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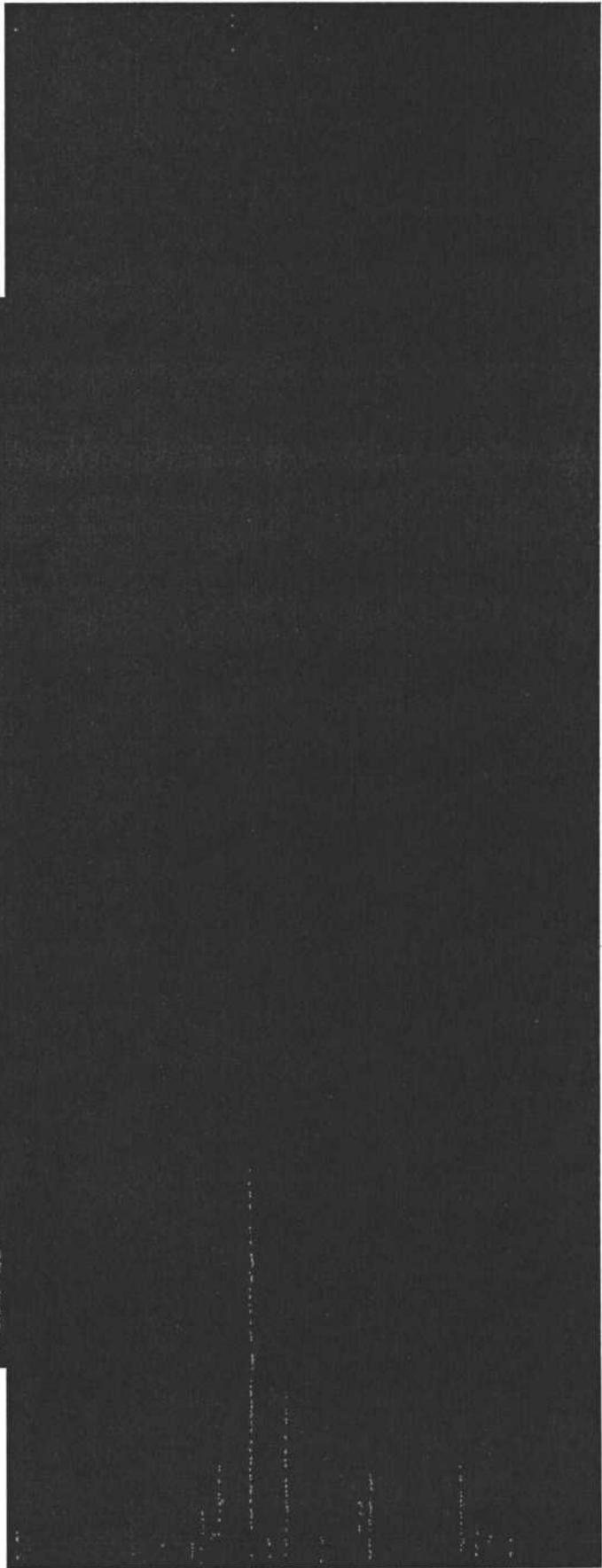
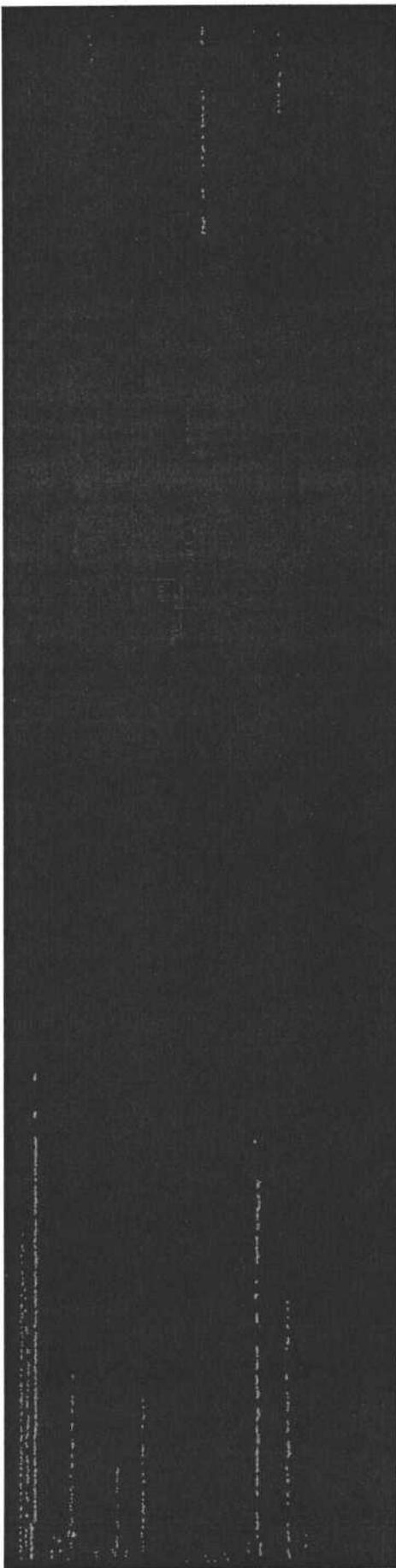
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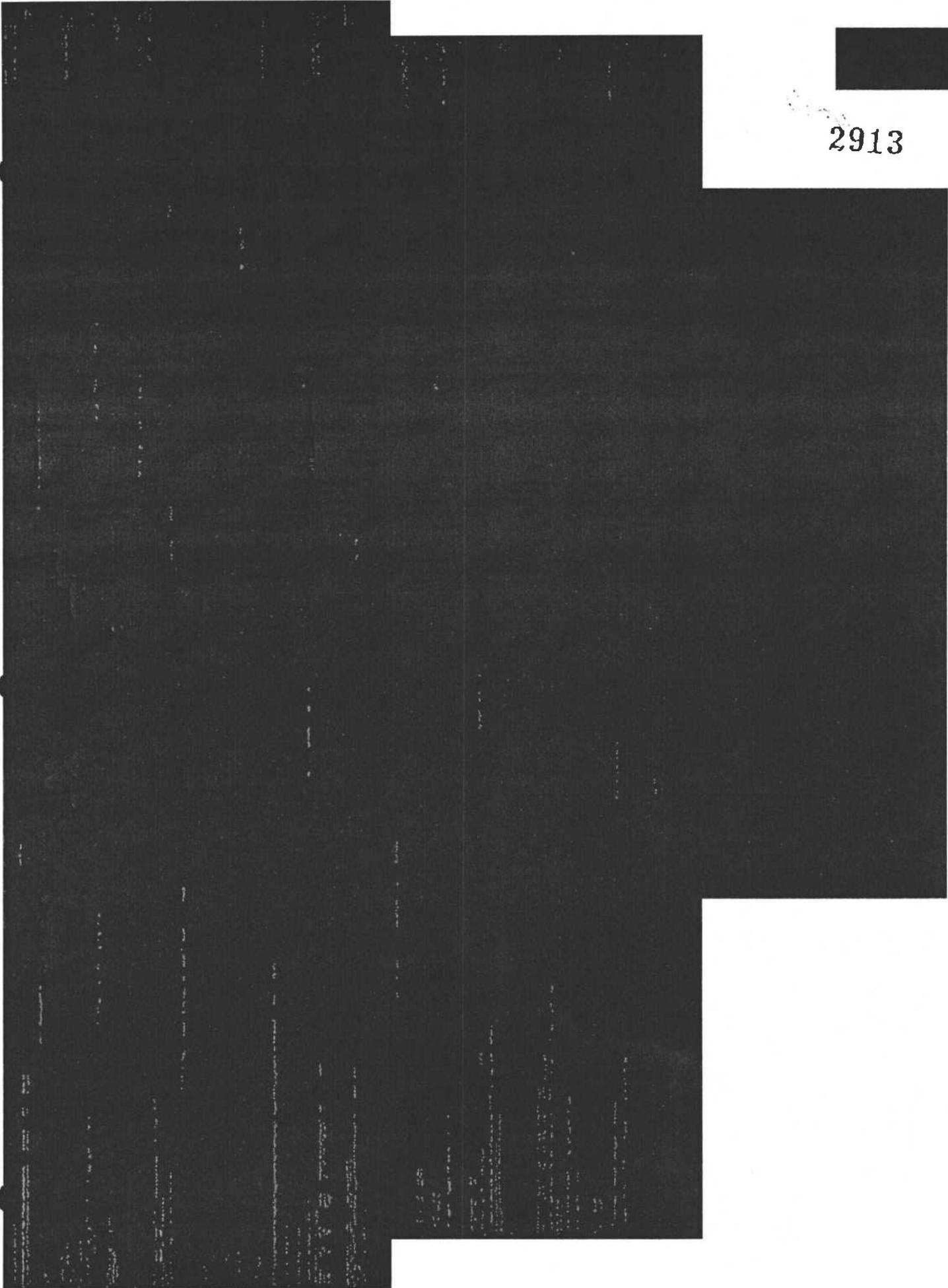
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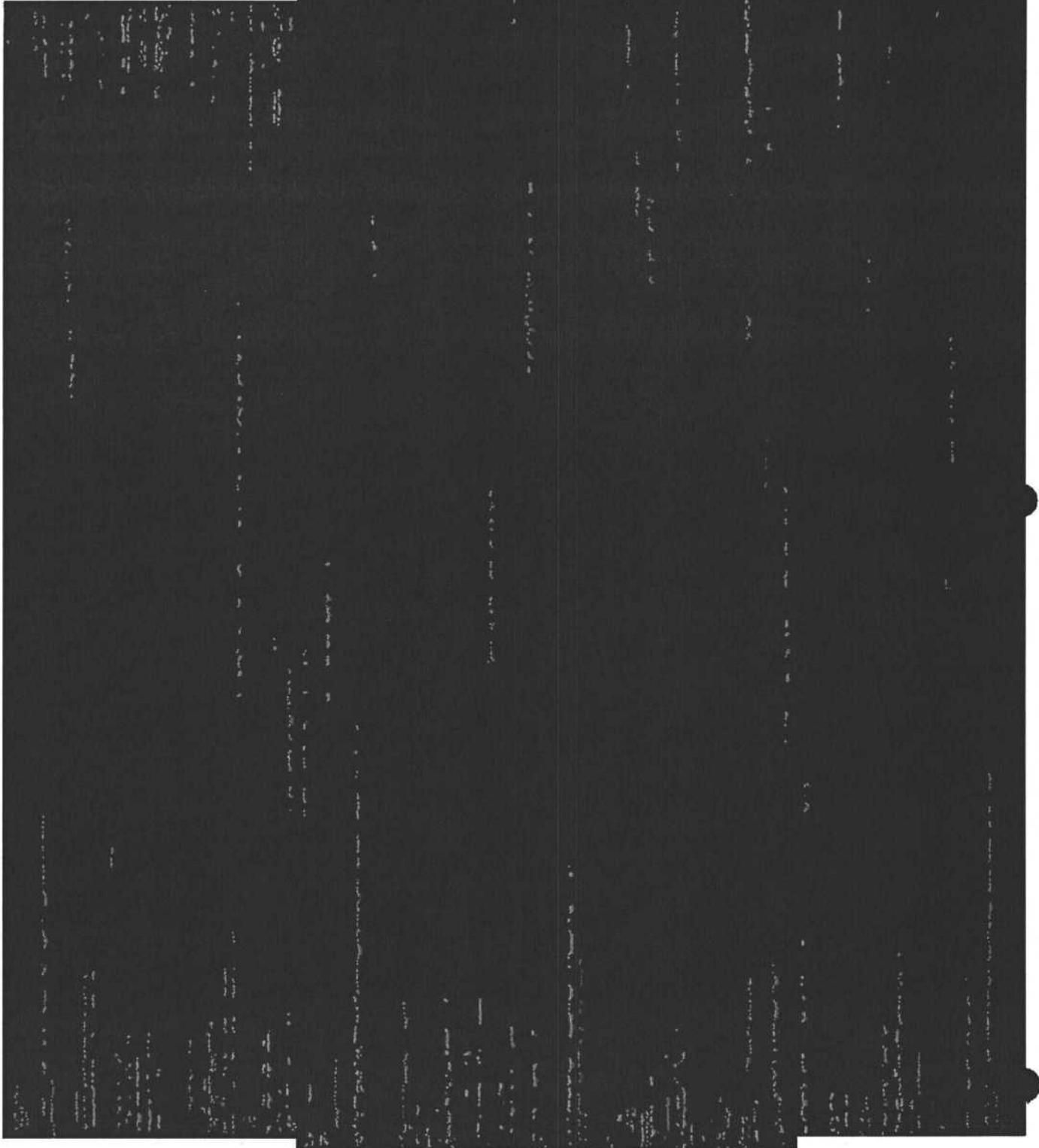


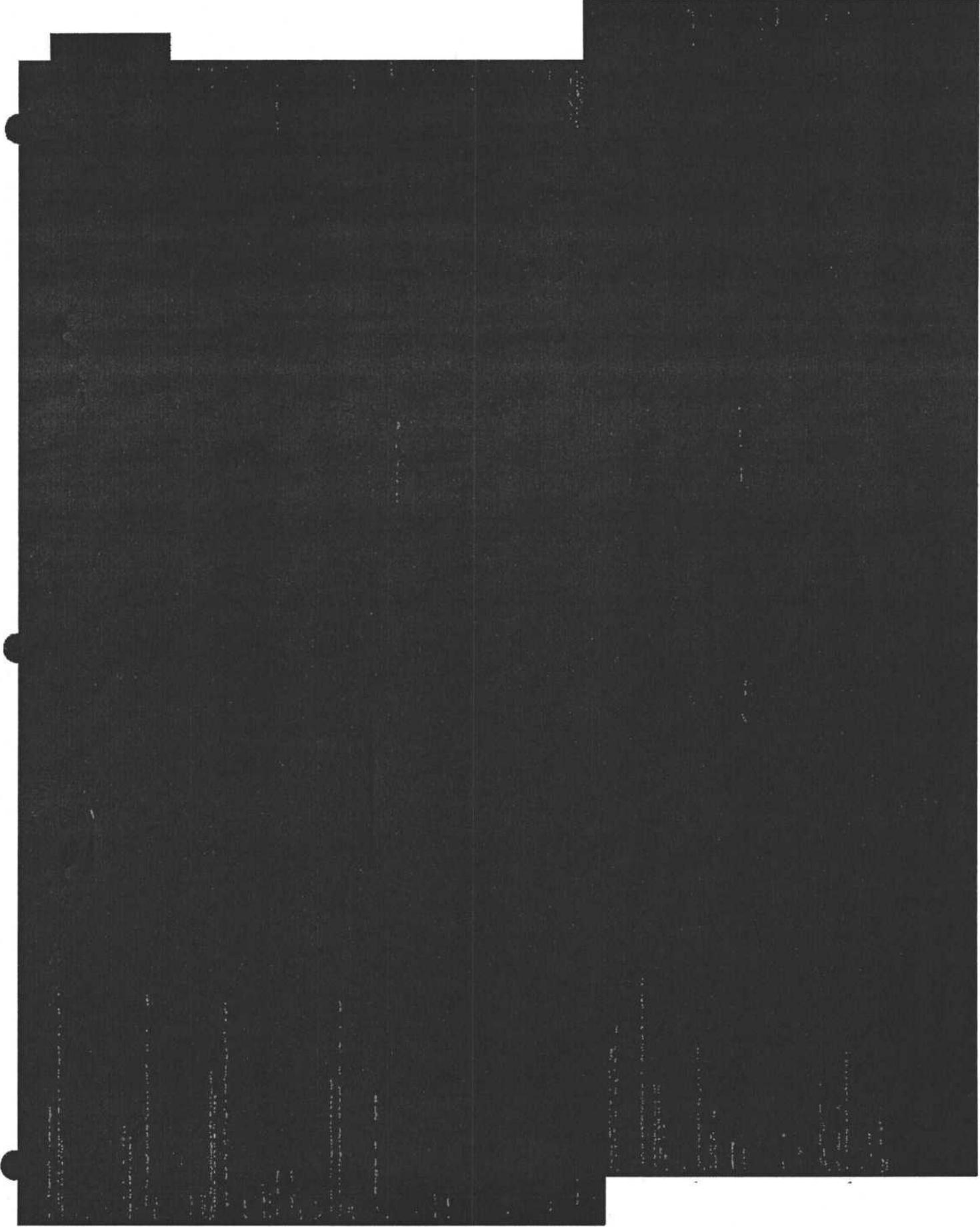
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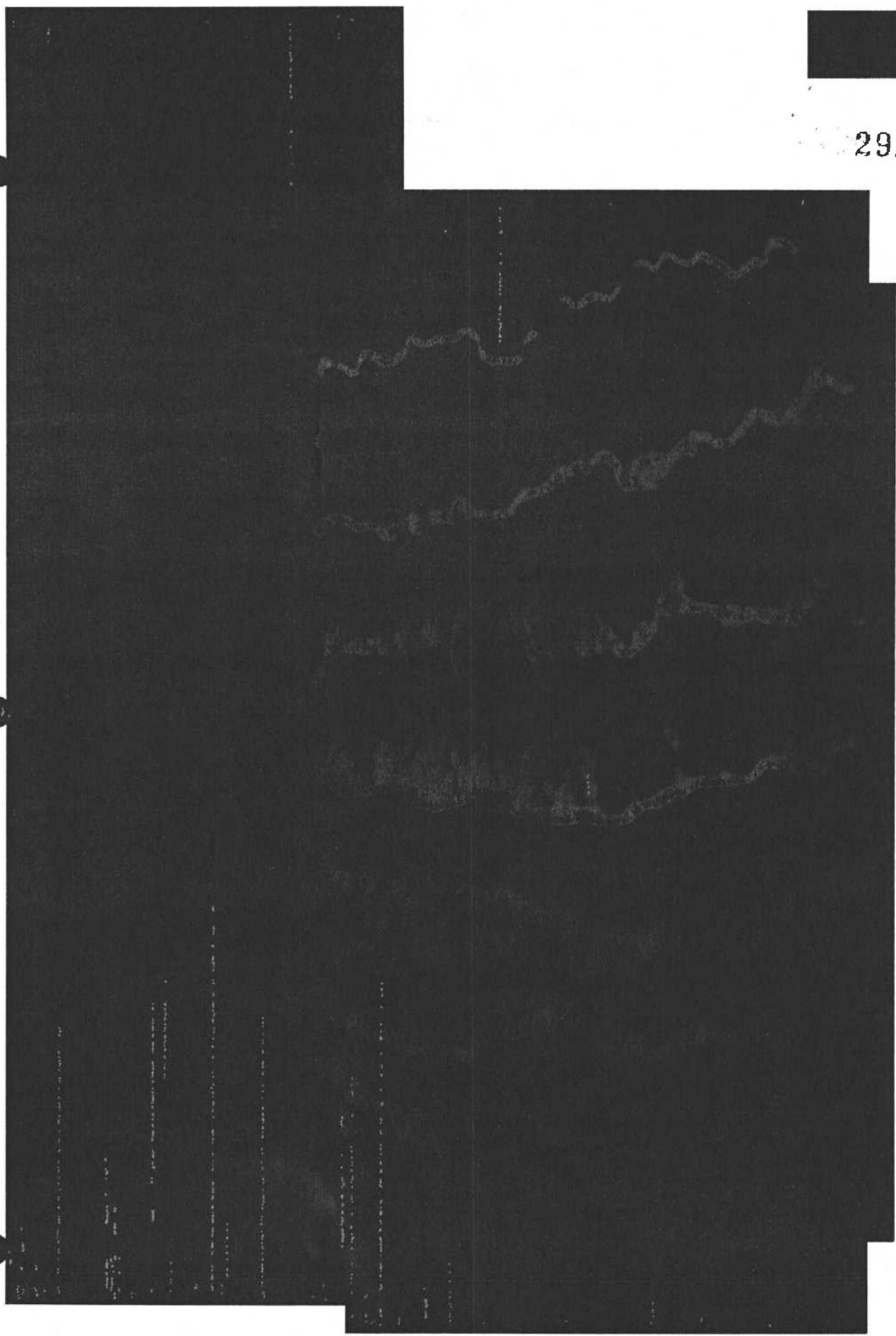
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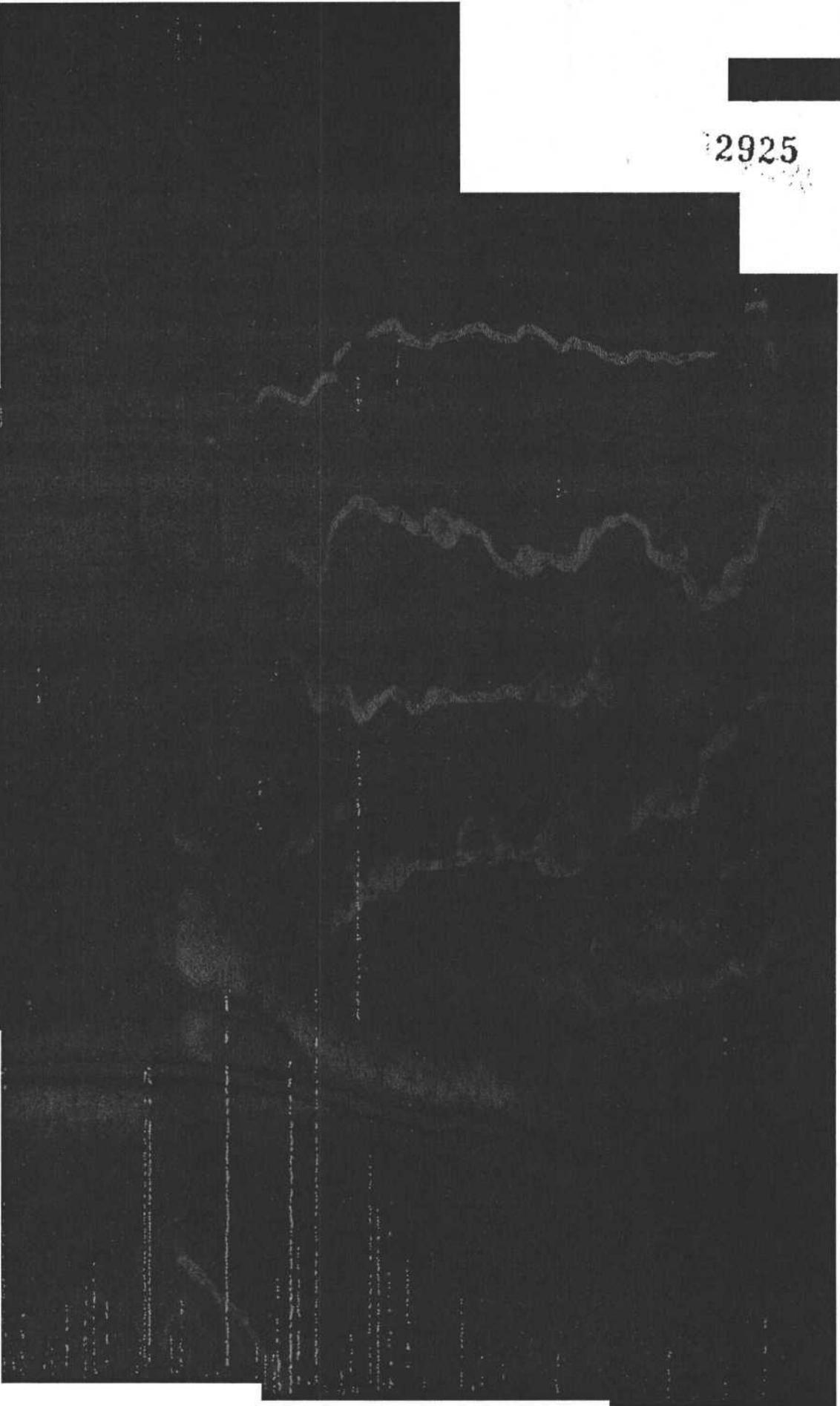
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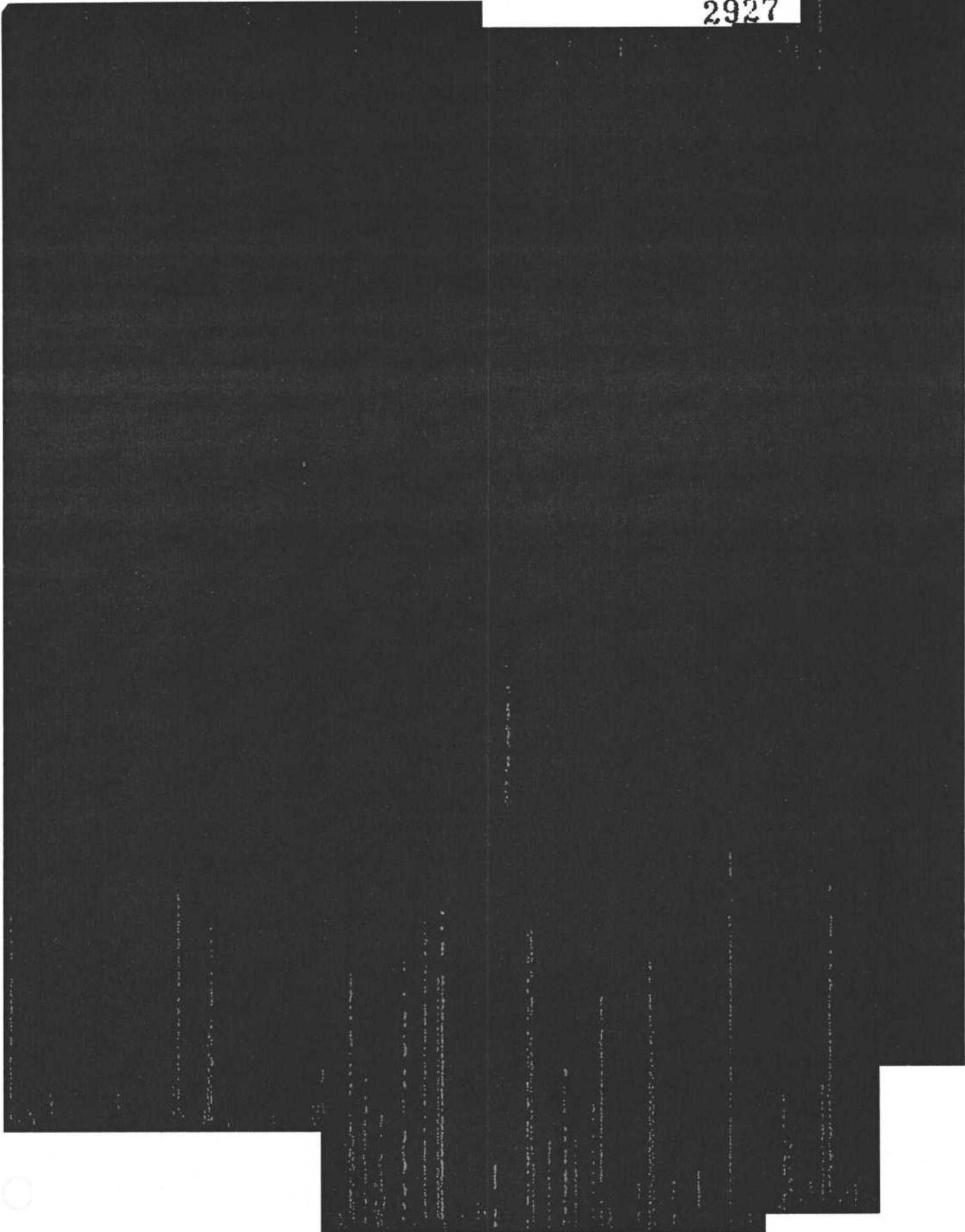
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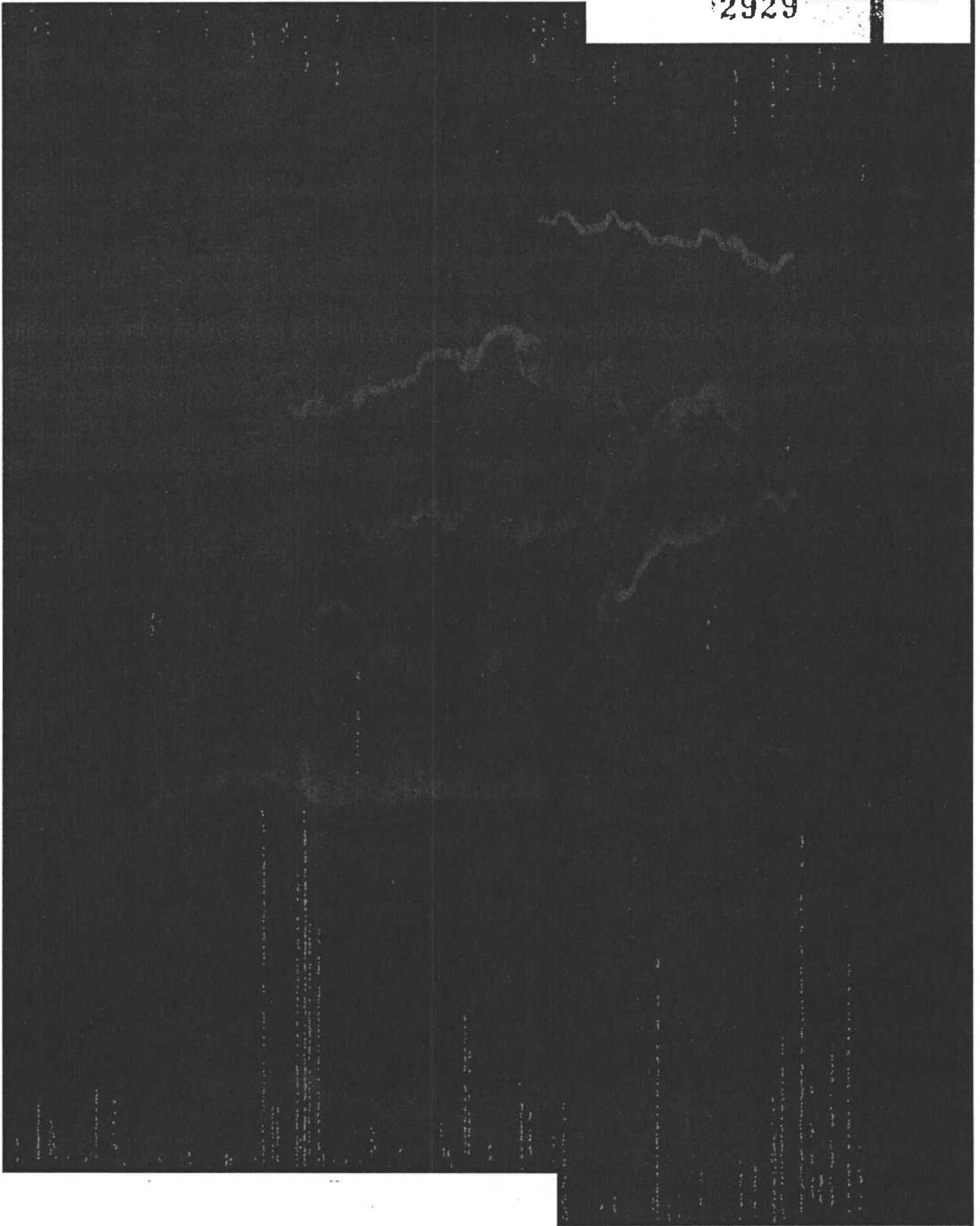
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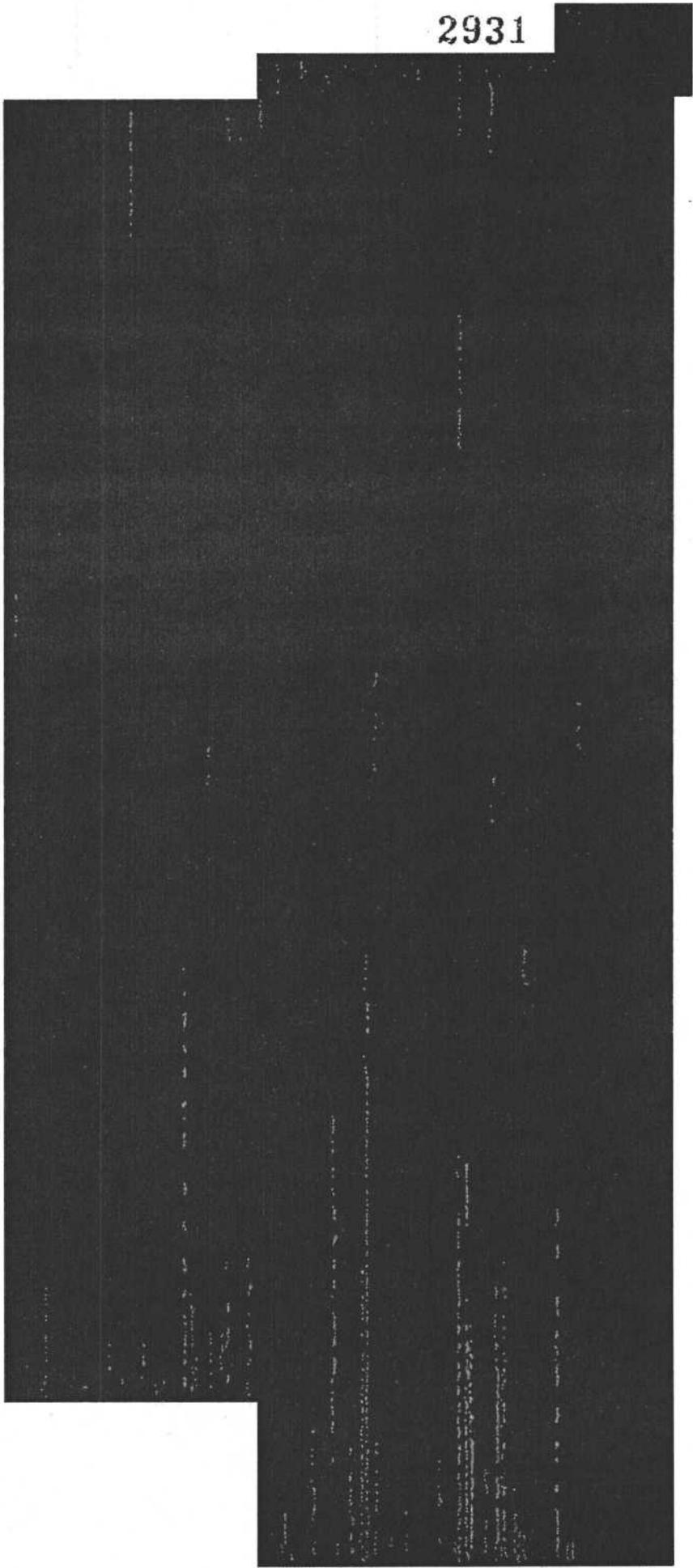
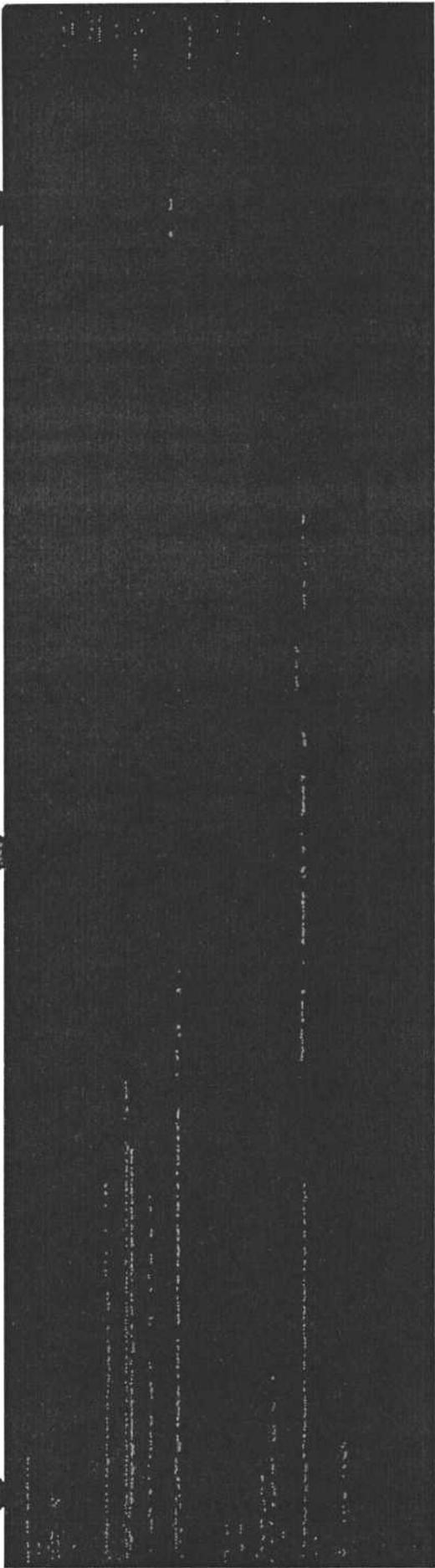
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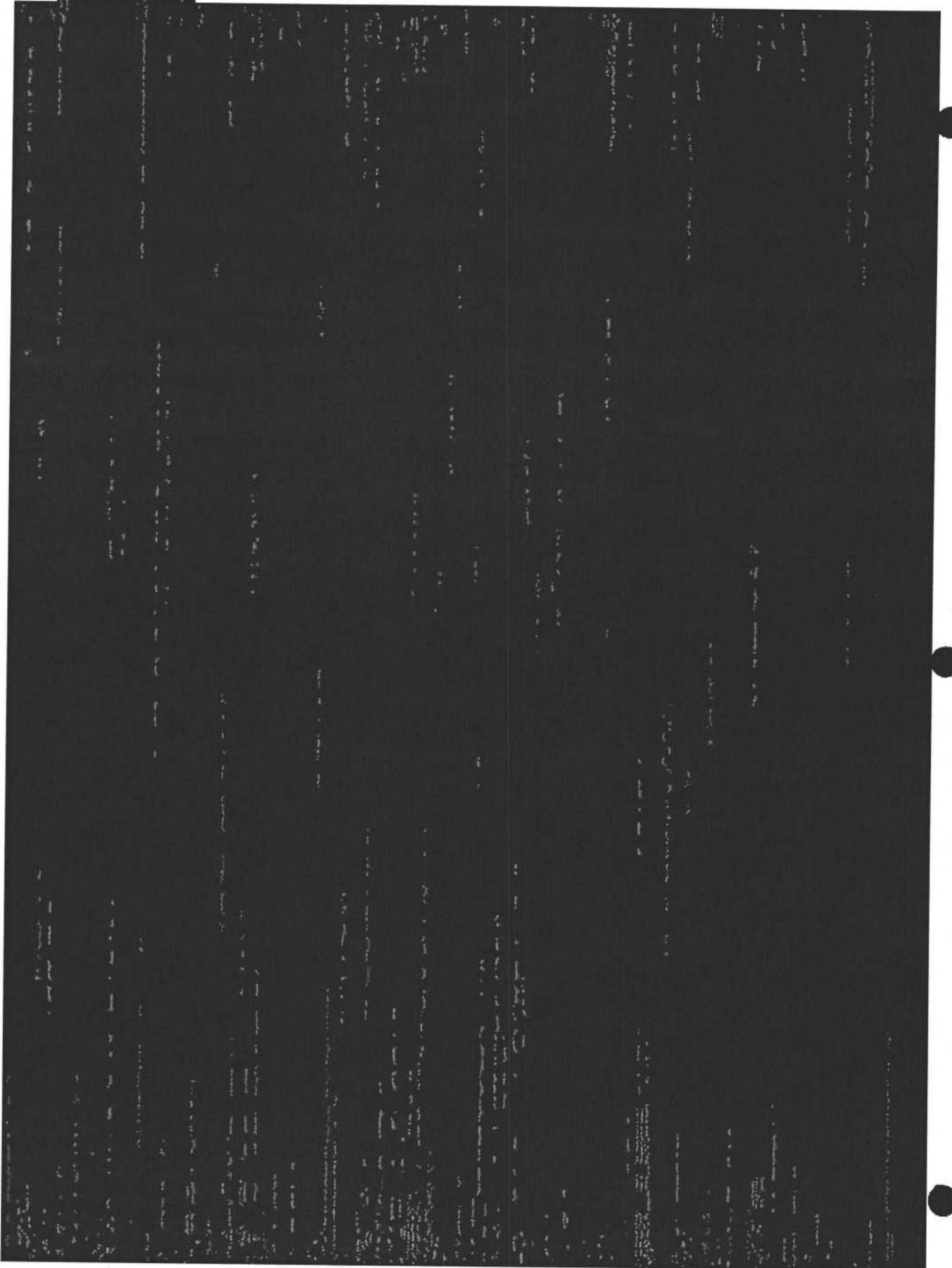
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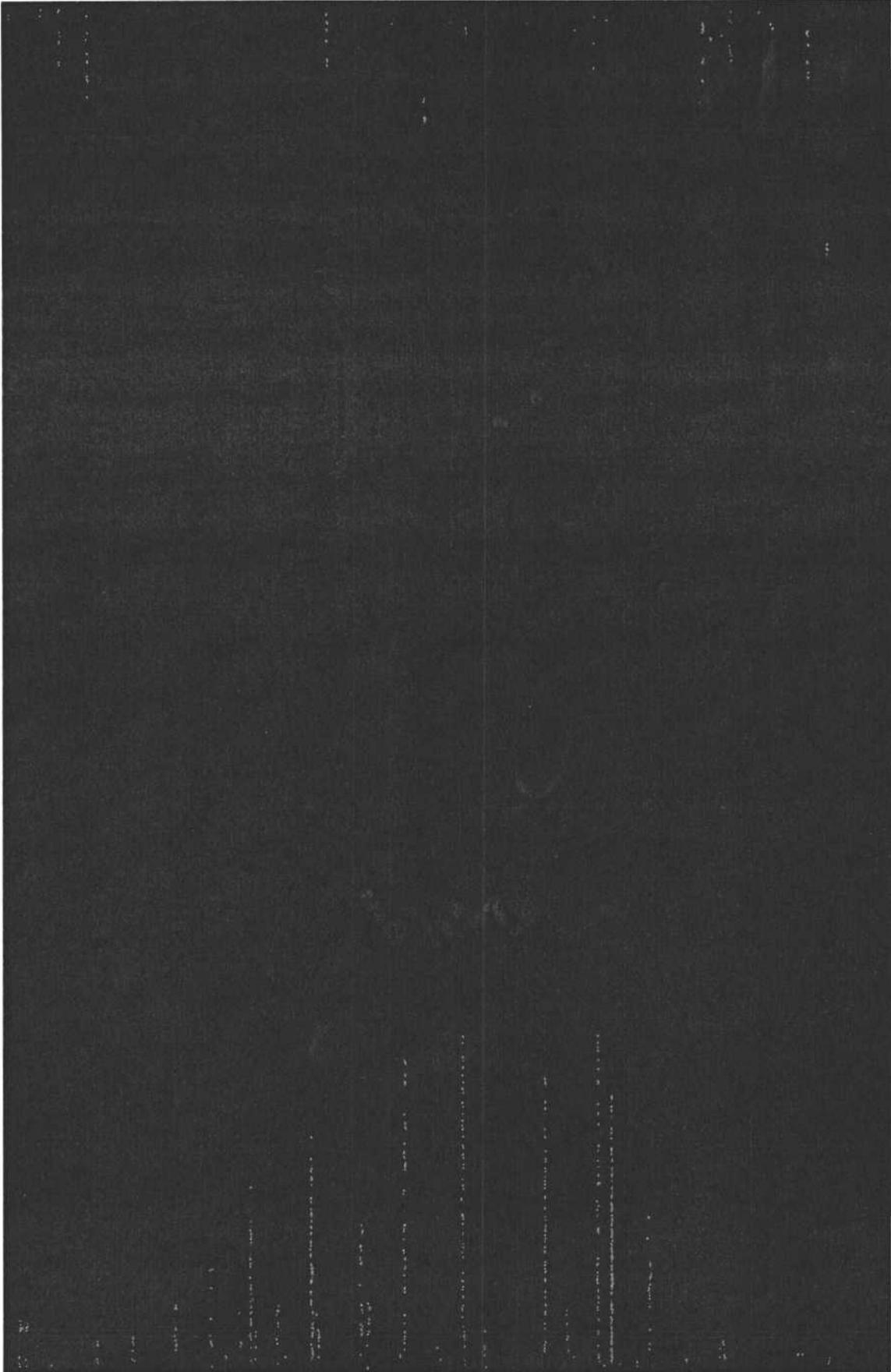
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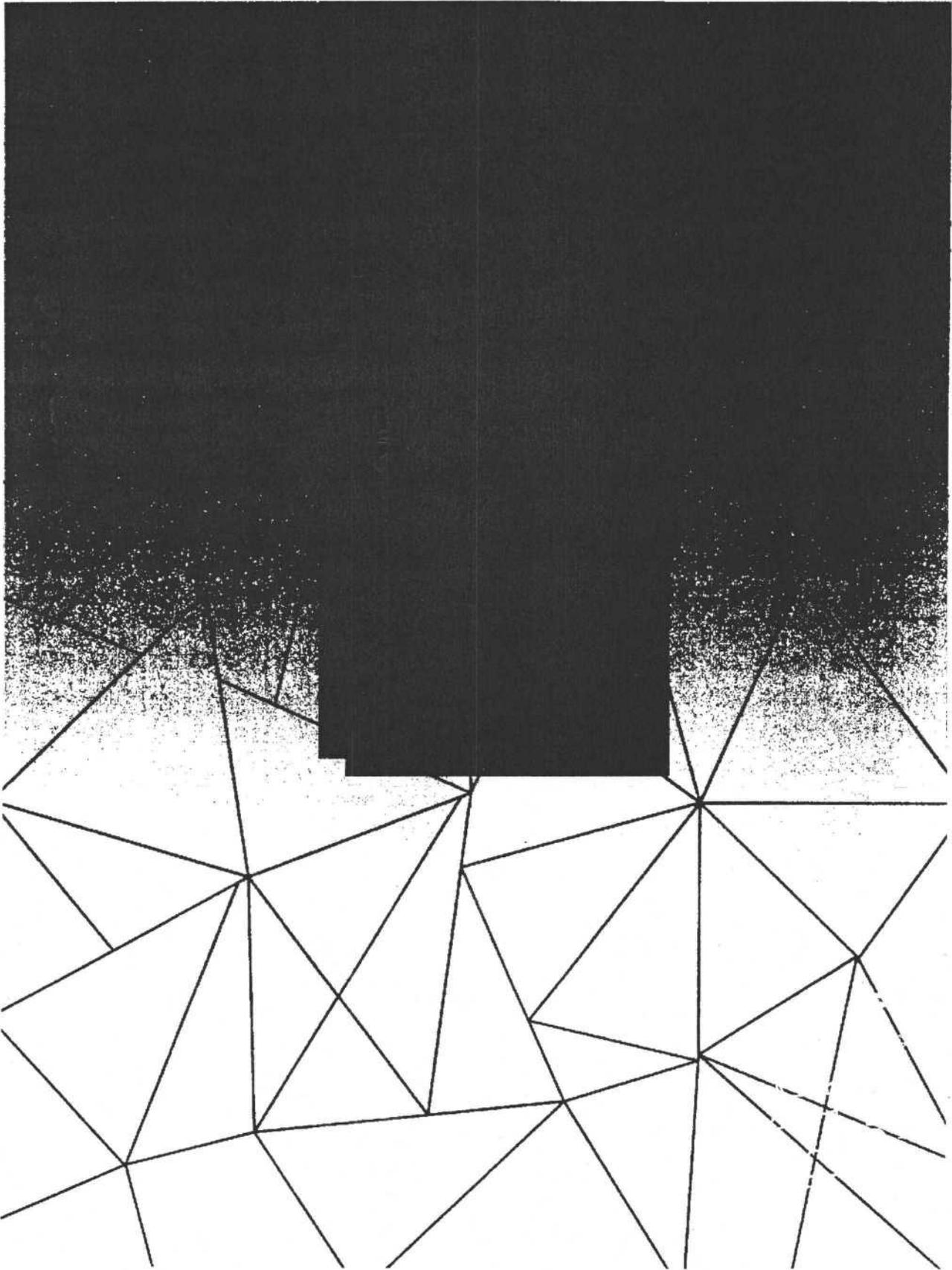
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[REDACTED]



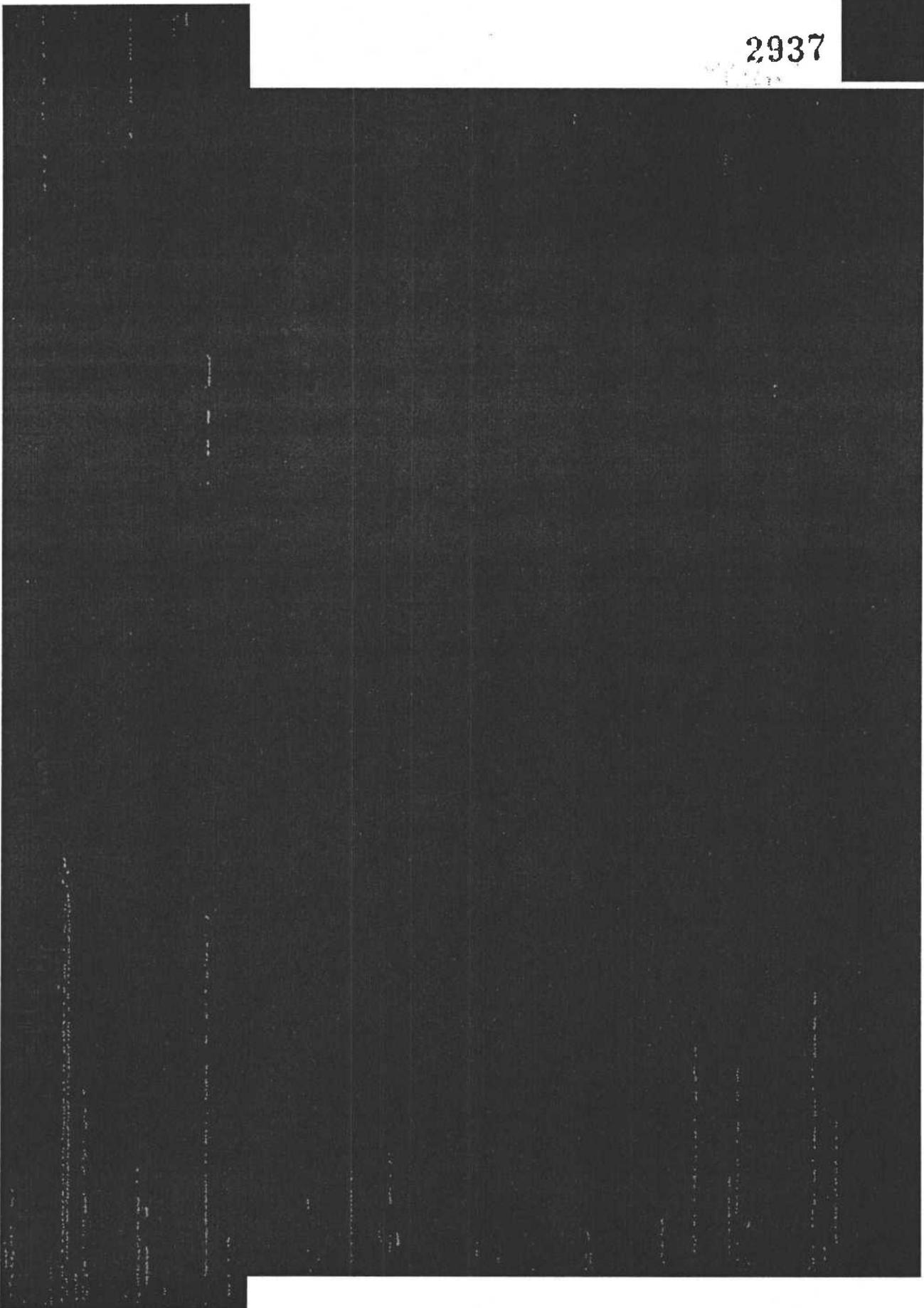
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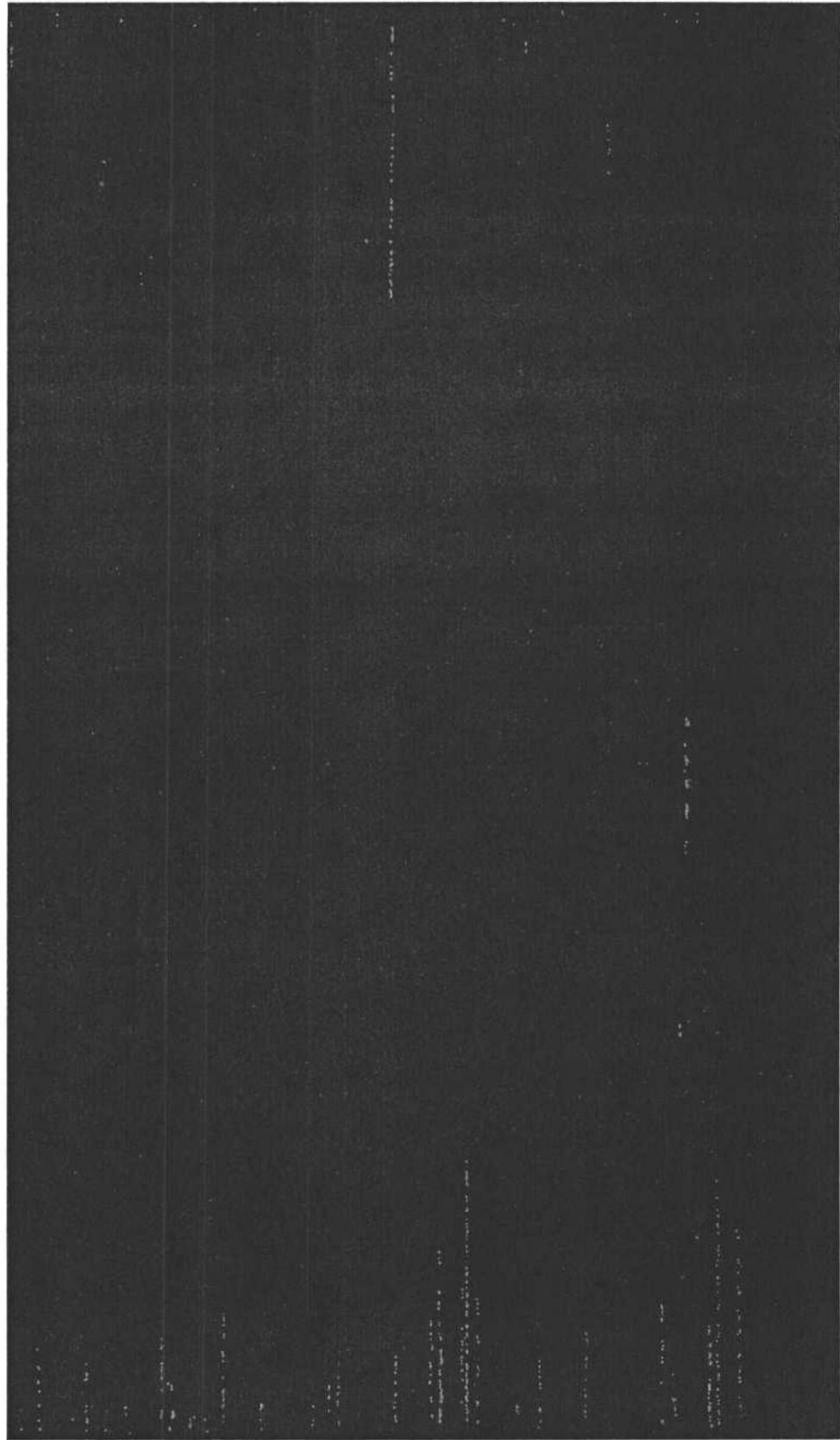


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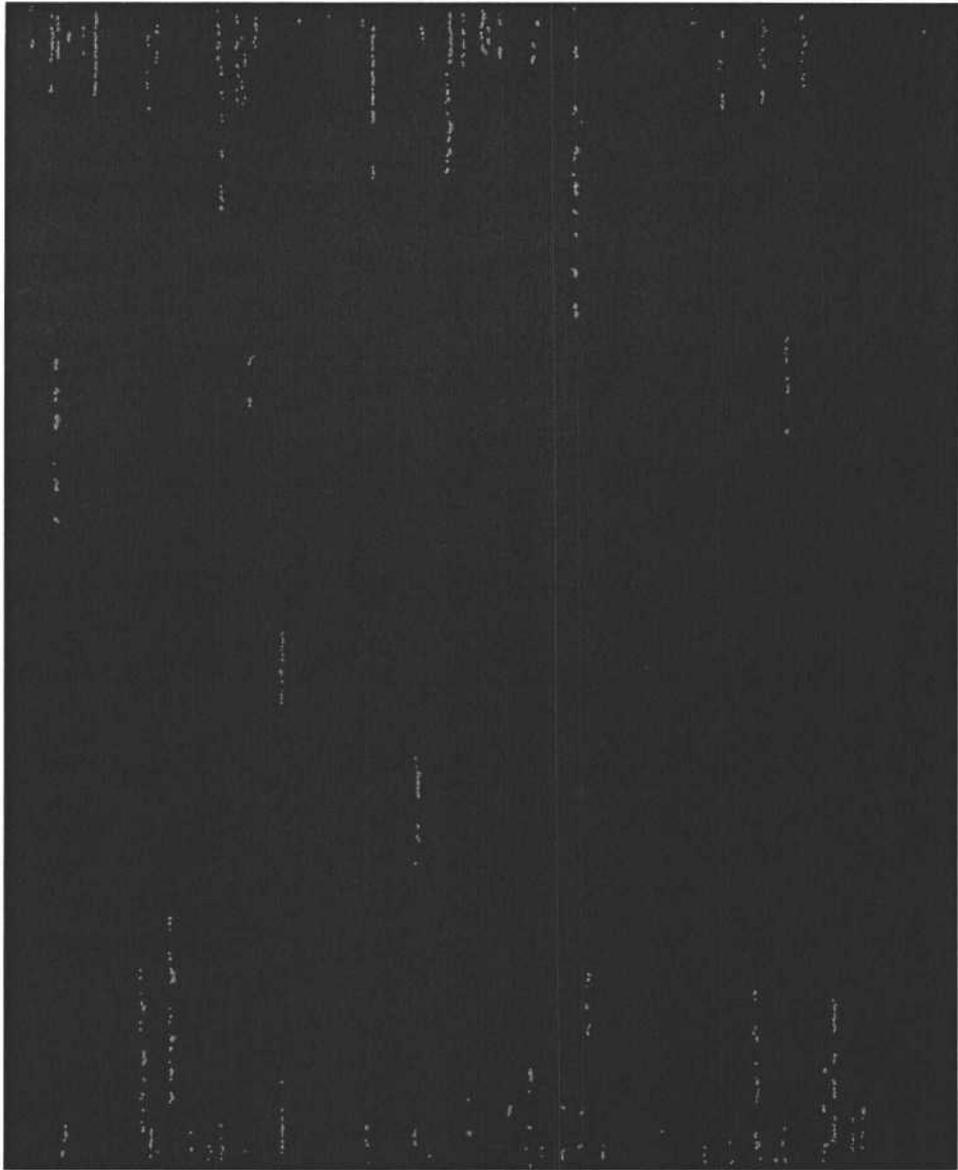
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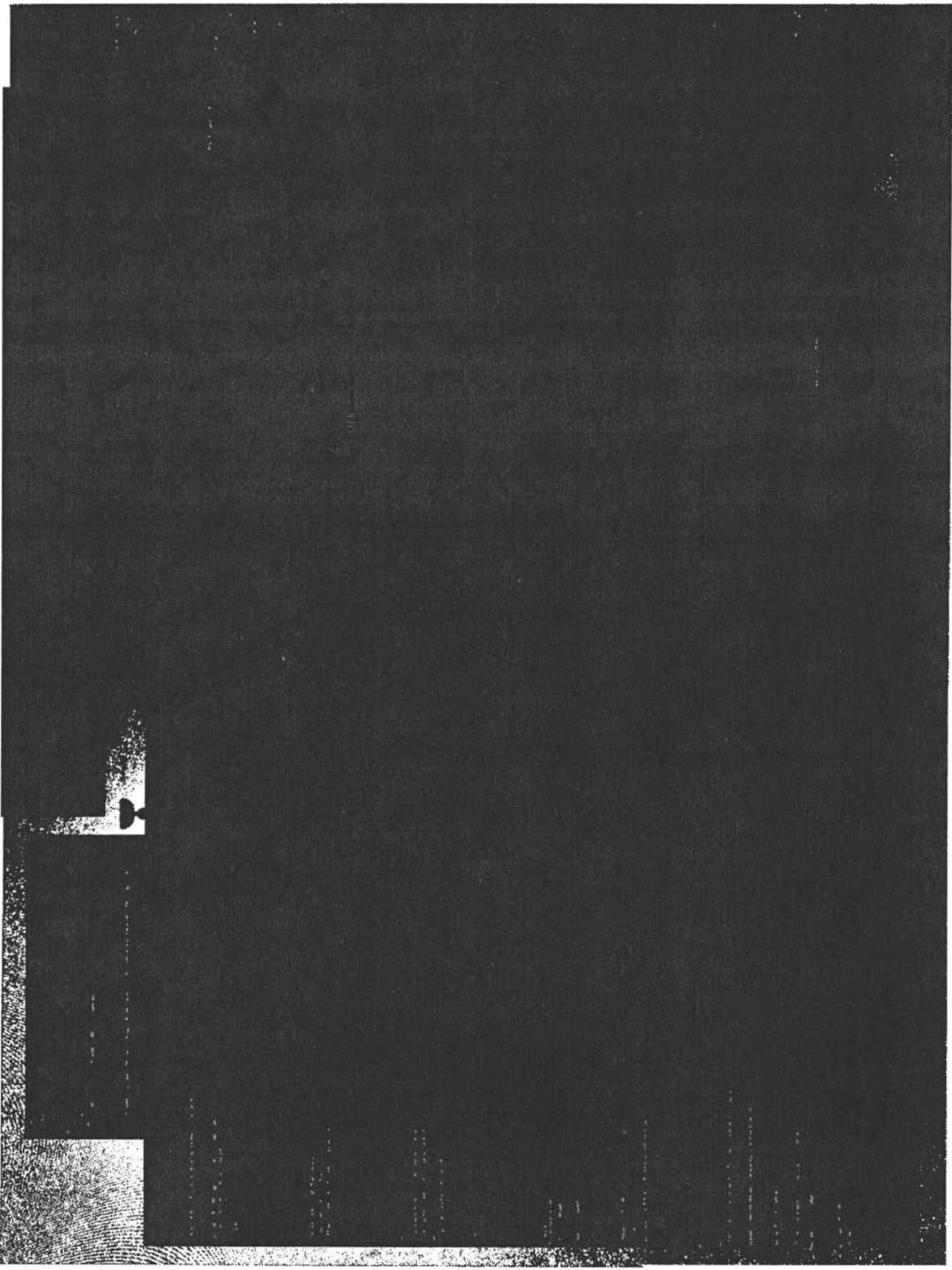
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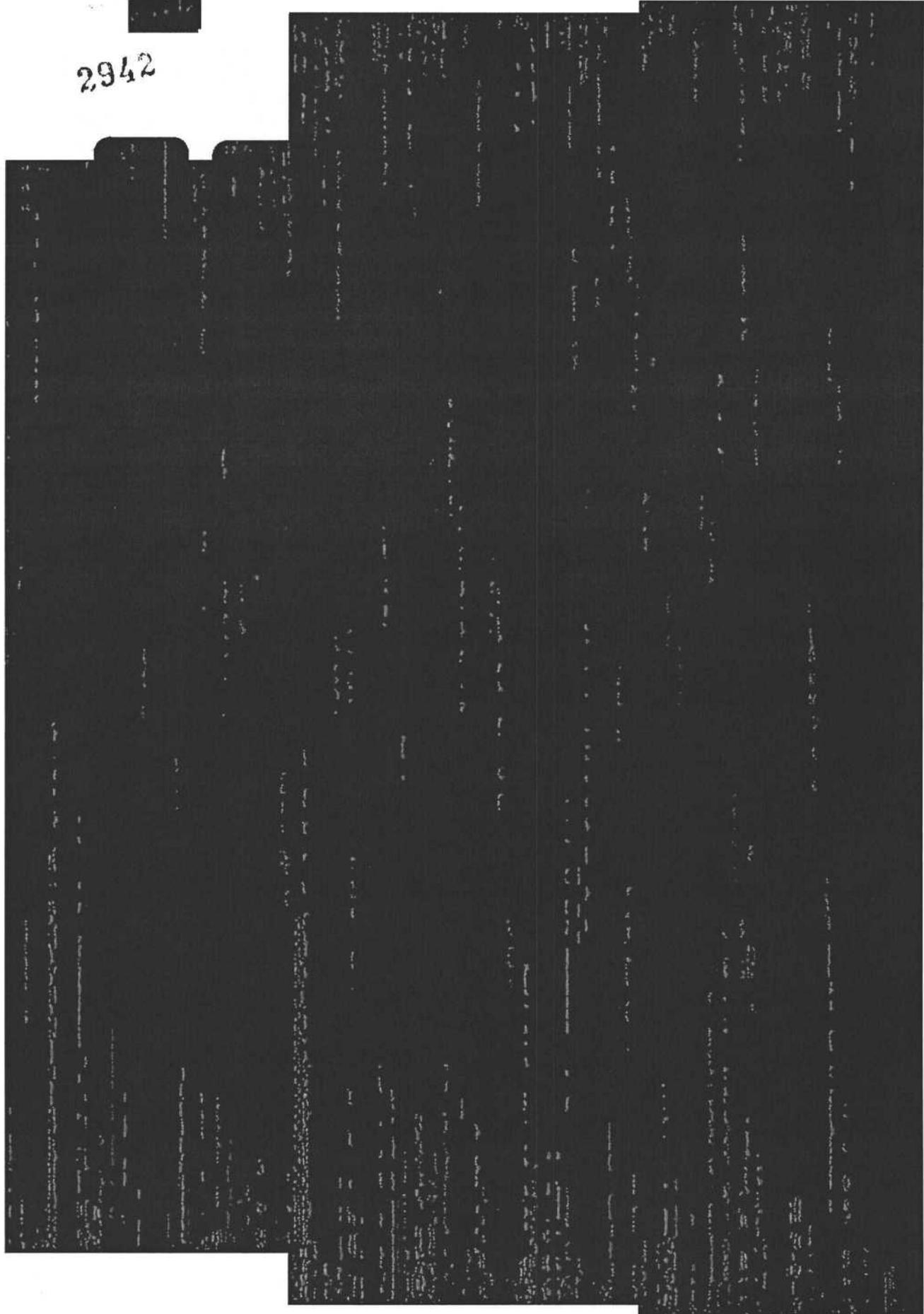


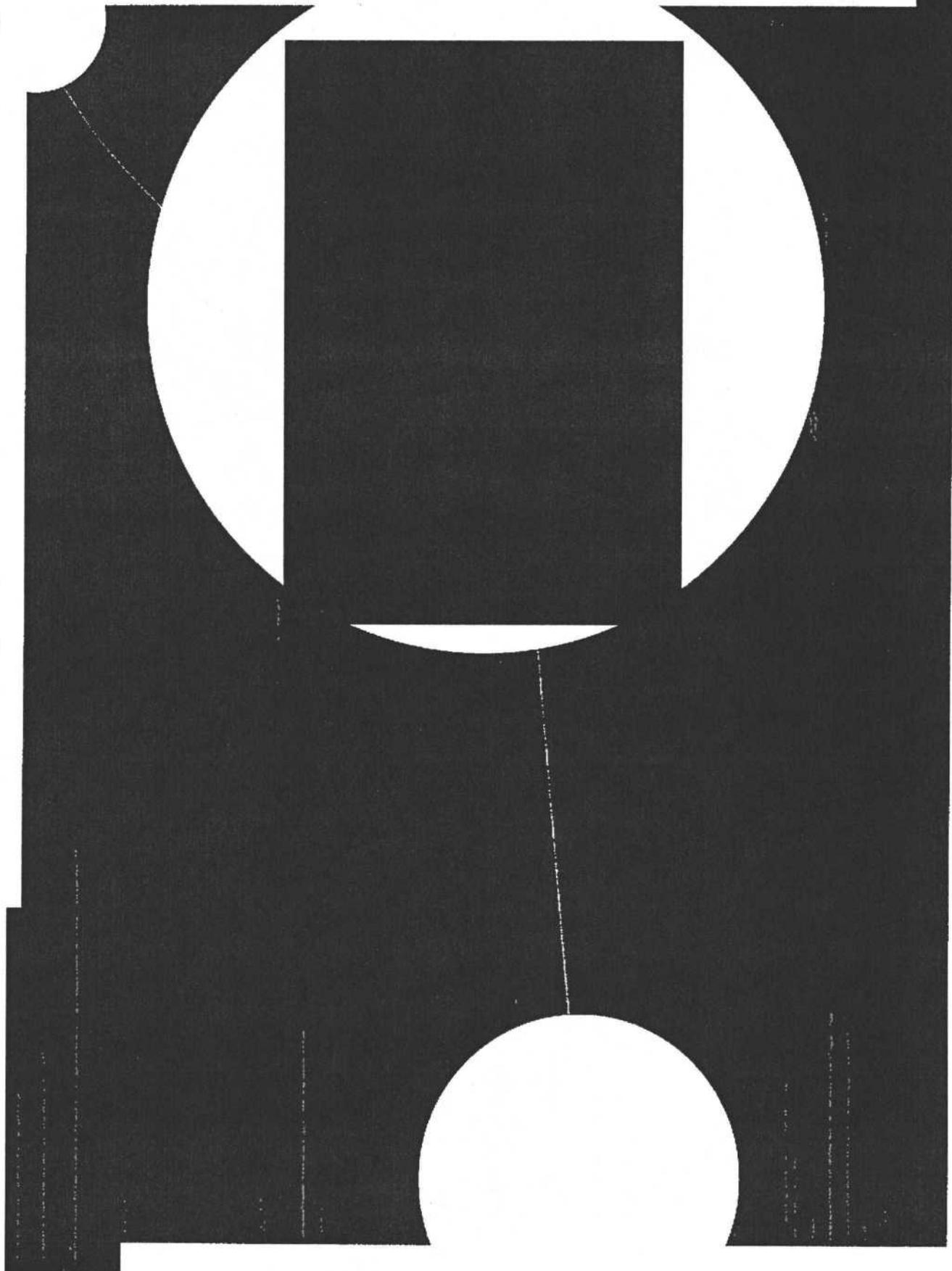
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Small rectangular stamp or label at the top left.

Bas

2944

[Redacted text block]

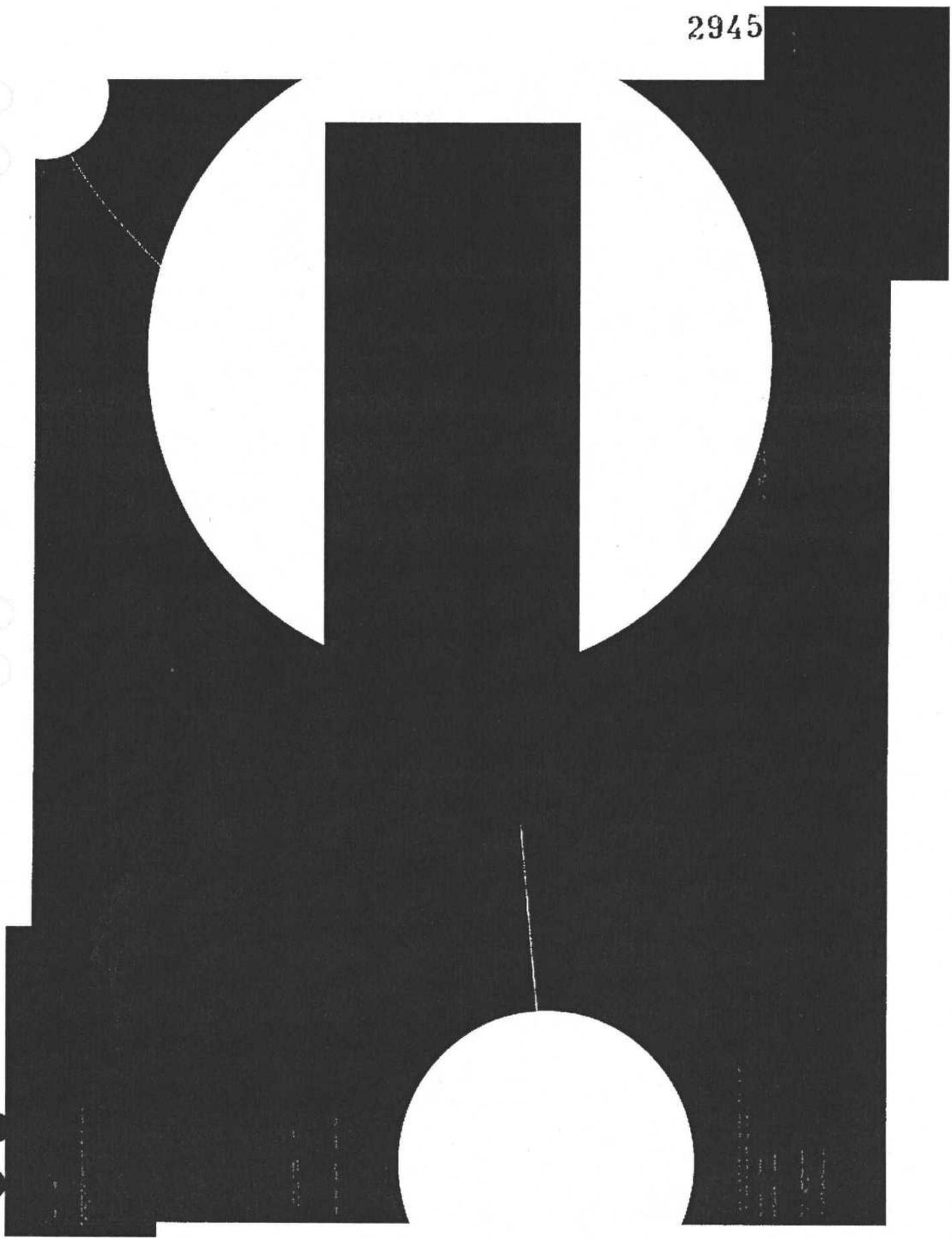
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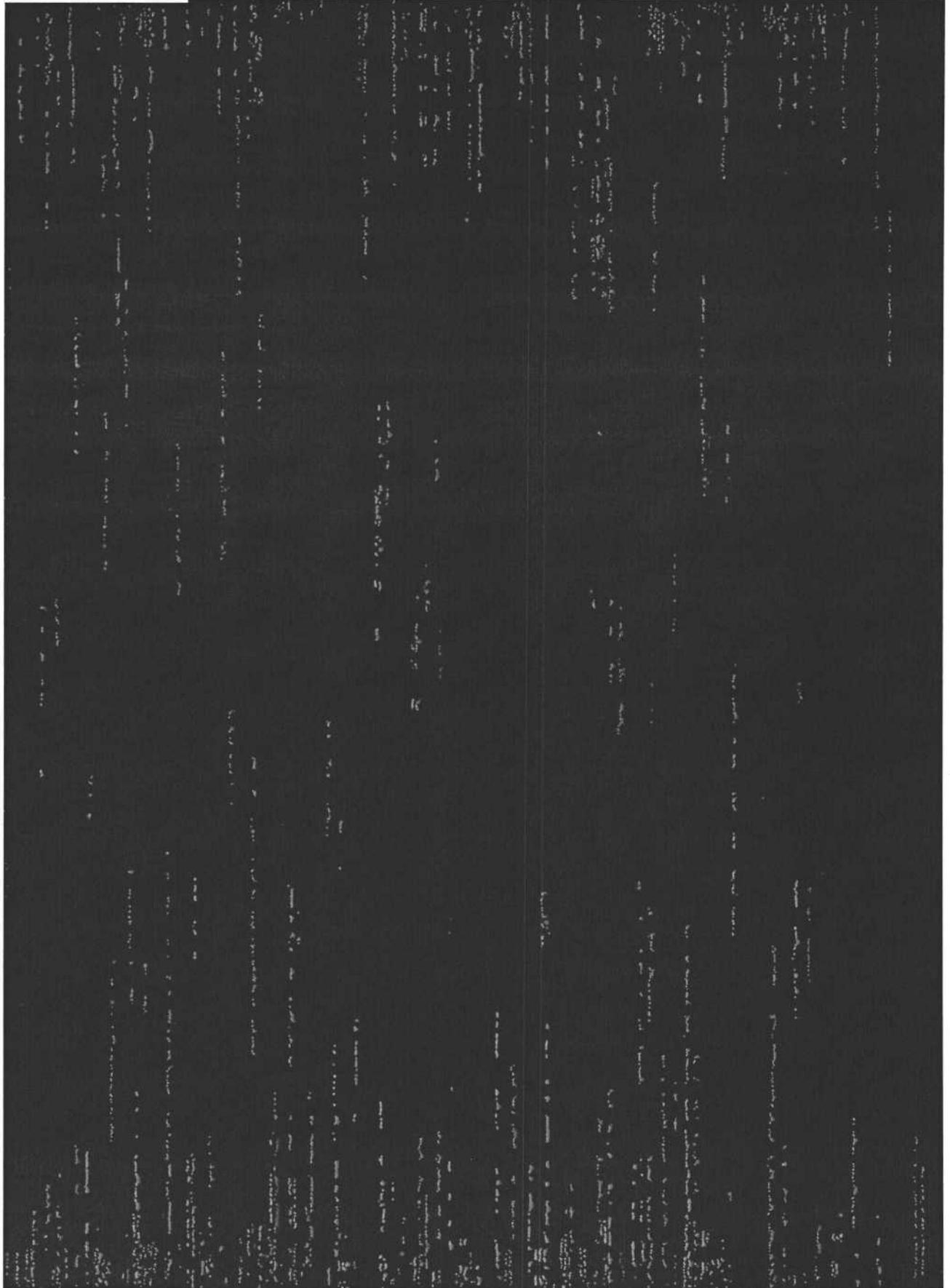
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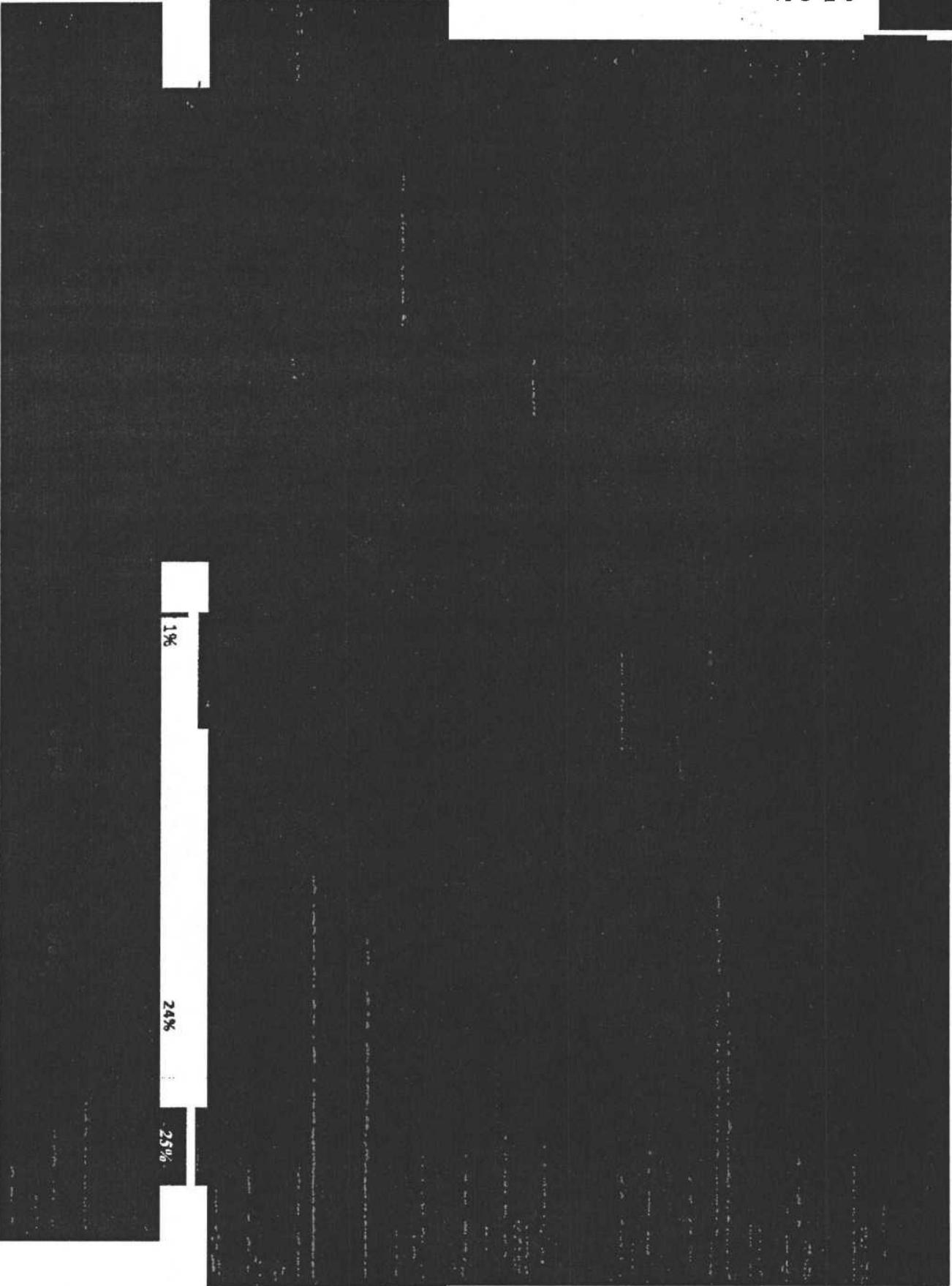


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1%

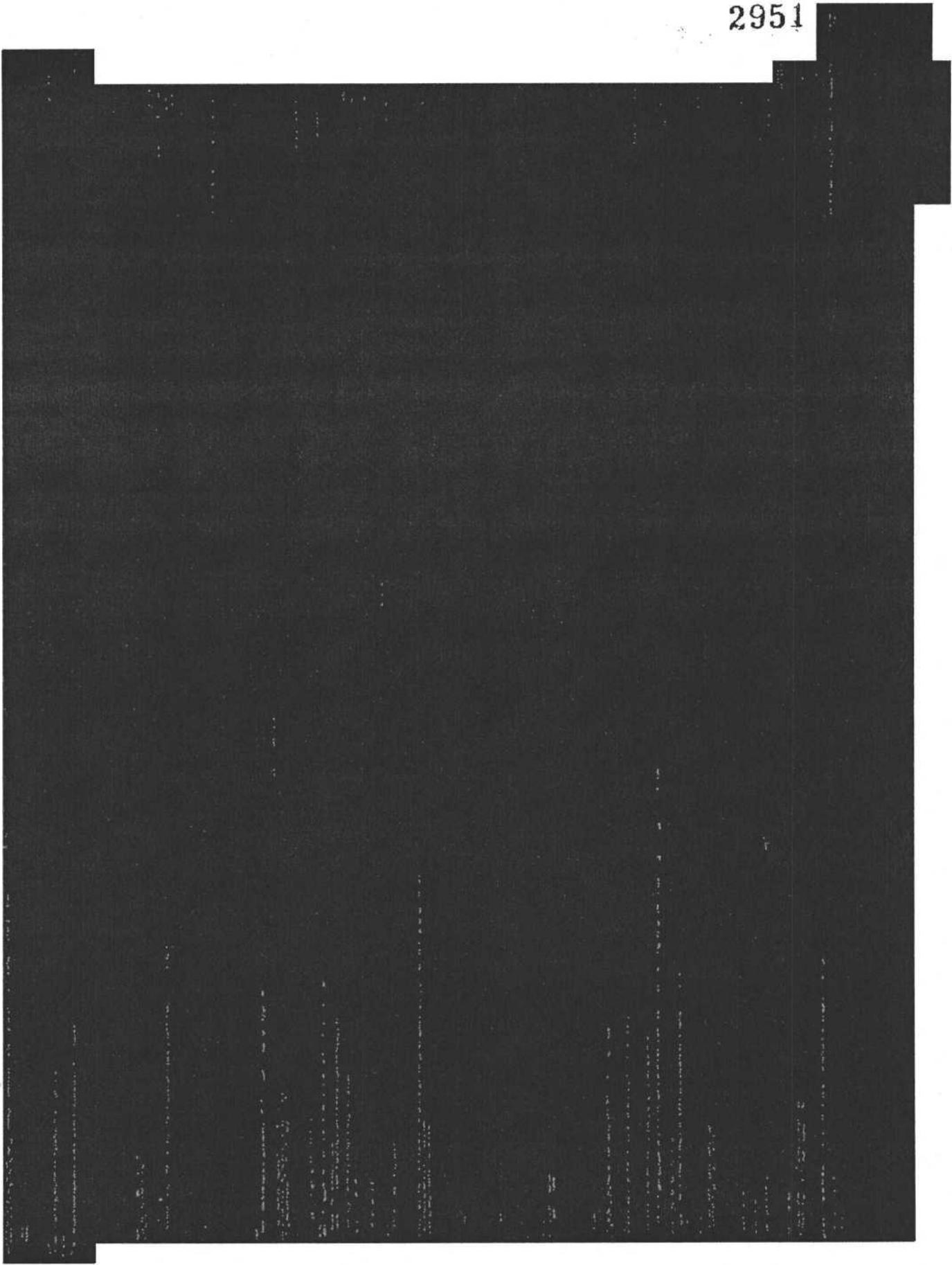
24%

25%



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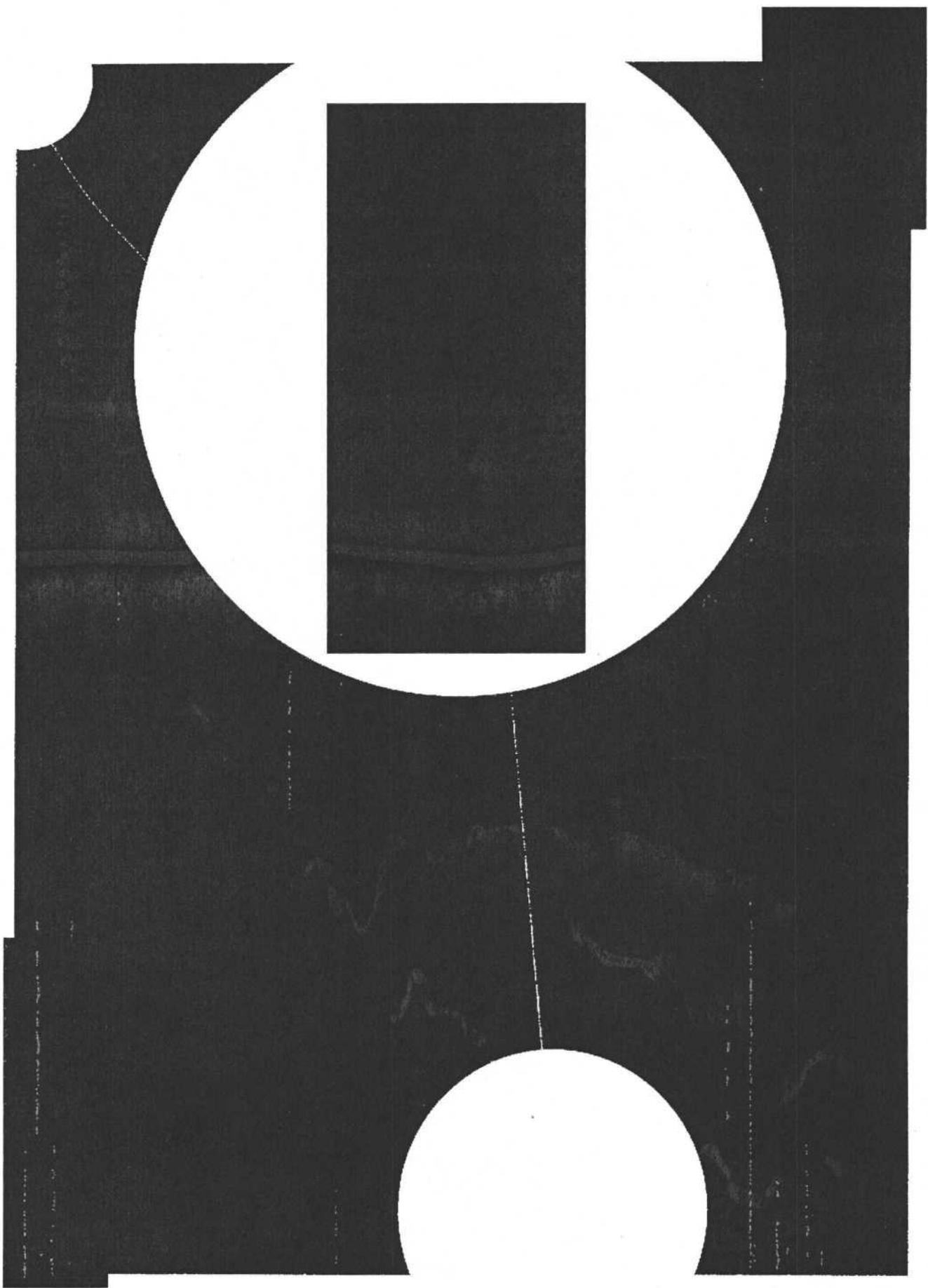


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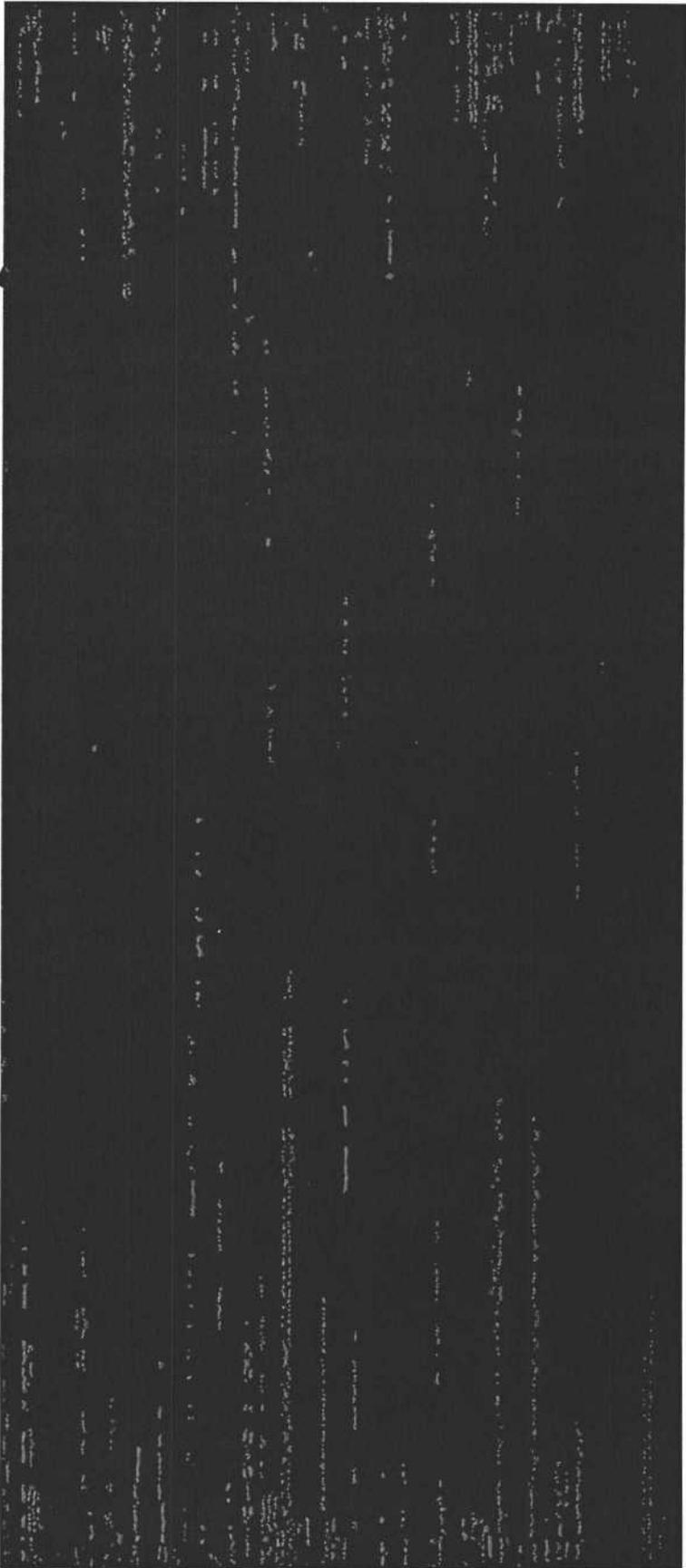
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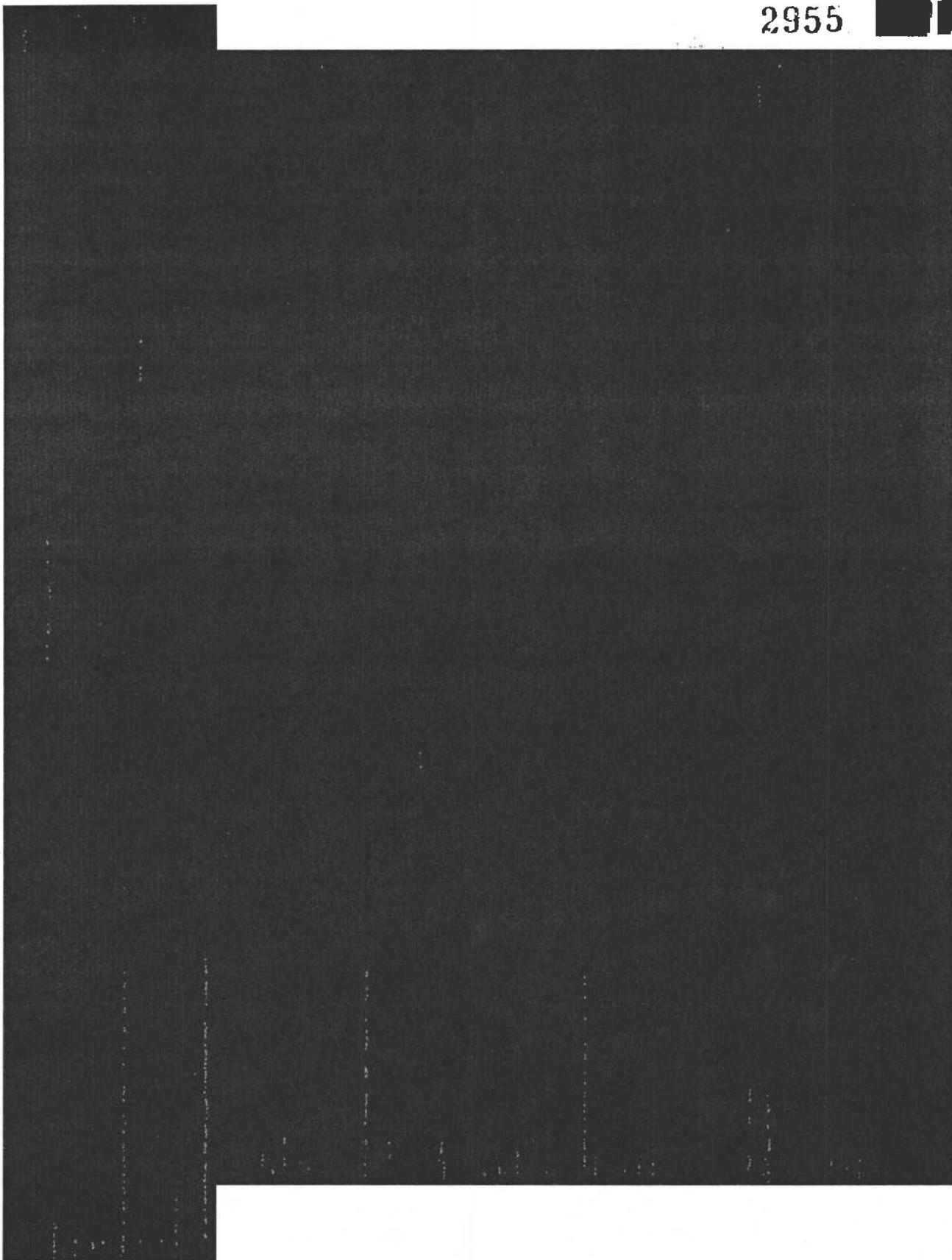
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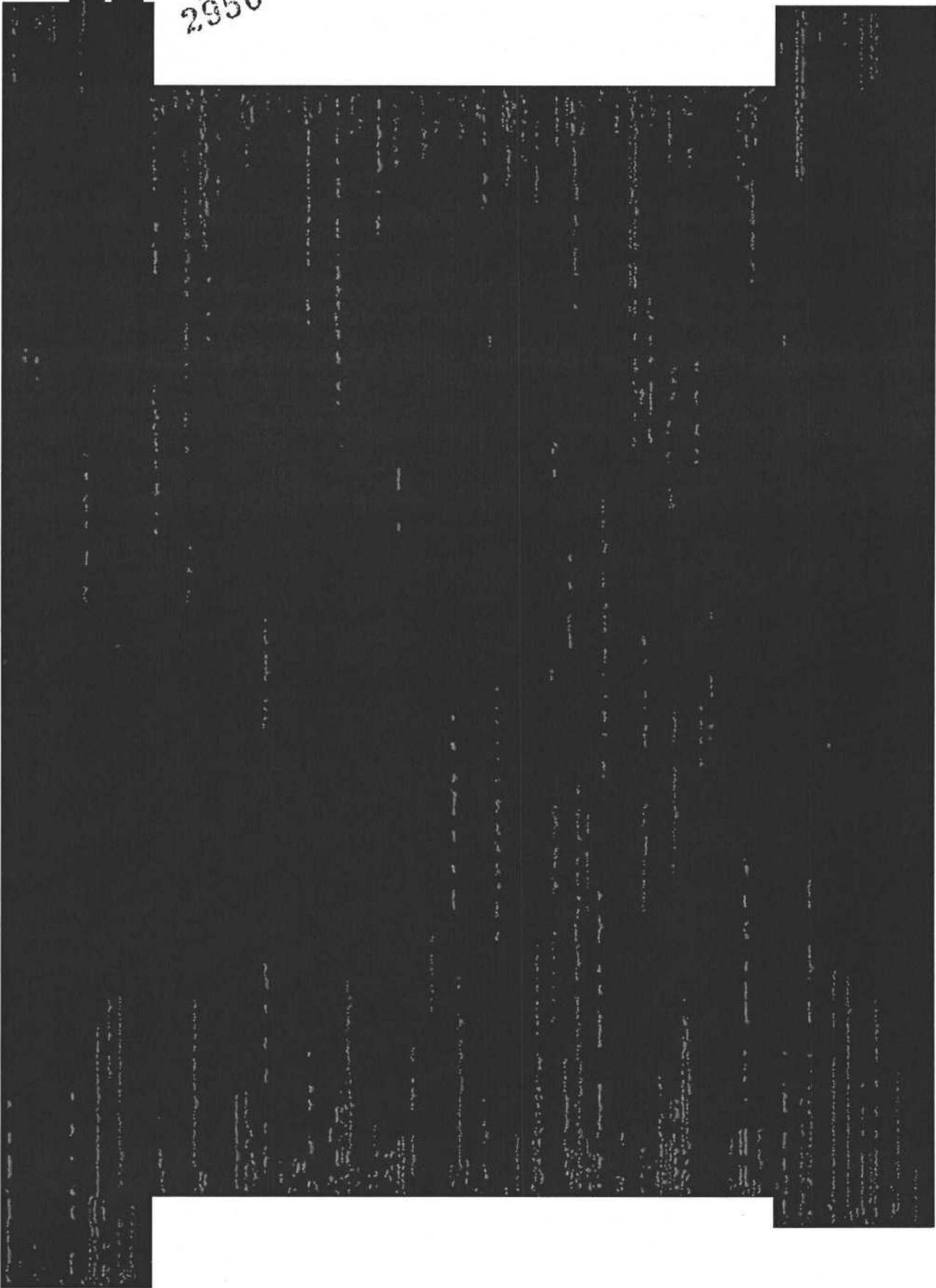


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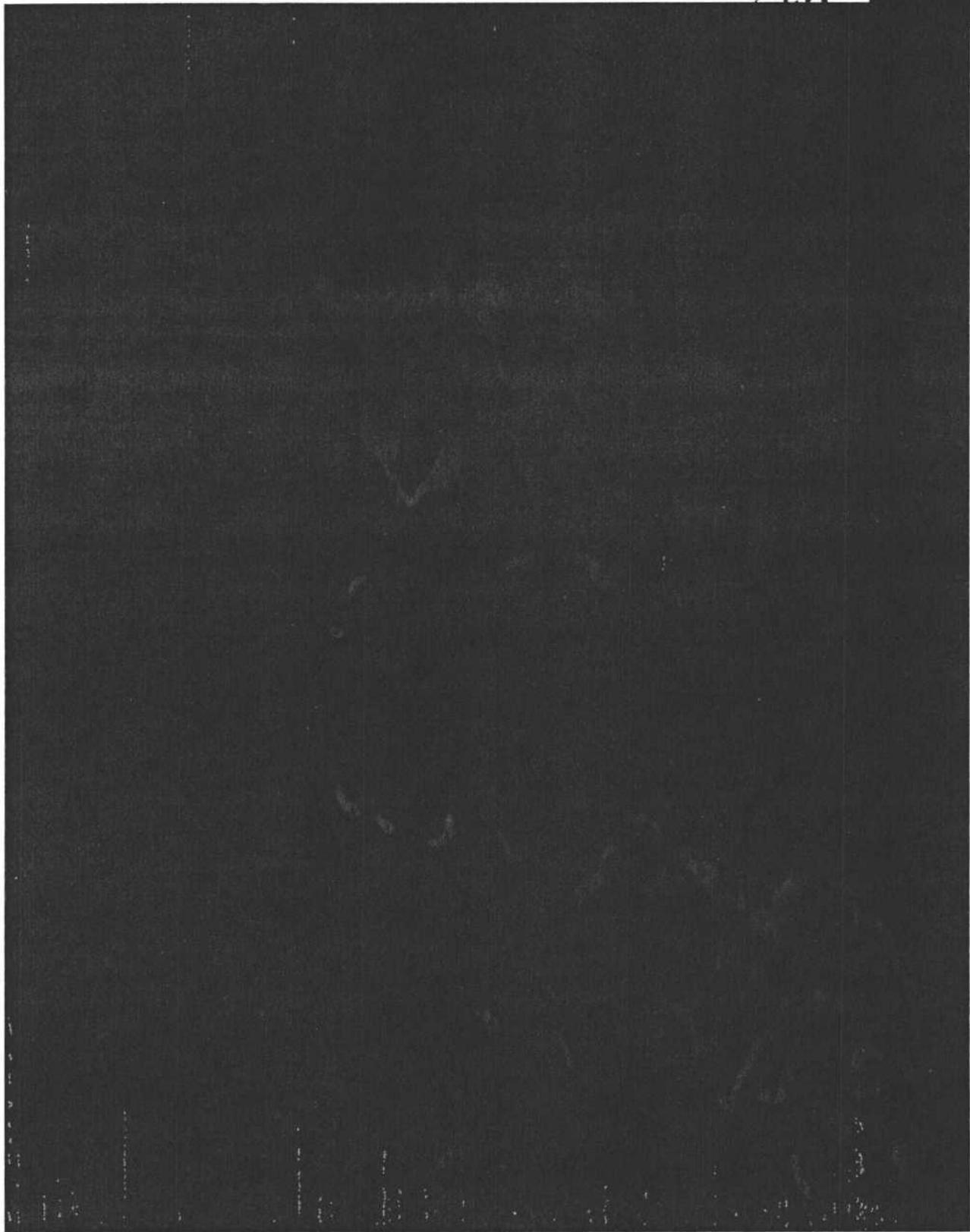




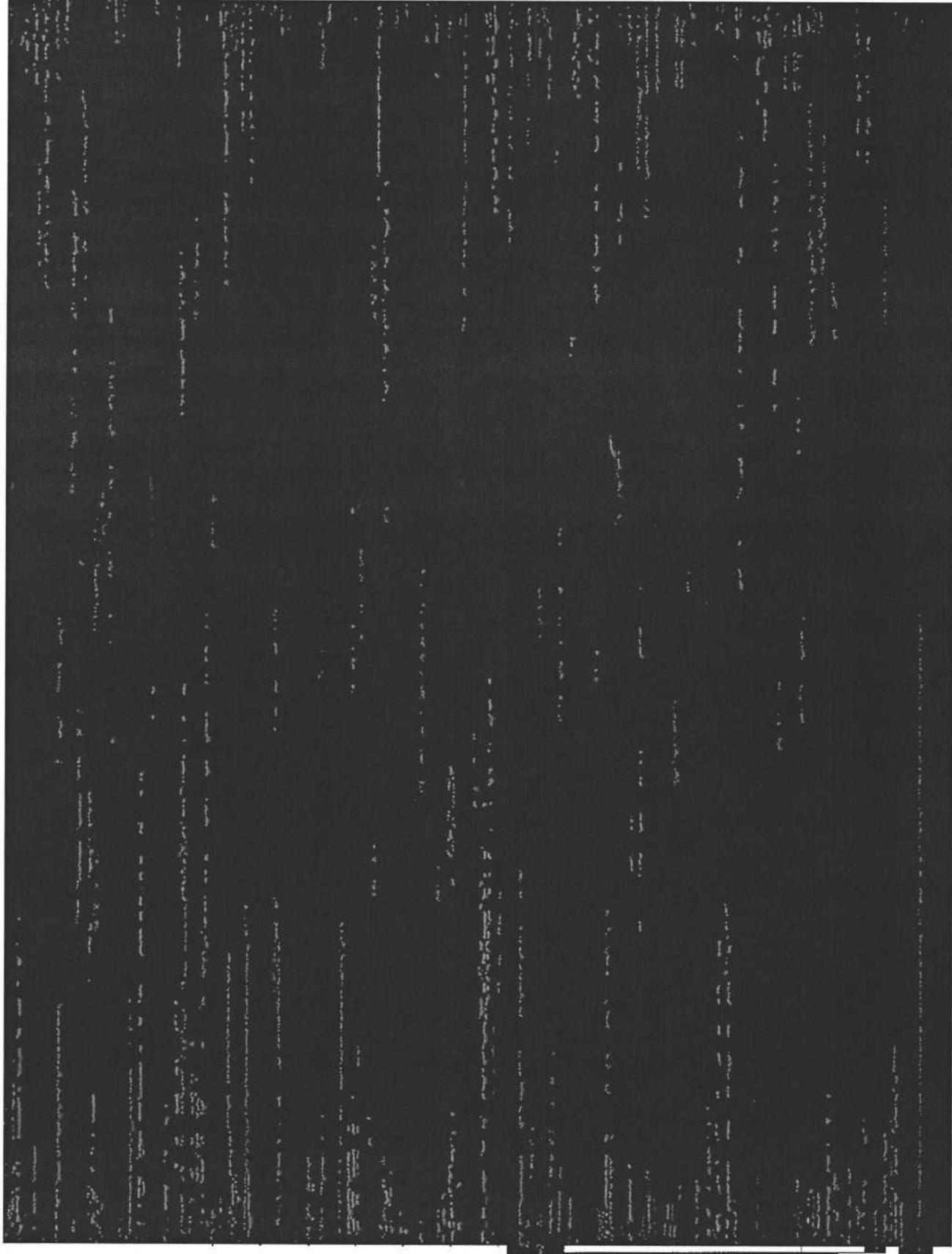
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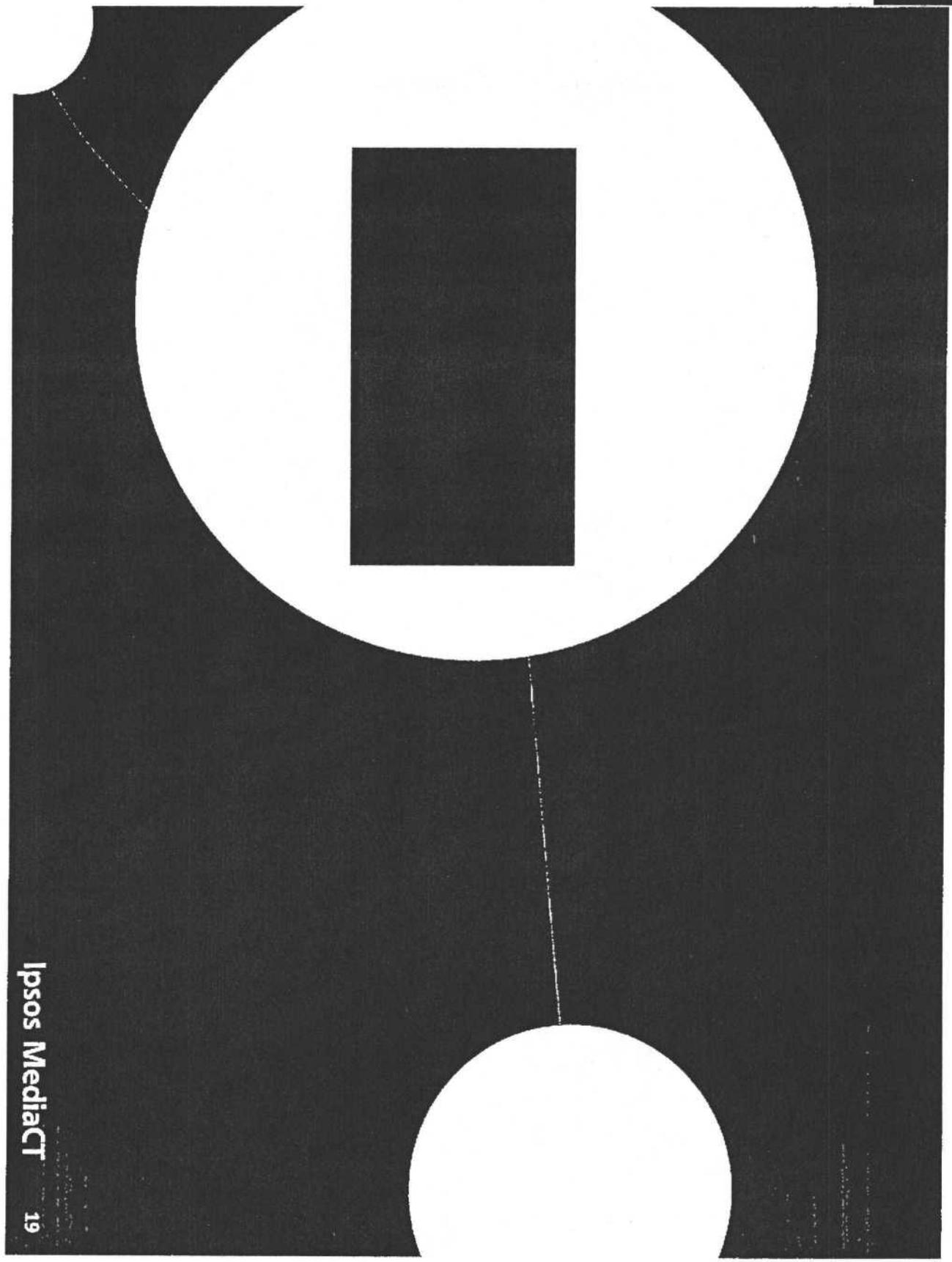


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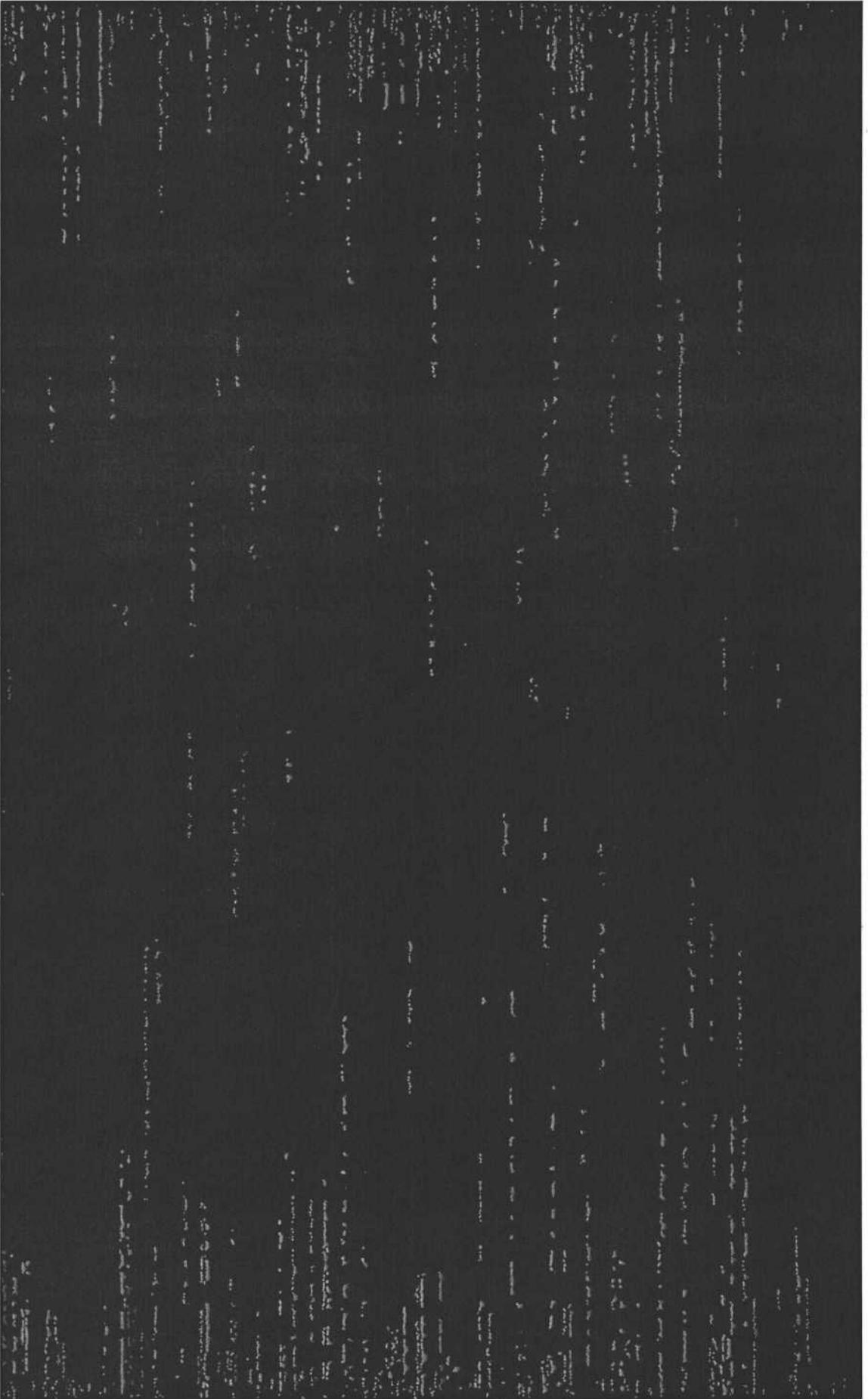


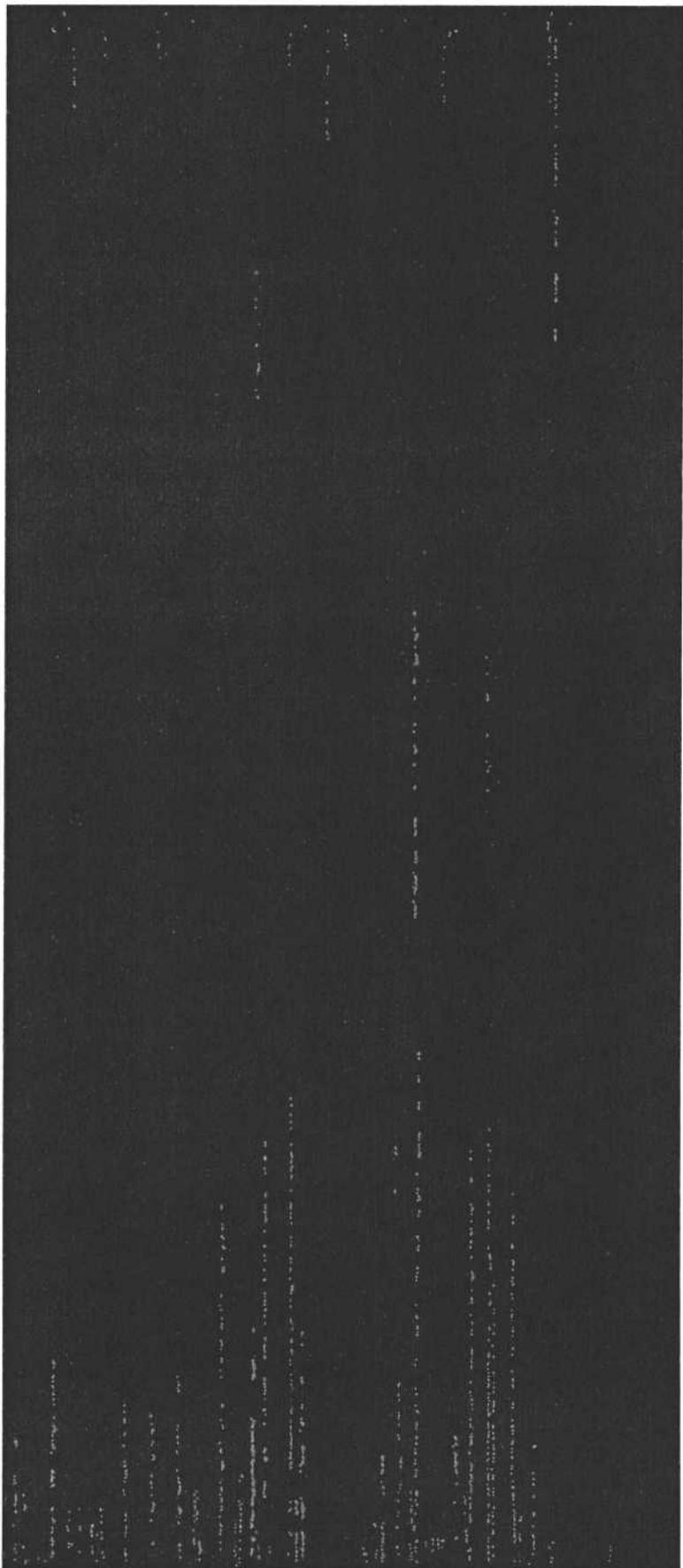
Ipsos MediaCT

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